



By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is www.nptc.org.

CTP EXAM RESULTS

We expect nearly 50 people to be recognized as Certified Transportation Professionals at this year's NPTC Annual Education Management Conference and Exhibition. The program, which is now in its 20th year, has witnessed more than 1,000 transportation professionals earn the right to add Certified Transportation Professional® (CTP) after their name. The industry recognizes these people as professionals with the experience and knowledge to direct and administer a fleet, traffic or transportation operation.

The CTP® designation confirms that these graduates have the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential costs and savings, and develop systems and practices that best meet their company's transportation needs and objectives.

Special thanks go out to those CTP volunteers who helped with grading:

- Ben Geffert, CTP, senior transportation manager, Kellogg Co.
- Dallas Heck, CTP, director of sales, Men-nel Milling Co.
- Darin Hogle, CTP, site integrated planner, Procter & Gamble Co.
- Beau Nighswander, CTP, operations manager, Men-nel Milling Co.
- Randy Perry, CTP, fleet safety manager, Frito-Lay Inc.
- Brant Schneider, CTP, Northeast fleet sales manager, Alcoa Wheel & Transportation Products
- Steven Snow, CTP, transportation project manager, Frito-Lay Inc.
- Mick Wenger, CTP, staff customer service specialist, Qualcomm.
- Joey Wood, CTP, Platinum customer manager, PeopleNet

SPEAKERS ANNOUNCED FOR ANNUAL CONFERENCE

NPTC is pleased to announce the lineup of keynote speakers for its Annual Education Management Conference and Exhibition on April 28-30. The conference will be held at the Hilton Cincinnati Netherland Plaza and the Duke Energy Convention Center in Cincinnati, Ohio.

Kicking off the session at the CTP Awards Recognition Ceremony on Sunday, April 28, will be Derek Daly, international racing champion, best-selling author, and TV's face of motor sports. Daly's professional racing career spanned 17 years, and his experiences are nothing short of breathtaking. Daly's story is one that precious few have lived to tell. In 1984, Derek suffered one of the hardest crash impacts ever when he hit a wall at Michigan International Speedway at 212 mph. After 14 surgeries and three years in therapy, he returned to full-time racing. He competed in the 12 Hours of Sebring, one of the premier motorsport endurance races in the U.S. Not only did he compete, but he won the race two years in a row.

Born in Dublin, Ireland, to a middle-class working family, Daly's career path was set at the age of 12 when he attended his first auto race. From that moment, his commitment to the dream of being a professional driver was unshakeable. On the way to his dream he worked as a laborer in the iron ore mines of Australia and, while traveling the race tracks of England, he even took up residence in a school bus. His dreams became a reality when he won Irish, British and European championship events. In 1978, he competed in the highest class of auto racing at the Formula One World Championship; two short years later, Daly was ranked tenth in the world. In 1983 he made his first of six starts in the Indianapolis 500.

In 1985 Daly started a 10-year association with ESPN as a motor sport color analyst. Since then, he's become the face of motor sports, seen on NBC, CBS, Fox and Speed Channel. *USA Today* highlighted Derek as "the best new face on sports television."

Helen Stephens, senior director of transportation, Frito-Lay North America, will be the keynote speaker at the Driver Hall of Fame luncheon. After graduating from Penn State University, Stephens joined Frito-Lay as a traffic supervisor. She spent 22 years working in various roles in transportation, warehouse and manufacturing. She currently leads the national transportation agenda for Frito-Lay. Stephens and her team partner with field locations to develop and execute productivity initiatives for the transportation and supply chain function.

Batting cleanup again this year is NPTC consulting economist Kenny Vieth, president and senior analyst of ACT Research. After graduating from Southern Illinois University, Vieth spent six years in city government and education before joining ACT Research in 1991. Vieth became a partner in 2000 and was named president in 2010. He oversees commercial vehicle analysis and forecasting at ACT.

coming events...

Mark your calendars now for the following upcoming events:

NPTC ANNUAL CONFERENCE & EXHIBITION

April 28-30, 2013 Cincinnati, OH

NPTC/J.J. KELLER WEBCAST

May 6, 2013 Effective Driver Vehicle Inspections

NPTC/J.J. KELLER WEBCAST

July 10, 2013 DOT Drug and Alcohol Testing

BOARD & COMMITTEE MEETINGS

September 11, 2013 Dulles, VA

NPTC NATIONAL SAFETY CONFERENCE

September 12-13, 2013 Dulles, VA

NPTC/J.J. KELLER WEBCAST

October 2, 2013 Physical Qualification of Drivers

FREE WEBCAST SERIES

Last month, J. J. Keller & Associates and NPTC co-sponsored its first webcast of 2013. Brian Holley, director of transportation for Whiteline Express Ltd., discussed the topic of distracted driving, which has become a major safety and regulatory issue. Many studies are now indicating that in-cab distractions account for an ever-increasing number of crashes.

Future webcasts scheduled for this year include:

□ **May 8 — Effective Driver Vehicle Inspections.**

Poor results on roadside inspections are your invitation to a DOT intervention. But it's not just about what the DOT finds. From a risk management perspective, making sure your inspection, repair and maintenance processes and records are in order is your best defense to prevent accidents and mitigate exposure when they do happen. Check out this webcast to find out how to move from "pencil whipped" DVIRs to capturing real, actionable data.

□ **July 10 — DOT Drug & Alcohol Testing.** Among the most frequently cited violations found during DOT compliance reviews are violations of the drug and alcohol testing regulations. Pre-employment, random, and post-accident testing are always near the top of the list.

□ **October 2 — Physical Qualification of Drivers: DOT Physicals, Med Cards, Functional Capacity Testing.** Statistics from the National Institute of Health paint a grim story: 54% of male truck drivers smoke cigarettes, 92% don't exercise regularly, 50% are overweight and 66% are unaware they have high blood pressure.

Go to www.jjkeller.com/nptcinfo for more information.

UPCOMING SAFETY SEMINARS

Idealease of North America, in cooperation with NPTC, is again offering a series of one-day safety and compliance seminars in 25 locations throughout North America. Over the last two months, eight seminars were held with the following scheduled for this month: Sacramento, CA (April 17); Orlando, FL (April 18); San Leandro, CA (April 18); Altoona, IA (April 23); Oklahoma City, OK (April 24); Chattanooga, TN (April 25); and Dallas, TX (April 25).

The one-day seminars this year will focus on basic safety and compliance, regulation changes and CSA. The seminars will be provided to all NPTC members at no charge. The seminar provides important information applicable for both the novice and experienced transportation professionals. To register for an upcoming seminar, go to www.idealease.com/safety.

2013 BENCHMARKING SURVEY

NPTC's annual Private Fleet Benchmarking Survey, sponsored by PeopleNet, has been sent out to the NPTC fleet members. The survey is designed to validate private fleet performance based on comparative peer data, identify areas of improvement and opportunity, and identify the significant trends affecting private fleet practitioners. This survey is designed for the benefit of our members and the private fleet community. The purpose is to help members benchmark their operation to other best-in-class performers, thereby validating performance and identifying areas of opportunity. A preliminary report will be presented at the Benchmarking Summit at the annual conference, and the final report will be released August 1 of this year.

Once again, we will be holding a Benchmarking Summit on Tuesday, April 30, at the Hilton Cincinnati Netherland Plaza in Cincinnati. It is scheduled from 2:30 to 6:00 p.m. and is free to all registrants of the annual conference. The purpose of the summit is to do a "deep-dive" into the operating characteristics that would be pertinent to NPTC fleet members. The summit will begin with a preliminary report based on the finding to date of the NPTC Benchmarking Survey. After that, attendees will divide along functional operational lines (over-the-road, direct-store-delivery, flatbed, public utilities, bulk, medium-duty and the like) into small self-directed groups that will set their own agenda, discussion topics, and follow-up plans.

PRIVATE FLEET MANAGEMENT ONLINE

A new and enhanced interactive training curriculum for transportation managers is now available from the National Private Truck Council (NPTC) and Instructional Technologies Inc. This new online curriculum promises to deliver education and training that is practical, relevant, real-job focused—and both convenient and affordable. It will provide the foundational learning experiences for private fleet managers as they prepare for their Certified Transportation Professional® (CTP) designation. Even if a manager isn't trying to earn the CTP, this experience-based educational and management training will prepare them for the disciplines of running a private fleet. The curriculum is based upon a comprehensive job analysis study conducted by NPTC of its members. The study identified 47 tasks focusing on the knowledge, skills, and abilities essential to successful private fleet management. These have been categorized into the following five core disciplines: finance; fleet operational management; safety, security and compliance; human resources & workforce development; and equipment and maintenance strategies.