



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty,
President and CEO of
the National Private
Truck Council. His
column appears monthly
in FLEET OWNER. The
council's website is
www.nptc.org.

PRIVATE FLEET MANAGEMENT INSTITUTE 2008

The National Private Truck Council (NPTC) will hold its annual Private Fleet Management Institute for January 12-16, 2008 at the Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, FL.

The Institute is a concentrated, five-day immersion in the core private fleet management curriculum designed to meet the demanding needs of today's professionals: Fleet Finance; Operations; Safety and Security; Human Resources; and Maintenance and Equipment. Private fleet management professionals who are registered to sit for the Certified Transportation Professional (CTP®) Examination in February, 2008, would especially benefit from this program. Please note that the CTP Examination Prep Workshop is scheduled Friday, January 11, 2008, at the same location as the PFMI.

"The NPTC 2008 Private Fleet Management Institute is a great learning opportunity," said Gary Strausbaugh, CTP, Vice President of Transportation of Mennel Milling Co and Chairman of the NPTC Institute Board of Governors. "As the scope and pace of change continues to accelerate at unprecedented levels, private fleet managers must look for new ways to enhance their operating knowledge and expand their personal and professional effectiveness."

"Managing transportation choices in a corporate environment which demands a maximum return on the investment has become more challenging in a world marked by increasing freight rates, skyrocketing fuel prices, regulatory uncertainty and driver shortages," he continued. "The Institute is a concentrated, five-day immersion in the core private fleet management curriculum."

The program draws from all-new content which reflects the most current insights into best practices, benchmarking and operational excellence in the private fleet community. A faculty consisting of some of the nation's most experienced and respected private fleet management thought leaders will guide the learning experience through a series of workshops, panel discussions, lectures and interactive formats designed to enhance the attendees' educational experience and ensure their grasp of key private fleet management disciplines.

Specific sessions will focus on: Sustaining a Culture of Excellence; Communicating Private Fleet Value by Partnering with Corporate Finance, HR and Safety; Improving Fleet Planning and Utilization; and Benchmarking and Best Practices.

For more information about the Fleet Management Institute and how to register, visit NPTC's website at www.nptc.org.

NPTC ANNOUNCES ITS 2008 AWARDS

NPTC offers five recognition awards to deserved individuals and companies for their loyalty, hard work and accomplishments. The application deadline is Thursday, January 31, 2008.

■ **FLEET SAFETY AWARDS:** These awards, co-sponsored by Bridgestone Firestone, recognize fleets for outstanding and/or improved safety records based on their crash rates. First, Second and Third Place awards are given for Large and Small fleets in each of the three operational categories (local, regional, mixed).

■ **DRIVER HALL OF FAME:** The NPTC Driver Hall of Fame, sponsored by Bridgestone Firestone North American Tire, LLC, honors four exceptional drivers each year who are inducted into this elite group. The minimum qualifications – a driver must have driven two million miles, 20 years or 50,000 hours with no preventable accidents.

■ **FLEET GRAPHICS AWARDS:** The NPTC 2008 Commercial Fleet Graphics recognizes eye-catching fleet graphics that feature cost-effective advertisements for a company's products; and sharp, professional designs that help establish a positive public image for fleet owners and operators. The contest recognizes three grand prize winners as well as the five best entries for both combination vehicles and straight trucks and vans.

■ **F.L.E.E.T. AWARDS:** Are given for Leadership, Enterprise and Excellence in Trucking. These awards recognize individuals who have made significant contributions to the National Private Truck Council, their profession and the private trucking community.

■ **DODI REAGAN HUMANITARIAN AWARD:** The late Dodi Reagan, a former NPTC Safety Program Director, had an incredible dedication to community service and helping others. This award, a tribute given in her honor, will recognize an individual who has demonstrated a continuing voluntary commitment to improving the human condition.

Visit our website, www.nptc.org, for application information.

COMING EVENTS

Mark your calendars now and reserve your space at the following upcoming events:

CTP® EXAM PREP WORKSHOP

January 11, 2008, Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, Florida.

PRIVATE FLEET MANAGEMENT INSTITUTE

January 12-16, 2008, Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, Florida.

NPTC SAFETY AWARD APPLICATIONS DUE

January 31, 2008

CTP® EXAM

February 9, 2008, offered at 40 locations across the country.

CTP® RETAKE EXAM

March 20, 2008

NPTC ANNUAL CONFERENCE 2008

April 27-29, 2008, "You Must Be Present to Win," at the Hilton Cincinnati Netherland Plaza, Cincinnati, Ohio

NPTC 2008 ANNUAL EDUCATION MANAGEMENT CONFERENCE AND EXHIBITION

Make your plans now to attend the NPTC 2008 Annual Education Management Conference and Exhibition in Cincinnati April 27-29, 2008, at the Hilton Cincinnati Netherland Plaza and the Duke Energy Convention Center. NPTC 2008 features an all-star lineup of keynote speakers:

- John Boyens, the author of several audio CD series, including *Techniques of World Class Sellers*, *Accelerated Sales Audio Program* and *Creating a Productive Selling Zone®*.
- Dan Baker, nationally known speaker, teacher and consultant to the trucking industry. He travels extensively throughout the U.S. and Canada working with more than 300 trucking companies.
- Johnny Bench, the Hall of Fame catcher who has used his celebrity status to aid such worthy causes as the Heart Association, the American Cancer Society, the Kidney Foundation, and the American Lung Association.

In addition, there will be more than 20 workshops that will provide in-depth insights from some of the private fleet community's leading practitioners. Sessions will cover a number of key private fleet challenges, including driver turnover, private fleet justification, equipment and maintenance, technology and safety.

The Annual Conference Planning Committee, representing both Fleet and Allied NPTC Member companies, has assembled more than 20 high-impact education workshops. The Exhibit Hall is quickly filling up with companies that will showcase state-of-the-art equipment, technology and services for the transportation industry.

Don't forget that "You Must Be Present to Win," so make your plans to join us in Cincy!

PRIVATE FLEETS, PRODUCTIVITY AND THE HIGHWAY INFRASTRUCTURE CRISIS

In response to concerns that existing highway capacity is failing to keep up with demand, NPTC President and CEO Gary Petty outlined, in a speech before the American Road and Transportation Builders Assn. (ARTBA), a series of steps to maximize transportation resources in response to ongoing highway congestion:

1. Allow states to authorize 6-axle tractor-semi-trailer combinations with a maximum gross weight of 97,000 lbs.
2. Allow states to authorize 33-foot double trailer combinations with gross weights governed by the current bridge formula and axle-weight limits.
3. Authorize truck-specific lanes and access to urban and suburban delivery points on a priority basis.
4. Encourage, with tax incentives, accelerated adoption of engine technology that reduces diesel emissions consistent with EPA requirements.
5. Retain fuel taxes as the primary source of federal and state highway funding.
6. Support the use of tolls to fund new highway capacity, but only if the federal government encourages uniform toll payment and transponder technology and that they are removed when the construction costs are collected. New tolls should not be an option for existing highways.
7. Private entities should not control or have the ability to impose user fees on publicly-developed highways.



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YES, I'm interested in NPTC Membership!

Name _____ Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
Email _____