



By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is [www.nptc.org](http://www.nptc.org).

### CTP CLASS OF 2015 NOW FORMING

Candidates for the Certified Transportation Professional® (CTP) program are encouraged to register now for their places in the Class of 2015. The Eligibility Application deadline is October 1, 2014, although NPTC will hold open the submission deadline for any readers of *Fleet Owner* who want to enroll in the program. By earning the CTP designation, you join a group of transportation professionals who have made a commitment to the private fleet industry, to an ongoing pursuit of career advancement, and to continuing enhancement of their knowledge and skills. Top management will readily identify you as a professional with the experience and knowledge to direct and administer a private fleet, traffic, or transportation operation.

Since 1993, nearly 1,200 transportation professionals have earned the right to use the CTP® designation after their names. For more information, contact Kristen Todd at [ktodd@nptc.org](mailto:ktodd@nptc.org) or at 703-838-8841, or visit [www.nptc.org](http://www.nptc.org).

### REGULATORY UPDATE WEBCAST

On October 22, NPTC and J.J. Keller & Associates will host a webcast, free to all NPTC members, featuring a comprehensive regulatory update on issues affecting private fleet operations. This webinar will help to identify critical policy, legislative, and regulatory issues impacting your business as well as a discussion of the forces that will help shape these future initiatives. Join us as we provide the planning tools and strategies you can implement immediately to enhance your compliance efforts.

To download previous webcasts or to register for the program, visit [www.jjkeller.com/nptcinfo](http://www.jjkeller.com/nptcinfo).

## 2014 NATIONAL SAFETY CONFERENCE

NPTC expresses thanks and appreciation to its membership for the extraordinary participation at this year's National Safety Conference held September 11-12. This year recorded the highest number of registrations in the history of NPTC safety conferences at 226 (an increase of 20% over last year's record attendance) and the largest number of sponsors at 28. In a day and a half, the conference covered 20 critical subject matter topics from the expert perspective of 22 speakers.

Thanks to the following members of the faculty for sharing their insights and perspective:

- ☐ P. Sean Garney, manager of safety policy, American Trucking Assns.
- ☐ Kris Wylie, fleet safety and compliance manager, Univar USA Inc.
- ☐ Adam Gregori, president and CEO, Sentinel Transportation
- ☐ Larry Minor, FMCSA associate administrator for policy
- ☐ Laura Fredrickson, director of marketing, NIC Technologies
- ☐ Clint Wenger, CTP, CDS, logistics manager, Coborn's Inc.
- ☐ J. Scott Roberts, CTP, CDS, director of safety, compliance & risk management, Daryl Flood Relocation & Logistics, Agent for Mayflower Transit
- ☐ Todd Young, driver, Marathon Petroleum Co.
- ☐ Jeremy Decker, CTP, transportation safety manager, Mennel Milling Co.
- ☐ Carol Heinowski, logistics manager, Meijer Inc.
- ☐ Rebecca Richard, fleet safety and compliance supervisor, East Penn Manufacturing Co. Inc.
- ☐ Randy Perry, CTP, East Division fleet safety manager, Frito-Lay Inc.
- ☐ Brent Pitzer, fleet manager, Metal Exchange Corp.
- ☐ Bill Hartman, CTP, fleet director, NEP Broadcasting
- ☐ Tim Johnson, USIG fleet manager, Praxair Inc.
- ☐ Doug Sanford, CTP, vice president of distribution, Britt Hunt Co.
- ☐ Scott Carey, Nashville Managing Shareholder, Baker, Donelson, Bearman, Caldwell & Berkowitz, PC
- ☐ Sean Dubman, CTP, transportation safety coordinator, Wegmans Food Markets
- ☐ Keith McWilliams, CTP, regional transportation manager, Kellogg Co.
- ☐ Victor Hart, Transportation safety manager, DOT Transportation Inc.

# coming events...

Mark your calendars now for the following upcoming events:

## 2015 CTP ELIGIBILITY APPLICATIONS DUE

October 1, 2014

## NPTC/J. J. KELLER & ASSOCIATES WEBCAST: REGULATORY UPDATE

October 22, 2014

## 2015 CTP EXAM APPLICATIONS DUE

November 15, 2014

## 2015 CTP EXAM PREP WORKSHOP

January 16, 2015, Jacksonville, FL

## 2015 PRIVATE FLEET MANAGEMENT INSTITUTE

January 17-21, 2015, Jacksonville, FL

## 2015 CTP® EXAM

February 14, 2015, offered at 40 locations across the country

## NPTC ANNUAL CONFERENCE

April 26-28, 2015, Cincinnati, OH

## NATIONAL DRIVER ALL-STARS

Last month, as part of its National Safety Conference, NPTC recognized 16 private fleet drivers as NPTC National Driver All-Stars. The recognition, which is co-sponsored by International Truck/Navistar, Inc., honors those drivers who demonstrated high performance standards against their peer drivers throughout the country based on customer service, safety, compliance with company standards, regulatory compliance and community service. The 16 were:

- ❑ Billy (Steve) Couch, Hospira Inc., assigned by CPC Logistics Inc.
- ❑ Phil Dierking, WFM Transport Inc.
- ❑ Gayle Evans, Marathon Petroleum Co.
- ❑ Mark Kemmerer, True Value Co., assigned by CPC Logistics Inc.
- ❑ James Knopsnyder, CVS/Caremark
- ❑ Mark Mahan, Avery Dennison, assigned by CPC Logistics Inc.
- ❑ Chad Minter, Walgreen Oshkosh Inc., assigned by CPC Logistics Inc.
- ❑ Robert Rice, Bridgestone Americas Tire Operations, assigned by CPC Logistics Inc.
- ❑ Charles Schneller, Frito-Lay Inc.
- ❑ Michael Shefchek, Shaw Industries Group Inc.
- ❑ George Sumner, II, Meijer Inc.
- ❑ Thurman (Carl) Taylor, Moen Inc., assigned by CPC Logistics Inc.
- ❑ Mark Thompson, Land O'Lakes Inc., assigned by CPC Logistics Inc.
- ❑ Gary Whitney, Maines Paper & Food Service
- ❑ Anthony Wilkerson, John Deere, assigned by CPC Logistics Inc.
- ❑ Alfred Zegstroo, Kellogg Co.

"These drivers embody all the characteristics, skills and attitudes that are the heart of what enables the private fleet to continue to deliver exceptional levels of customer service," according to Gary Petty, NPTC president and CEO. "They are ambassadors, not only for their company but for the entire private fleet community. We are honored to recognize these private fleet drivers for meeting high performance standards in the fields of customer service, safety and compliance."

For more information, go to [www.nptc.org](http://www.nptc.org).

## A LEARNING OPPORTUNITY

The National Private Truck Council will hold its Private Fleet Management Institute January 17-21, 2015, at the Omni Jacksonville in Jacksonville, FL.

No matter what your official title is, today's transportation and logistics environment demands excellence. You need a variety of skills that lead to outstanding performance in every aspect of your job. NPTC's five-day Private Fleet Management Institute provides the most comprehensive and intensive instruction, education and learning experiences led by the industry's top practitioners and designed to enhance your personal and professional mastery of private fleet management.

In addition, the Institute provides one of the most effective ways of refreshing your knowledge base and preparing for the 2015 CTP examination scheduled for February 14, 2015. This accelerated five-day "graduate level" program details the core curriculum deemed by the industry's leading practitioners as essential for on-the-job success. The knowledge you'll acquire in this interactive learning experience will provide you with a strong foundation in the following areas:

- ❑ Justifying the private fleet
- ❑ Network optimization
- ❑ Communicating private fleet value by partnering with corporate finance, HR and safety
- ❑ Improving fleet planning, make-up and utilization
- ❑ Attracting, recruiting and developing drivers
- ❑ Developing effective safety programs
- ❑ Creating, understanding and using financial reports
- ❑ Creating maintenance standards – managing outsourced relationships
- ❑ Reverse logistics: building backhaul profitability

The five-day Institute is an immersion into best practices, benchmarking and operational excellence in the private fleet community. A faculty consisting of some of the nation's most experienced and respected private fleet management professionals will guide the learning experience through a series of workshops, panel discussions, lectures and interactive formats designed to enhance the attendees' educational experience and ensure their grasp of key private fleet management disciplines.

Go to [www.nptc.org](http://www.nptc.org) for more information about the Private Fleet Management Institute and how to register.