



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty,
President and CEO of
the National Private
Truck Council. His
column appears monthly
in **FLEET OWNER**. The
council's website is
www.nptc.org.

NPTC ON "OPEN ROAD CAFE"

The National Private Truck Council appeared on Sirius Satellite Radio's "Open Road Cafe" with Mark Willis, on the truckers' channel, Sirius 138. NPTC was interviewed by Pam Whitfield, Emmy Award-winning television producer and registered dietitian who, along with her husband Don Jacobson, produce the "Road Cookin' Show," a special radio program designed to help truck drivers make healthier dietary choices. A related article, "Heavy Duty Dining" appears in this month's Private Fleet Column.

NPTC YEARBOOK HOT OFF THE PRESSES

NPTC annual pictorial history of its Annual Conference has been published and distributed to thousands of the leading private fleets in America, including all of NPTC's Fleet and Allied Members. The 2005 Yearbook features highlights of the Annual Conference held in Pittsburgh in late spring. Look for your copy in the mail.

WEBCAST ON "NEGLIGENT HIRING" A SUCCESS

NPTC and J.J. Keller & Associates conducted another outstanding webcast program. The subject this time was "Negligent Hiring" and how to avoid it. Featured presenters were Ken Higgins, Director of Transportation and HR, J.F. Fick, Inc., an exclusive wholesaler of Anheuser-Busch; Jesse Bacon, VP and General Counsel, Kroll Worldwide, a leading risk consulting company, and Len Satkowski, Senior Safety Consultant, J.J. Keller & Associates. Gary Petty, NPTC President and CEO, served as moderator. The event attracted 165 registrations and nearly 100 companies. The entire presentation can be seen at this link: <http://www.jjkeller.com/archive/0824B/archive/index.html>.

FLEET MANAGEMENT INSTITUTE 2006

NPTC has scheduled its annual Fleet Management Institute, featuring all new and updated material, January 14-18, 2006 at the Jacksonville Hilton Hotel in Jacksonville, Florida.

As the scope and pace of change continues to accelerate at unprecedented levels, private fleet managers must look for new ways to enhance their operating knowledge and expand their personal and professional effectiveness.

The Institute is a concentrated, five-day immersion in the core private fleet management curriculum of Fleet Finance; Operations; Safety and Security; Human Resources; and Maintenance and Equipment. A faculty consisting of the nation's most experienced and respected private fleet management leaders will guide the learning experience through a series of workshops, panel discussions, lectures and interactive formats designed to enhance the attendees' educational experience and ensure their grasp of key private fleet management disciplines.

For more information about the Fleet Management Institute or the special one-day certification exam workshop, visit NPTC's website at www.nptc.org, the GREEN icon on NPTC's website at www.nptc.org.

STANDARDS OF PRIVATE FLEET EXCELLENCE

A task force of 22 private fleet executives, representing a diverse pool of some of the nation's most progressive in-house corporate transportation fleets, have been busy over the summer combining their talents, insights and resources on an exciting project – developing standards of private fleet excellence.

Market forces are trending favorably toward private fleets. Dramatic increases in outside carrier costs, shrinking capacity options in many lanes and locations, driver quantity and quality issues, reduced flexibility in meeting on-demand requirements, and increased appreciation of their value by upper management are just some of the factors conducive to private fleets. However, too many operations have difficulty accurately assessing the private fleet's value and, perhaps more importantly, developing the tools and resources to translate that value to upper management. The present effort is designed to provide NPTC members with those strategic and tactical assets to help demonstrate and justify the corporate investment in private fleet transportation.

The standards will provide some of the most comprehensive cost analysis tools and templates. And perhaps most importantly, the Standards of Fleet Excellence will arm NPTC members with communications strategies, resources and templates to guide their interaction with top management in a proactive and credible manner.

COMING EVENTS

Mark your calendars now and reserve your space at the following upcoming events:

CTP® Exam Application & Fee due
November 15, 2005

CTP® Exam Prep Workshop

January 13, 2006, Jacksonville Hilton Hotel
Jacksonville, Florida

FLEET MANAGEMENT INSTITUTE

January 14-18, 2006, Jacksonville Hilton Hotel
Jacksonville, Florida

**NPTC 2006 ANNUAL EDUCATION
MANAGEMENT CONFERENCE &
EXHIBITION**

—April 30 – May 2
Renaissance Hotel and Nashville
Convention Center
Nashville, Tennessee

CERTIFIED TRANSPORTATION PROFESSIONAL (CTP®) – UPDATE

2006 CTP Exam Writing Workshop

Under the leadership of Kirk Rutherford, CTP, 10 NPTC members met in July in Jacksonville, Florida to review and validate the existing bank of multiple choice questions for use on the CTP Exam. The group also wrote a number of new questions for 2006.

Exam Locations

Examination locations are now posted on NPTC's website www.nptc.org. The exam will take place February 11, 2006 at more than 41 sites in the U.S. and Canada.

Exam Applications Due

Confirmed candidates must return their Exam Application and fee by the November 15, 2005 deadline.

Be Prepared – We'll Show You How!

NPTC offers several programs that are designed to help candidates prepare for the CTP® Exam:

Fleet Learning Center — An online training center offering five interactive courses encompassing the knowledge needed to complete the CTP® Program. You have 60 days to complete each course.

Exam Prep Workshop—Offered in January, it provides a review of the knowledge considered essential for passing the CTP® Exam. This is scheduled for Friday, January 13, 2006 in Jacksonville, Florida.

Since 1993, more than 450 transportation professionals have earned the right to use the CTP® after their names. To learn more about the CTP® program, click on <http://www.nptc.org/cert/cert.html> or contact Kristen Feeney at kfeeney@nptc.org or (703) 683-1300, ext. 223.

NPTC 2006 ANNUAL EDUCATION MANAGEMENT CONFERENCE & EXHIBITION

Mark your calendars now for NPTC 2006! April 30 - May 2 in Nashville, Tennessee. The 2006 Annual Conference Planning Committee met in Nashville in August to begin preparations for what they expect to be the best NPTC conference in years. The theme of NPTC 2006 is "Tuning Up for the Road Ahead." More than 20 education workshops are on the agenda as well as an Exhibit Hall "extravaganza" planned for the afternoon of May 1. Stay tuned for further details. Contact: Patti Burke at pburke@nptc.org.

NATIONAL SAFETY CONFERENCE

"Achieving Safety Excellence While Lowering the Cost of Risk" brought Fleet Operations and Safety Managers from more than 40 transportation companies to Herndon, Virginia for the third annual NPTC National Safety Conference. Attendees participated in a unique format of presentations, discussions with key government representatives, workshops, table-top exhibits, expert panels, and networking opportunities. During a Problem-Solving Breakfast, which has become one of the conference highlights, registrants were able to discuss, and in some cases solve, their pre-submitted key issues; which included driver selection and retention, hours of service, preventing accidents, and driver fatigue.

PEOPLENET ANNUAL USER CONFERENCE

NPTC gave a "Why Join NPTC" presentation before the guests attending the PeopleNet Annual Users Conference held in Minneapolis, Minnesota.

MEMBERSHIP FIELD REP ONBOARD

Jerry Beauchamp, CTP, former General Manager of DTF Trucking, Ft. Wayne, Indiana, and former member of the NPTC Institute Board of Governors, has joined NPTC as its new Membership Field Representative. Jerry will be "on the road" contacting prospective NPTC members as well as visiting current NPTC members.



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YES, I'm interested in NPTC Membership!

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____