



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty, President and CEO of the National Private Truck Council. His column appears monthly in FLEET OWNER. The council's website is www.nptc.org.

NPTC ANNOUNCES NEW WEBSITE

NPTC's new, interactive website is here. Sign in with your company email address to access new Members-only features that include a dynamic searchable member database, renew annual dues online, register for all of our conferences, access member surveys such as the Standards of Fleet Excellence and the Benchmarking survey, and share information and ideas in forums lead by industry insiders.

FLEET MANAGEMENT INSTITUTE 2007

NPTC has scheduled its annual Fleet Management Institute (FMI), January 13-17, 2007 at the Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, Florida.

The 2007 FMI features new and updated material, an all-star speaker lineup and a more detailed look at the Standards of Private Fleet Excellence program launched earlier this year.

The Institute is a concentrated, five-day immersion in the core private fleet management curriculum designed to meet the demanding needs of today's professionals: Fleet Finance; Operations; Safety and Security; Human Resources; and Maintenance and Equipment. Private fleet management professionals who are registered to sit for the Certified Transportation Professional (CTP®) Examination in February, 2007, would especially benefit from this program. Please note that the CTP Examination Prep Workshop is scheduled Friday, January 12, 2007, at the same location as the FMI.

New for 2007 is a trip to the Port of Jacksonville for a special tour of the facilities and a presentation by the Port's Director of Security.

This year's program draws from updated content which reflects the most current insights into best practices, benchmarking and operational excellence in the private fleet community.

For more information about the Fleet Management Institute and how to register, visit NPTC's website at www.nptc.org.

MEMBER MATCH PROGRAM – A FLEET CAPACITY UTILIZATION NETWORK

Summarized below briefly is a proposed new member service for NPTC called **MEMBER MATCH**. In order ensure the most value for participants, NPTC is seeking a minimum of 80 to 100 Fleet Members willing to become Charter Subscribers. The cost of participation is FREE and is available only to NPTC Fleet Members. Assuming a sufficient level of interest, NPTC plans to launch **MEMBER MATCH** in spring 2007. This program was developed by a Steering Committee of some two dozen NPTC members.

OVERVIEW OF PROGRAM

This is a member-to-member fleet capacity utilization network program designed to help fill empty miles through strategic private fleet partnerships. **MEMBER MATCH** is an information exchange available only for NPTC Fleet Members. It allows member companies to utilize other private fleets to haul their company's shipments or to fill empty capacity in their own fleets with shipments from other fleet companies. The program is not a competing "spot load matching" service such as those offered via the internet through NPTC Allied Member companies, but rather compliments such services.

For many years, fleet members of NPTC have informally — and often by chance meeting at Council meetings — found strategic partners to help ship or receive their freight to and/or from other NPTC members. It is believed that **MEMBER MATCH** has the potential to help its members achieve exponentially greater network balance by boosting the amount of loaded miles.

For **MEMBER MATCH** to reach its maximum benefit, participants should list as much of their company's outbound and inbound freight as possible, providing as much detail about the specifics of the loads and the lanes.

USING THE NPTC WEBSITE

Participants will post their critical specifications in a standard document loaded in a special section of the new NPTC website. These specifications will be listed on a secure network and available only to those members who are participating. Typical information which could be included: loads available by lane; commodity; load quantity; type of equipment; contact information; and other pertinent disclosures. Private fleets could also list their operational information, such as scope of operation; loads needed to and from; types of equipment used in the entire fleet; size of fleet; and type of authority.

Already, dozens of NPTC Fleet Members companies have expressed interest in participating. The NPTC Board of Directors will act on a recommendation to go forward with this program at its meeting in January.

COMING EVENTS

Mark your calendars now and reserve your space at the following upcoming events:

CTP® EXAM PREP WORKSHOP

January 12, 2007 at the Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, Florida.

NPTC SAFETY AWARD APPLICATIONS DUE

January 31, 2007

FLEET MANAGEMENT INSTITUTE

January 13-17, 2007, Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, Florida.

CTP® EXAM

February 10, 2007, offered at 40 locations across the country. hotel, January 12, 2007.

NPTC ANNUAL CONFERENCE 2007

April 29 – May 1, 2007, "Racing to the Winner's Circle," at the Westin Hotel and Indiana Convention Center, Indianapolis, Indiana.

NPTC ANNOUNCES ITS 2007 SAFETY AWARDS

NPTC offers three recognition awards to deserved individuals and companies for their loyalty, hard work and accomplishments. Application deadline is Wednesday, January 31, 2007.

- **FLEET SAFETY AWARDS:** These awards, co-sponsored by Bridgestone Firestone, recognize fleets for outstanding and/or improved safety records based on their crash rates. First, Second and Third Place awards are given for Large and Small fleets in each of the three operational categories (local, regional, mixed).

- **DRIVER HALL OF FAME:** The NPTC Driver Hall of Fame, sponsored by Bridgestone Firestone, honors four exceptional drivers each year. The minimum qualifications – a driver must have driven two million miles, 20 years or 50,000 hours with no preventable accidents. Drivers must be a regularly-employed full-time, leased, or dedicated driver of an NPTC member company who is actively driving until time of induction.

- **DODI REAGAN HUMANITARIAN AWARD:** Dodi Reagan, a former NPTC Safety Program Director, had an incredible dedication to community service and helping others. This award, a tribute given in her honor, will recognize an individual who has demonstrated a continuing voluntary commitment to improving the human condition.

NPTC 2007 ANNUAL EDUCATION MANAGEMENT CONFERENCE AND EXHIBITION

The theme of the NPTC 2007 Annual Education Management Conference and Exhibition is "Racing to the Winner's Circle". NPTC 2007 will be in Indianapolis, Indiana, April 29-May 1, at the Westin Hotel and Indiana Convention Center. The keynote speaker for the opening General Session is Dan Jorndt, former President and CEO of Walgreens, on Sunday, April 29. The conference will also feature Ken Schmidt, former Harley-Davidson Executive and communications expert, as the Tuesday, May 1 luncheon presenter.

The Exhibit Hall is quickly filling up with companies that will be showcasing state-of-the-art equipment, technology and services catering to the transportation industry. The Annual Conference Planning Committee, representing both Fleet and Allied NPTC Member companies, is fine-tuning the 20 education workshops that will be offered. Sign-up for "The Race" - plan to join us in Indy!

NPTC KEYNOTE SPEECHES

The Council gave keynote presentations before the Beverage World magazine's "Beverage Fleet Summit 2006" in Phoenix, Arizona; Sara Lee's "Food and Beverage Region Meeting" in Dallas, Texas; and the "XATA User Conference" in Bloomington, Minnesota.



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YES, I'm interested in NPTC Membership!

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____