



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty,
President and CEO of
the National Private
Truck Council. His
column appears monthly
in FLEET OWNER. The
council's website is
www.nptc.org.

STANDARDS IN PRIVATE FLEET EXCELLENCE TASK FORCE

More than two dozen companies have joined the Task Force to develop industry "Standards and Templates in Private Fleet Excellence." These standards will help private fleet managers conduct an executive review for private fleet evaluation based on identified best practices, benchmarking metrics, and normative policies and practices typical of leading private fleet operations. Members of the Task Force have been individually interviewed to get their assessments on the nearly two-dozen commonly-used standards identified in most evaluations. A preliminary report of recommendations from the Task Force will be presented to the NPTC National Advisory Board and NPTC Board of Directors on September 14, 2005. A start date for implementation will be set in late fall.

FLEET MANAGEMENT INSTITUTE

The Planning Committee for the 2006 NPTC Fleet Management Institute has completed its preliminary recommendations for subjects, speakers and panels for next year's Institute scheduled for January 14-18, 2006, at the Jacksonville Hilton Hotel located in Jacksonville, Florida. The Institute is an intense, five-day, 40-hour educational immersion experience of unsurpassed value for fleet managers. Tuition for Early Bird registrations on or before December 3, 2005, can be as low as \$1,800 for NPTC Members. Although the Institute's curriculum has historically focused on the five core disciplines, the emphasis in 2006 will be on financial management, corporate communication, and human resources, with particular emphasis on Standards and Templates in Private Fleet Management. Some 55 individuals participated in the 2005 program.

NPTC NATIONAL SAFETY CONFERENCE

The theme of the 2006 NPTC National Safety Conference, scheduled for Thursday and Friday, September 15-16, 2005, at the Dulles Hyatt Hotel, Dulles, Virginia, is "Achieving Safety Excellence while Lowering the Cost of Risk." Fleet decision makers and/or safety and security practitioners interested in assessing safety practices and exploring options while improving practices and reducing cost, or managers interested in playing a greater, more valuable role in their company's safety and security decisions, justifying expenditures in safety technology, and reducing accidents and injuries—all are strongly encouraged to register for this Conference.

The Third Annual Conference builds on previous years of successes and, with input from some of the industry's best safety practitioners, will cover the following topics:

"Solving the Driver Shortage—Creative Approaches for Getting and Keeping the Best Drivers"

"Safety Best Practices from a Panel of NPTC Fleet Safety Award Winning Companies"

"Behavioral Safety—Applying Proven Techniques to Professional Drivers"

"Ergonomics—At the Crossroads. Effective Application at a Major Carrier to Improve Safety and Driver Satisfaction."

"The Impact of Safety on Your Bottom Line—The Harley-Davidson Story"

"Trucks Involved in Fatal Accidents and Large Truck Crash Causation Study Data —Tips for Avoiding Becoming Part of the Statistics."

"Problem-Solving Sessions Discussing Your Key Issues"

"Regulatory Update—From Impact to Implementation—FMCSA, TSA, EPA, OSHA (including the latest on Hours-of-Service).

"Technology Review – Forward Looking Radar, Lane Departure, Roll Stability.

Also, Learn How to Apply a Proven Cost-Benefit Analysis for Financial Validation"

"HAZMAT Security and Fingerprinting—Making it Work"

In addition to these key topics, discussions with leading government representatives, problem-solving workshops, table-top exhibits, expert panels, and networking opportunities afford attendees insights into, and workable solutions for, strategic safety and security issues that face today's private fleets.

To justify time away from the office and bring new value back to your company, NPTC makes a point at the Conference to show the cost-avoidance and cost-reduction opportunities for all of the safety improvement applications discussed. In addition, attendees receive cost-benefit tools for accident cost analysis and financial validation of safety technology. These tools alone justify participation.

The National Safety Conference is one of NPTC's core programs.

Attendees from last year's program will see an entirely new agenda with additional subjects added based on feedback from the 2004 program. If you have never attended, now is the time to make the commitment.

Look for detailed information and the registration form by clicking on the GREEN icon on NPTC's website at www.nptc.org.

COMING EVENTS

Mark your calendars now and reserve your space at the following upcoming events:

JJ Keller & Associates and NPTC

FREE WEBCAST on "AVOIDING 90-DAY WONDER DRIVERS" Strategies to Prevent Negligent Hiring Wednesday, August 24, 2005. For further details, go to www.jjkeller.com/nptc5 and follow the prompts.

CTP® ELIGIBILITY APPLICATIONS

DEADLINE, October 1, 2005

FLEET MANAGEMENT INSTITUTE

January 14-18, 2006
Jacksonville Hilton Hotel
Jacksonville, Florida

NPTC BOARD RETREAT, FALL BOARD AND COMMITTEE MEETINGS September 12-14, 2005— Hyatt Dulles Hotel, Dulles, Virginia

September 14, 2005

NPTC BOARD OF DIRECTORS FALL BUSINESS MEETING

8:30 a.m. - 10:00 a.m.

NPTC NATIONAL ADVISORY BOARD MEETING

10:30 a.m. - 12:00 noon

NPTC STANDING COMMITTEE MEETINGS

Legislative, Safety, Membership,
Conference Planning
PR/Marketing
1:00 PM. - 3:15 PM.

NPTC INSTITUTE BOARD OF GOVERNORS FALL MEETING—

3:30 p.m. - 5:00 p.m.

NATIONAL SAFETY CONFERENCE

SEPTEMBER 15-16, 2005, Hyatt Dulles Hotel, Dulles, Virginia

NPTC 2006 ANNUAL EDUCATION MANAGEMENT CONFERENCE & EXHIBITION—April 30 - May 2

Renaissance Hotel and Nashville Convention Center Nashville, Tennessee

EARN YOUR CTP® "SHEEPSKIN" CLASS OF 2006 NOW FORMING

Candidates for the Certified Transportation Professional (CTP®) are encouraged to register now for their places in the Class of 2006

NPTC offers several programs that are designed to help you prepare for the CTP® Examination.

Fleet Management Institute—a week-long program held in January that offers comprehensive instruction, education and activities designed to enhance your understanding of the private fleet curriculum.

Examination Prep Workshop—Offered in January, it provides a review of the knowledge considered essential for passing the CTP® Exam.

Fleet Learning Center—An online training center offering five interactive courses encompassing the knowledge needed to complete the CTP® Program. You have 60 days to complete the course. CTP® candidates receive a hard copy of each course when they submit their Eligibility Application.

NPTC Annual Education Management Conference and Exhibition—Offers numerous educational sessions designed to help prepare fleet/transportation professionals to address and find solutions for the challenges facing the transportation industry today. The Top CTP® and Graduating Class are also honored during this event. Deadline for Eligibility Applications is October 1, 2005. To learn more about the CTP Program, click on the following link: <http://www.nptc.org/cert/cert./html> or contact Kristen Feeney at kfeeney@nptc.org or (703) 683-1300, ext. 223.

NPTC YEARBOOK FOR 2005

Limited advertising space is still available in the official NPTC 2005 Yearbook, which will be published in October and distributed to 15,000 leading private fleets throughout the U.S. This publication is the annual keeper piece featuring photographic highlights of the Council's Annual Meeting in Pittsburgh, as well as overviews of current and upcoming events, exhibitor and sponsor listings, board member listings, award winners and 2006 meeting information. Please contact Jason Keeler for details at (913) 344-1372

NPTC INTERNATIONALE

This summer NPTC participated in the Annual Conference of the Private Motor Truck Council of Canada and gave a speech on "Competitive Logistics for the Transport by Road" at ANTP, which represents private fleets in Mexico. NPTC has strong ties with both organizations. Bruce Richards, President of the PMTC, and Leonardo Gomez Vargas, Director General, ANTP, serve as ex-officio members of the NPTC Board of Directors. Informal discussions continue about an International Conference on Private Fleets co-sponsored by the three organizations.

2005 BENCHMARKING STUDY

The NPTC Private Fleet Benchmarking Study, completed this spring, is available free to members through the NPTC website, www.nptc.org. Go to "Members Only" and download the full text of the study.

CUMMINS, INC / NPTC WORKSHOPS

Fleet members of NPTC can receive free training workshops on fuel economy. Check out the home page of NPTC, www.nptc.org, and click on the Cummins, Inc. logo.

DRIVER SAFETY LETTER

See the SAFETY Tab in the Members Only area of the NPTC website and check out the Driver Safety Letter which provides driver safety topics that can be edited or posted "as is." Suggestions for content can be sent to NPTC's Direct of Safety Compliance, Bob Inderbitzen, CTP, (safetybitz@aol.com) or (423) 884-3770