



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty,
President and CEO of
the National Private
Truck Council. His
column appears monthly
in FLEET OWNER. The
council's website is
www.nptc.org

QUESTIONS ABOUT GOVERNMENT AFFAIRS?

NPTC members frequently contact Rick Schweitzer, Esq., our general counsel and government affairs specialist. Rick has over 20 years of service to NPTC and is an experienced expert in the practice of private fleet transportation law. He can be reached at (202) 223-3040, or at rpschweitzer@rpslegal.com

QUESTIONS ABOUT SAFETY?

Bob Inderbitzen, CTP, joined NPTC as Director of Safety and Compliance after a 30-year career as a safety expert with Praxair. He is available to help NPTC members with any safety issues, concerns or questions. He can be reached at safetybitz@aol.com

FLEET LEARNING CENTER

Visit www.fleetlearningcenter.com and check out the NPTC online training courses on Safety; Operations; Maintenance; Human Resources, and Finance. Featured in each course are best practices and highest management standards geared to private fleet professionals, allowing them to navigate through the curriculum at their own pace. These courses are excellent in-service training tools as well as a solid review of core subject matter content in preparation for the CTP examination.

BEST PRACTICES SAFETY GUIDE

In the first six months of its existence, NPTC's Best Practices Safety Guide® is helping deliver improved safety performance to dozens of America's leading private fleets. The Guide is an on-line benchmarking management tool which provides companies with a snapshot of how they "stack up" in six areas of safety performance: Leadership/Management; the Driver; Maintenance; Event Management; Culture; and Evaluation/Assessment/Measurement. Companies can compare their scores with the averages of all participating NPTC Fleet members. Customized feedback provides participants with recommended best practices to aid improvement. The Guide is sponsored by ACS/Pre-Pass with technical and software support from Zurich Insurance and Interactive Driving Systems, in collaboration with the NPTC Safety Committee. Contact Bob Inderbitzen, CTP, NPTC's Director of Safety and Compliance, at safetybitz@aol.com.

CTP CLASS OF 2005

Candidates for the Certified Transportation Professional® (CTP) program are now registering to become members of the Class of 2005. Since the CTP® credential was first introduced in 1993, more than 400 fleet/transportation professionals have earned the right to add CTP after their names. In the past three years, 92% of CTP's have retained their certification membership and earned credits toward recertification. This statistic alone is a great testimony to the CTP's value. CTP's are raising industry standards and increasing the respect and prestige of the fleet/transportation profession. The CTP designation is a benchmark of excellence available to fleet and supplier professionals with the experience, dedication and commitment to meet the highest standards of the industry. **Here are the following key dates to remember:**

- October 1, 2004: CTP Eligibility Application and Fee Deadline
- November 15, 2004: CTP Examination Application and Fee Deadline
- January 1, 2005: CTP Candidate Recognition Application Deadline
- January 14, 2005: CTP Examination Preparation Workshop, Renaissance Grand Hotel, St. Louis, MO
- January 15-19, 2005: Fleet Management Institute, Renaissance Grand Hotel, St. Louis, MO
- February 12, 2005: CTP Examination, Various Locations

COMING EVENTS

Mark your calendars now and reserve your space at the following upcoming events:

January 14, 2005

CTP Exam Preparation Workshop
Renaissance Grand Hotel,
St. Louis, MO

January 15-19, 2005

Fleet Management Institute
Renaissance Grand Hotel,
St. Louis, MO

April 24-26, 2005

NPTC Annual Education Management Conference and Exhibition
Westin Hotel and David L. Lawrence Convention Center,
Pittsburgh, PA

HEAVY-DUTY MEMBERSHIP DIVISION

During the Annual NPTC Conference in Atlanta in May, the Heavy Duty Division met and agreed that a quarterly teleconference to discuss issues related to the division would be valuable. The teleconferences are scheduled for 1:00 PM EST on:

- Wednesday, October 13, 2004
- Wednesday, December 8, 2004
- Wednesday, March 9, 2005

FIVE-STAR MEMBERSHIP SUPPORT INCREASES

More NPTC member companies are becoming FIVE STAR MEMBERS of the Council. These Fleet and Allied members, in addition to their regular dues, contribute \$5,000 annually to the NPTC Institute to help fund development of new private fleet training and educational services. The NPTC Institute is the tax-exempt, non-profit education and research affiliate of the National Private Truck Council. To view the current list of Charter Five-Star Members of NPTC, and find out how to become an Institute supporter, check the Council's website at www.nptc.org.

NPTC LEGISLATIVE/REGULATORY NEWS

The NPTC Legislative and Regulatory Advisory Committee assists the NPTC Board of Directors and staff in the evaluation of policy matters, and in the development of official NPTC policy as it relates to legislative and regulatory issues. In carrying out its responsibilities, the committee holds monthly teleconference briefings - open to all members - on the latest issues affecting private fleet operations. The briefings are held on the first Monday of each month. For details on the next briefing, contact Loree Gunn at gunn@nptc.org.

NPTC WEBSITE

Check out The National Private Truck Council's excellent website at www.nptc.org. The website provides a wealth of information on Safety, Legislation, Education, Membership and much more for private fleet professionals. Members are given a special password to access the full range of resources available in the MEMBERS ONLY portion of the website.

"MUST BE PRESENT TO WIN"

Joining the NPTC is just the first step. The real payoff comes from getting involved directly in Council activities. Sign up for one of the above meetings; join the Safety Committee or the Legislative and Regulatory Advisory Committee. NPTC helps you learn new things and translate knowledge into solutions. To realize optimal ROI from NPTC, fleet managers "must be present to win" by engaging in our activities directly and continuously. Remember, the take-home value for members is infinitely greater than the cost of participation.

JOIN NPTC TODAY

You can become a member of the National Private Truck Council for as little as \$685 a year. To find out more about membership in NPTC contact Rich LaRoche, Director of Membership at (703) 683-1300 x206 or laroche@nptc.org.

FLEET MANAGEMENT INSTITUTE - JANUARY, 2005

NPTC has scheduled its annual Fleet Management Institute, a concentrated, in-depth and comprehensive five-day learning experience for fleet professionals, January 15 to 19, 2005 at the Renaissance Grand Hotel in St. Louis, MO. The Institute received "highest ratings" from participants in 2004.

The Institute offers nearly 50 hours of instruction on Fleet Finance, Operations, Legal, Regulatory and Safety Compliance, Human Resources, Maintenance and Equipment. The program reflects the most current insights into best practices, benchmarking and operational excellence and is presented by the industry's top private fleet management experts through a series of workshops, panel discussions, lectures and interactive formats.

Specific sessions will focus on strategic and tactical planning, justifying the private fleet, effective communications, leadership skills, private fleet financial models, financial reporting in today's more transparent business environment, economic value added, lease vs. buy, key performance measures, transportation alternatives, outsourced maintenance, optimization, life cycle costing, technology, scrap tire analysis, safety improvement strategies, accident investigation, a vehicle walk-around inspection, and human resource management strategies, including hiring, development and discipline.

For more information about the Fleet Management Institute or the special one-day certification exam workshop, visit NPTC's website at www.nptc.org, or contact Patti Burke at burke@nptc.org or 703-683-1300, ext. 212.