

OCTOBER 2013

NPTC

NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER



By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is www.nptc.org.

CTP CLASS OF 2014 NOW FORMING

Candidates for the Certified Transportation Professional® (CTP) program are encouraged to register now for their places in the Class of 2014. The eligibility application deadline is October 1, 2013, although NPTC will hold open the submission deadline for any readers of *Fleet Owner* who want to enroll in the program. By earning the CTP designation, you join a group of transportation professionals who have made a commitment to the private fleet industry, to an ongoing pursuit of career advancement, and to continuing enhancement of their knowledge and skills. Top management will readily identify you as a professional with the experience and knowledge to direct and administer a private fleet, traffic, or transportation operation.

Since 1993, more than 1,000 transportation professionals have earned the right to use the CTP® designation after their names. For more information, go to www.nptc.org or contact Kristen Todd at ktodd@nptc.org or 703-838-8841.

SAVE THE DATE

NPTC's annual Education Management Conference and Exhibition will be held April 13-15, 2014, at the Hilton Cincinnati Netherland Plaza and the Duke Energy Convention Center in Cincinnati. The conference will feature some 25 education workshops, with 75 private fleet practitioners; a virtual showcase of private fleet solutions and resources from over 170 exhibitors; inspirational keynote speakers; and recognition of the newest class of Certified Transportation Professionals, Driver Hall of Fame winners, and fleet safety and private fleet leadership awards. Plan now for this educational and networking opportunity.

Visit www.nptc.org for more information.

2013 NATIONAL SAFETY CONFERENCE

According to the 2013 Benchmarking Survey, NPTC members continued to improve their safety performance. Private fleets reported a lower DOT Recordable crash rate of 0.49 crashes per million miles. The Federal Motor Carrier Safety Administration (FMCSA) does not report an industry average crash rate for all motor carriers, but FMCSA does track average recordable truck crash rates for carriers that undergo compliance reviews. The average crash rate for audited carriers for the last three years is 0.725 crashes per million miles.

But that doesn't just happen. It takes a commitment to excellence, effective training programs, strong compliance, precision record-keeping, and dedication to learning new strategies and industry best practices.

Last month, more than 170 fleet operations and safety managers from over 50 transportation companies convened for NPTC's 11th annual National Safety Conference. They had an opportunity for peer-to-peer learning and exchange of information.

The conference featured a unique format of presentations, expert panels and leading safety advocates and practitioners—all designed to provide attendees with insights into implementing strategic safety programs and lowering the cost of risk.

Jack Van Steenburg, Chief Safety Officer and Assistant Administrator for the Federal Motor Carrier Safety Administration, spoke about the various safety initiatives his agency is working on. Attendees also heard from more than 15 other private fleet safety professionals who spoke about a wide range of topics that included active safety technologies, technology integration, sleep apnea, driver scorecarding, pre-employment screening, driver wellness, behavior-based safety, and driver training.

For more information, contact Tom Moore, CTP, NPTC senior vice president, at 703-838-8898 or tmoore@nptc.org.

WELCOME NEW MEMBERS

NPTC is pleased to welcome the following new fleet members:

- Avery Dennison
- Clayton Homes
- Community Coffee Co. LLC
- Feeding America
- Parksite Inc.
- PepsiCo Chilled DSD
- Stock Building Supply
- Tyson Foods Inc.

coming events...

Mark your calendars now for the following upcoming events:

CTP EXAM APPLICATIONS DEADLINE

November 15, 2013

CTP EXAM PREPARATION WORKSHOP

January 17, 2014 Jacksonville, FL

PRIVATE FLEET MANAGEMENT INSTITUTE

January 18-22, 2014 Jacksonville, FL

CTP EXAMINATION

February 14, 2014 Various Locations

NPTC ANNUAL CONFERENCE & EXHIBITION

April 13-15, 2014 Cincinnati, OH

NATIONAL DRIVER ALL-STARS

Last month, as part of its National Safety Conference, NPTC recognized 26 private fleet drivers as NPTC National Driver All-Stars. The recognition, which is co-sponsored by International Truck/Navistar Inc., honors those drivers who demonstrated high performance standards against their peer drivers throughout the country based on customer service, safety, compliance with company standards, regulatory compliance and community service.

The 24 all-stars were:

- Michael Anduza, Baxter Healthcare Corp.
- Gerald Barth, John Deere, assigned by CPC

Logistics Inc.

□ Gregory Basnight, Walgreen Oshkosh Inc., assigned by CPC Logistics Inc.

□ William J. Catlett, National Gypsum Co., assigned by CPC Logistics Inc.

□ Michael Daniels, Castellini Co.

□ Arthur Erdman, Northwest Food Products Transportation LLC (Land O'Lakes Inc.), assigned by CPC Logistics Inc.

□ Terry Foy, Moen Inc., assigned by CPC Logistics Inc.

□ Neil Gillies, Kellogg Co.

□ Matthew Grammatico, Mondelez International LLC

□ Kenneth Grygla, Wal-Mart Transportation LLC

□ Barry Harmon, Avery Dennison, assigned by CPC

Logistics Inc.

□ Greg Hladky, Frito-Lay Inc.

□ Earl Lane, North American Pipe Corp., assigned by CPC Logistics Inc.

□ Gary Merida, Toyota Quality Parts Express, assigned by CPC Logistics Inc.

□ Stephen Nolt, WFM Transport Inc.

□ Robert "Tony" Purcell, Contract Transportation System/The Sherwin-Williams Co.

□ Richard Ringler, CVS/Caremark

□ Timothy Ryan, True Value Co., assigned by CPC

Logistics Inc.

□ Michael Schenone, MedTrans LLC

□ Darrell Schmit, Orscheln Farm & Home LLC

□ Robert (Wayne) Thornton, Bridgestone Americas Tire Operations LLC, assigned by CPC Logistics Inc.

□ Robert Timmons, Perdue Farms Inc.

□ Johnny R. Trammell, Benjamin Moore & Co., assigned by CPC Logistics Inc.

□ Barry Tripp, Hospira Inc., assigned by CPC Logistics Inc.

□ Robert Wohleber, Maines Paper & Food Service

□ Donald (Todd) Young, Marathon Petroleum Co. LLC

Go to www.nptc.org for more information.

A LEARNING OPPORTUNITY

The National Private Truck Council will hold its 2014 Private Fleet Management Institute January 18-22, 2014, at the Omni Jacksonville in Jacksonville, FL.

No matter what your official title is, today's transportation and logistics environment demands excellence. You need a variety of skills that lead to outstanding performance in every aspect of your job. NPTC's five-day Private Fleet Management Institute provides the most comprehensive and intensive instruction, education and learning experiences led by the industry's top practitioners and designed to enhance your personal and professional mastery of private fleet management.

In addition, the Institute provides one of the most effective ways of refreshing your knowledge base and preparing for the 2014 CTP examination set for Saturday, February 14, 2014. This accelerated five-day "graduate level" program details the core curriculum deemed by the industry's leading practitioners as essential for on-the-job success. The knowledge you'll acquire in this interactive learning experience will provide you with a strong foundation in the following areas:

- Justifying the private fleet
- Network optimization
- Communicating private fleet value by partnering with corporate finance, human resources and safety
- Improving fleet planning, make-up and utilization
- Attracting, recruiting and developing drivers
- Developing effective safety programs
- Creating, understanding and using financial reports
- Creating maintenance standards, managing outsourced relationships
- Reverse logistics: building backhaul profitability

For more information about the Private Fleet Management Institute and how to register, go to www.nptc.org.

2013 BENCHMARKING SURVEY

NPTC has released its 2013 Annual Benchmarking Survey, which examines a number of private fleet-related issues and is designed to validate private fleet performance based on comparative peer data; to identify areas of improvement and opportunity; and to highlight significant trends affecting private fleet practitioners.

Working together with a Benchmarking Steering Committee, NPTC staff designed and updated a 70-question survey that was emailed to all NPTC fleet member companies. A total of 93 companies participated in the survey.

For more information, go to www.nptc.org.