

Newsletter

March 2023

NPTC 2023: You must be present to win

Make plans now to attend the NPTC 2023 Annual Education Management Conference and Exhibition, May 7-9, at the Orange County Convention Center and Hyatt Regency Hotel in Orlando, Florida. The NPTC Annual Conference Planning Committee has put together an excellent line-up of workshops and speakers for NPTC 2023. Make your plans now to attend this value-packed program featuring:

- **INFORMATION:** General sessions will feature Professional Leadership and Driver Hall of Fame recognition award ceremonies, Certified Transportation Class of 2023 graduation, industry benchmarking insights, and the latest legislative and regulatory affairs update.
- **EXHIBITS:** A world-class exhibit hall will be packed with more than 175 companies offering products, resources, and solutions that will increase the effectiveness of your private fleet.
- **NETWORKING:** Unparalleled peer-to-peer interaction is forged in an environment of trust, confidentiality, and non-disclosure.
- **EDUCATION:** More than 50 top fleet practitioners will serve as speakers and panelists at more than 20 workshops showcasing the latest, most innovative and best ideas in private fleet management. Leading topics featured are automated trucking; procurement, maintenance, and total cost of ownership; best cultural fit for drivers through recruiting, interviewing, and onboarding; electric vehicles in the real world; equipment availability and extended trade cycles; prognostic

maintenance, parking shortages and their impact on private fleets; and performance-based pay. Also included are women in private fleet management, infrastructure and electrification, graphic and branding on trailers, lowering driver in-cab risks, state of for-hire capacity, efficiencies in multi-stop operations, improving driver retention, and sustainability strategies.

- **BEST PRACTICES:** More than 30 best practices breakfast roundtable sessions allow private fleet professionals to share in a culture of trust and confidentiality, challenges, and opportunities.
- **RECOGNITION:** The private fleet community's best and brightest practitioners will be honored for achievements in safety, leadership, and certification, and for their years of innovative leadership and industry contributions.
- **SOCIAL:** Meals, events, and activities create an engaged learning atmosphere.
- **LOCATION:** A brand new professional setting with numerous flight options optimizes travel time and expense. NPTC has reserved a block of sleeping rooms at the Hyatt Regency Orlando at a special discounted rate of \$229 per night. To guarantee availability at the \$229 rate, make your reservation by April 15. Call the hotel at 402-593-5048 and identify yourself as attending the "NPTC Conference."

The Hyatt Regency Orlando is located on International Drive in the heart of Orlando's entertainment, dining and shopping district, all within a two-mile radius of the hotel.

NPTC benchmarking data collection launched

NPTC has begun collecting data for the 2023 NPTC Private Fleet Benchmarking Survey Report. Sponsored by Penske Truck Leasing, this survey is designed to help our fleet members compare their operation to other best-in-class performers, validating their performance and identifying opportunities.

For the first time, the Benchmarking Survey Instrument is available online. To maximize ease of use and minimize time requirements, survey respondents can submit their fleet's data in the individual sections of equipment & maintenance, finance, human resources, operations, and safety.

The case for private fleet justification has never been stronger, and the value of participating in NPTC's Benchmarking Survey Report has never been greater.

The Benchmarking Survey helps "sell" the private fleet to owners and upper management. Often, top decision-makers don't realize or underestimate the fleet's role in the success of a company or underestimate its value.

In addition, the survey provides the fleet management team with comparative metrics to quantify the superior customer service, driver dependability, cost, and safety which the fleet provides versus outside carriers.

NPTC understands the importance of keeping responses confidential. Your company's name, individual data, and responses will remain anonymous and will not be disclosed in any way or shared with other companies. Rather, they will be combined with the results of other fleet members to produce "a state of the industry" report based on aggregated data and analysis.

2023 PFMI: All-time great

Held January in Orlando, the 2023 Private Fleet Management Institute set a record attendance with 125 representatives (see photo) from dozens of fleet and allied companies. Also, a full-house record 121 registered for the CTP Exam Prep Workshop held prior to PFMI.

NPTC would like to express its heartfelt thanks and appreciation to the 12 institute faculty and case study judges who tirelessly gave of their time and talent in training and judging sessions during the five-day program.

The faculty, led by Duane Woods, CTP, chair of the NPTC Institute Board of Governors and senior director of transportation for Albertsons Companies, featured other expert star performers:

- Jeff Eisaman, CTP, Sheetz Inc./ CLI Transport
- Kathy Fellenstein, CTP, International Paper
- Keith Frantz, CTP, ADM Trucking
- Ellen Ingram, CTP, America's Service Line
- Randy Maddox, CTP, CRH Americas
- Mari Roberts, CTP, Frito-Lay Inc.
- Steven Roberts, CTP, Deseret Transportation
- Nicole Schubring, CTP, America's Service Line
- Mike Schwersenska, CTP, Brakebush Transportation
- Gene Tierney, CTP, Albertsons Companies
- Cris Wallace, CTP, Holland LP
- Tracy Whisnant, CTP, Merchants Distributors
- Cassie Wood, CTP, BCT, Inc.

NPTC would also like to thank the allied/supplier member companies of NPTC that generously contributed as sponsors of the networking reception on January 16.

This accelerated five-day "graduate level" program helps navigate the five core disciplines of private fleet management: finance, human resources, safety, operations, and equipment and maintenance. Leading practitioners across the industry have deemed this core curriculum essential to on-the-job success. The Institute provided a rigorous learning environment in which



Photo: NPTC

attendees were exposed to the foundational core disciplines of private fleet management through a series of presentations, roundtable discussions, structured networking activities, and applied learning exercises.

The program provided an excellent resource for those studying to take the Certified Transportation Professional certification examination held last month.

Driver Hall of Fame and Fleet Safety Awards

Applications were made available in January for the 2023 Driver Hall of Fame and Fleet Safety Awards program, co-sponsored by International Truck. Award winners will be recognized during the annual conference in Orlando in May.

NPTC Professional Leadership Awards

NPTC is pleased to announce E. A. Dion Inc. as a new sponsor for the Professional Leadership Awards. These awards recognize individuals who have made significant contributions to the National Private Truck Council, their profession, and the private trucking community. The award recipients will be recognized at the NPTC annual conference in Orlando on May 7-9.

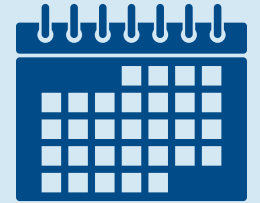
Board of Governors election

The following individuals were elected as Board members at the Board of Governors meeting held January 25:

- Ellen Ingram, director of human resources, America's Service Line
- Luke Wachtel, SVP of transportation & logistics, Platform Science
- Steve White, Heavy Truck Fleet Enterprise business manager, Geotab

Coming events...

Mark your calendars now for the following upcoming events:



MAY 7-9, 2023

NPTC Annual Conference & Exhibition, Orlando, Florida

SEPTEMBER 7-9, 2023

National Safety Conference, Orlando, Florida

NPTC/J. J. Keller webcasts

Co-sponsors NPTC and J. J. Keller and Associates Inc. are pleased to announce the 2023 schedule of safety and compliance webcasts. NPTC members are invited to attend the educational webcasts at no charge. Please mark your calendar for the dates below:

- March 22: Driver Hiring and Qualification
- April 19: Drug and Alcohol Clearinghouse
- May 17: Entry Level Driver Training
- June 21: Vehicle Inspection and Maintenance
- July 26: Improving Your CSA Scores
- August 30: Electronic Safety Systems
- September 27: Hours-of-Service and ELDs
- October 25: Driver Performance Tracking



By Gary Petty, president and CEO of the National Private Truck Council. His column appears regularly in FleetOwner. The council's website is www.nptc.org.