



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty,
President and CEO of
the National Private
Truck Council. His
column appears monthly
in *Fleet Owner*. The
council's website is
www.nptc.org.

WHAT TO EXPECT AT NPTC 2009 IN NASHVILLE

- ▶ A power-packed agenda filled with dynamic speakers and an unparalleled lineup of more than 20 hard-hitting educational workshops.
- ▶ Two new general session programs on fuel economy strategies.
- ▶ An extensive showcase of fleet products and services from more than 100 leading industry suppliers featuring the latest in product development and state-of-the-art technology for today's demanding fleet operations.
- ▶ Ample networking opportunities that allow attendees to establish and nurture relationships that provide critical insights and lasting value.

IMPORTANT INFORMATION

Registration:

Register online, by fax or mail. Go to www.nptc.org for details.

Hotel:

Please contact the NPTC 2009 headquarters hotel, the Renaissance Nashville Hotel, directly at 615-255-8400 for reservations.

Exhibit Hall:

Sunday, May 3, 2009—3:00 to 6:00pm
Monday, May 4, 2009—3:00 to 5:30pm

Remember: You must be present to win!



▶ NPTC ANNUAL CONFERENCE FEATURES ENGAGED LEARNING

The National Private Truck Council's 2009 Annual Education Management Conference and Exhibition, to be held May 3-5 in Nashville, promises to deliver valuable information, education, insights and exceptional value.

"There is little doubt that we are entering uncharted economic and business waters," said Ralph Benson, President of Sentinel Transportation and Chairman of the NPTC Conference Planning Committee. "Private fleet professionals must call upon all resources in their search for new ideas and programs that deliver the greatest value to their fleet operations."

Headlining this year's conference is a professional and stimulating lineup of keynote speakers including:



Major General Keith Thurgood, CTP, Commanding General of the Army and Air Force Exchange Service and former Assistant Division Commander of the 95th Division in Oklahoma City, Okla., will kick off the conference with remarks that will honor the latest graduates of the Certified Transportation Professional (CTP) program. In 2006, he began a year-long deployment to Kuwait and Iraq where he oversaw logistics operations and shipments of everything from "tanks to Chapstick."



Dan Baker, back by popular demand to welcome the 2009 Driver Hall of Fame inductees, is a nationally known speaker, teacher and consultant to the trucking industry. He travels extensively throughout the U.S. and Canada, working with more than 300 trucking companies of all sizes and types. Baker will be speaking at the luncheon honoring four new inductees into the NPTC Driver Hall of Fame.



Chris Sultemeier, Senior Vice President of Corporate Transportation Services for Wal-Mart, will cap the meeting with a presentation on how his company is positioning itself to respond to the numerous challenges facing our market today and on how the private fleet is an essential element of the company's future.

Full programming and registration information is available online at www.nptc.org.

COMING EVENTS

Mark your calendars now and reserve your space at the following upcoming events:

NPTC ANNUAL CONFERENCE 2009

May 3-5, 2009, "You Must Be Present To Win," Nashville, TN

NPTC SAFETY COMMITTEE MEETING

June 22-24, 2009, Peoria, IL

NATIONAL SAFETY CONFERENCE

September 10-11, 2009, Herndon, VA

2010 CTP® ELIGIBILITY APPLICATIONS DUE

October 1, 2009

2010 CTP® EXAM APPLICATIONS DUE

November 15, 2009



PRIVATE FLEET MANAGEMENT INSTITUTE

A total of 67 private fleet professionals attended the Private Fleet Management Institute that convened in Jacksonville January 17-21, 2009, for a concentrated, five-day immersion into the core private fleet management curriculum designed to meet the demanding needs of today's private fleet professionals. The quality of the instruction and training generated the highest ratings ever, thanks in large part to the contributions of a faculty consisting of some of the nation's most experienced and respected private fleet management experts.

Throughout the five days, attendees were exposed to five core management disciplines of Finance, Human Resources, Safety, Operations, and Equipment and Maintenance. For a look at the meeting highlights, please visit our website at www.nptc.org.

NPTC KICKS OFF BENCHMARKING RESEARCH

The National Private Truck Council has begun collecting information for its 2009 Benchmarking Survey. This survey is designed for the benefit of our members and the private fleet community. The purpose is to help members benchmark their operation to other best-in-class performers, thereby validating performance and identifying areas of opportunity.

NPTC/IDEALEASE SAFETY SEMINARS

The Idealsafe/NPTC Safety and Compliance Seminars are the transportation industry's leading source for up-to-date information and training that fleet managers need to assure compliance with regulations, understand the review process, and prepare for a review. These seminars present a structured, step-by-step approach to understanding and managing fleet safety for all major areas scrutinized during state and federal compliance reviews and are free to NPTC members and Idealease customers. Sign up today by visiting www.nptc.org.

The dates and locations for the upcoming seminars are as follows: 4/21/09 (Kelowna, BC); 4/22/09 (Red Deer, AB); 4/23/09 (Grand Junction, CO); 5/7/09 (Denver, CO).

NPTC ANNOUNCES WEBCAST SERIES

NPTC, in conjunction with J.J. Keller & Associates, kicked off its free webcast series with a February session on the Fleet Optimization Center featuring Dan Bernert of BCT Inc., and a March webinar on Enhancing Driver Qualification Standards featuring Bill Perry, CTP, of Hill's Pet Nutrition. Both are available as free downloads at www.jjkeller.com/nptcinfo.

Our upcoming calendar of events will feature:

Vehicle Maintenance, Inspections & Fuel Economy—

June 3, 2009: Diesel prices are coming down, but that is no excuse to stop paying attention to such issues as vehicle maintenance, inspections and fuel economy. This webcast will focus on the link between safety and maintenance through better understanding of federal vehicle inspection; understanding the inspection process as well as the DVIR form; and improved communications.

How "Green" Policy Initiatives and Government Policies Are Changing Operating and Equipment Standards—

August 19, 2009: Environmental issues are a growing focus on the part of private fleets. Nearly half of the respondents to NPTC's benchmarking survey indicated they were involved in some sort of "green" initiative. In this webcast, learn what fleets are doing, why they're doing it, what the costs are, and, more importantly, what the results have been.

Accident Management: A Nuts and Bolts Approach—

October 21, 2009: Last year's NPTC-J. J. Keller webcast series covered accidents from a corporate liability perspective in two webcasts. We received numerous questions related to and requests for more information on step-by-step procedures for managing accidents. This webcast will highlight what such training should cover, including data gathering and use, defense prep, claim handling, investigation and reporting, picture taking, accident reconstruction basics, and more.

Visit www.jjkeller.com/nptcinfo for your free registration.

NPTC MEMBER DIRECTORY AND BUYERS' GUIDE

Work on the 2009 NPTC Membership Directory and Buyers' Guide has wrapped up. Look for your copy in the mail later this month.