



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty,
President and CEO of
the National Private
Truck Council. His
column appears monthly
in *Fleet Owner*. The
council's website is
www.nptc.org.

2010 PFMI: A LEARNING OPPORTUNITY

The National Private Truck Council will hold its 2010 Private Fleet Management Institute Jan. 16-20, 2010, at the Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, Fla.

No matter what your official title is, today's transportation and logistics environment demands excellence. You need a variety of skills that lead to outstanding performance in every aspect of your job. NPTC's five-day Private Fleet Management Institute provides the most comprehensive and intensive instruction, education and learning experiences led by the industry's top practitioners and designed to enhance your personal and professional mastery of private fleet management.

To better prepare for the 2010 CTP exam set for Saturday, Feb. 13, 2010, NPTC provides an accelerated five-day, graduate-level program that details the core curriculum essential for on-the-job success. You will be provided with a strong foundation in the following areas:

- ▶ Justifying the Private Fleet
- ▶ Network Optimization
- ▶ Communicating Private Fleet Value by Partnering with Corporate Finance, HR and Safety
- ▶ Improving Fleet Planning, Make-Up and Utilization
- ▶ Attracting, Recruiting and Developing Drivers
- ▶ Developing Effective Safety Programs
- ▶ Creating, Understanding and Using Financial Reports
- ▶ Creating Maintenance Standards—Managing Outsourced Relationships
- ▶ Reverse Logistics: Building Backhaul Profitability

For more information about the Private Fleet Management Institute and how to register, visit NPTC's website at www.nptc.org.

▶ NATIONAL SAFETY CONFERENCE 2009

According to the 2009 Benchmarking Survey, NPTC members continue to improve their safety performance. But that doesn't just happen. It takes a dedication to learning new strategies and best practices from best practices in the industry.

Just such an opportunity for peer-to-peer learning and exchange took place Sept. 10-11 at the Dulles Hyatt in Herndon, Va., where more than 120 fleet safety professionals convened for NPTC's National Safety Conference.

The conference started with an inside look at how two private fleets improved their safety performance by creating a culture of safety. Both **Thomas M. Christian, Jr., CTP**, of ThyssenKrupp Safway Inc., and **Andy Boehme**, of ADM Trucking Inc., said that safety must begin with a commitment from the top and extend through the hiring, training, coaching, and performance review processes.

They were followed by a session based on the new book, *Safety for the Long Haul*, in which author **Dr. Ron Knipling** and ATA vice president **Dave Osiecki** discussed crash risk factors, driver errors and other crash triggers, and multi-faceted crash countermeasures.

Dr. Anne T. McCartt, PhD, of the Insurance Institute for Highway Safety, spoke about changes the industry can make now to improve commercial vehicle safety.

She was followed by two representatives from the FMCSA Office of Analysis, **Chris Flanigan** and **Jeff Loftus**—who walked attendees through the federal government's process of evaluation of active safety.

Another session focused on the Comprehensive Safety Analysis (CSA 2010). Here **Dave Helge, CTP**, of Idealease of North America, and **Bill Coleman**, of the Federal Motor Carrier Safety Administration, spoke about how FMCSA plans to develop more effective and efficient methods for FMCSA, together with industry and state partners, to reduce commercial motor vehicle crashes, fatalities, and injuries.

Jim Noble of Zurich Services Corp. showed how to use the NPTC Best Practices Safety Guide to identify any gaps and opportunities in existing fleet risk management approaches by investigating performance in a number of safety-related areas.

Stephen B. Chewing, CDS, of Forcon International Corp., showed how accident investigations can go wrong by either ignoring or not seeing crash scene evidence.

The conference concluded with a session by **Scott Carey** of Baker, Donelson, Bearman, Caldwell & Berkowitz, PC, about how private fleets could mitigate the virtual explosion in litigation from overzealous attorneys seeking to recover real or perceived losses on behalf of their clients.

To read and see highlights from the National Safety Conference, please visit the NPTC website at www.nptc.org.

COMING EVENTS

Mark your calendars now
and reserve your space at the
following upcoming events:

CTP EXAM PREP WORKSHOP

Jan. 15, 2010, Jacksonville, FL

2010 PRIVATE FLEET MANAGEMENT INSTITUTE

Jan. 16-20, 2010, Jacksonville, FL

2010 CTP EXAM

Saturday, Feb. 13, 2010, at various locations across the U.S. and Canada

NPTC ANNUAL CONFERENCE 2010

Apr. 18-20, 2010, Cincinnati, OH

NATIONAL DRIVER ALL-STARS

Twelve private fleet drivers were inducted last month into the inaugural class of NPTC's National Driver All-Stars program. The recognition, which took place during the NPTC National Safety Conference, honors those drivers who demonstrated high performance standards against their peer drivers throughout the country based on customer service, safety, compliance with company standards, regulatory compliance and community service.

The honorees are:

- ▶ Daniel Will, ADM Trucking Inc.
- ▶ Charles Jackson, Army and Air Force Exchange Service, Atlanta Distribution Center
- ▶ James "Bulldog" Taylor, III., Batesville Casket Co.
- ▶ Paul Collins, Baxter Healthcare Corp.
- ▶ Julius Lewis, CPC Logistics, assigned to Bridgestone Americas Tire Operations
- ▶ Ralph Haynes, CVS Transportation LLC
- ▶ Tim Billings, Frito-Lay Inc.
- ▶ Scott Wittwer, Hill's Pet Nutrition Inc.
- ▶ Jamie Haymaker, Marathon Petroleum Co. LLC
- ▶ Eric Johnson, NCI Building Systems Inc.
- ▶ Glenn Boll, PV Transport Inc.
- ▶ Joseph A. White, III, Spartan Stores Inc.

For more information, visit www.nptc.org.

WEBCAST – "ACCIDENT MANAGEMENT"

Nearly 300 private fleet professionals registered to attend the August webcast on OSHA Compliance for Private Fleets, which featured an in-depth discussion of which OSHA standards apply to private fleets and when OSHA has jurisdiction over DOT regulations. Thanks to Bill Hartman and John Koch of General Nutrition Centers for providing an in-depth look at how their company has built an effective training program for their 121 drivers.

NPTC and J.J. Keller & Associates are busy planning the next webcast, which will be held on October 21 and will focus on accident management. Last year's NPTC-J.J. Keller webcast series covered accidents from a corporate liability perspective in two webcasts. We received numerous questions related to and requests for more information on practical, step-by-step procedures for managing accidents. This webcast will highlight what such training should cover on topics including data gathering and use, defense prep, claim handling, driver/manager checklists, elements of driver training, investigation and reporting, picture taking, accident reconstruction basics and more.

Register by visiting www.jjkeller.com/nptcinfo.

CTP CLASS OF 2010 NOW FORMING

Candidates for the Certified Transportation Professional® (CTP) program are encouraged to register now for their places in the Class of 2010.

By earning the CTP designation, you join a group of transportation professionals who have made a commitment to the private fleet industry, to an ongoing pursuit of career advancement, and to continuing enhancement of their knowledge and skills. Top management will readily identify you as a professional with the experience and knowledge to direct and administer a private fleet, traffic or transportation operation.

Exam Locations — Go to NPTC's web site at www.nptc.org for exam locations. The exam will take place Saturday, Feb. 13, 2010, at more than 50 sites across North America.

Exam Applications Due — Confirmed candidates must return their exam application and fee by the Nov. 15, 2009, deadline.

Be Prepared. We'll Show You How! — NPTC offers several programs that are designed to help candidates prepare for the CTP exam.

Fleet Learning Center — An online training center offers five interactive courses encompassing the knowledge needed to complete the CTP program. You have 60 days to complete each course at your own pace.

Exam Prep Workshop — Offered in January, this workshop provides a review of the knowledge considered essential for passing the CTP® exam. It's scheduled for Friday, Jan. 15, 2010, in Jacksonville, Fla.

Since 1993, more than 600 transportation professionals have earned the right to use the CTP® designation after their names.

To learn more about the CTP® program, check out the "Professional Development" section of our website, www.nptc.org, or contact Kristen Feeney at kfeeney@nptc.org or 703-838-8841.

NPTC YEARBOOK HOT OFF THE PRESSES

NPTC's annual pictorial history of its annual conference has been published and distributed to more than 15,000 leading private fleets, including all of NPTC's Fleet and Allied Members. The 2009 Yearbook features highlights of the 2009 annual conference held in Nashville, Tenn., this past May. Look for your copy in the mail.