

CTP Insider

A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.

Winter 2021

Quarterly Highlights

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Changes TO 2021 SCHEDULE:

- ▶ PFMI 2021 **CANCELLED** JANUARY 16-20, 2021
- ▶ CTP EXAM PREP WORKSHOP ON JAN. 15 **CANCELLED AND REPLACED WITH FREE ONLINE PREP SESSIONS & MENTORSHIP PROGRAM** BEGINNING JANUARY 11
- ▶ CTP EXAM CONDUCTED AS SCHEDULED ON SATURDAY, FEBRUARY 13 **VIRTUALLY**
- ▶ CTP CLASS OF 2021 GRADUATION **WILL BE HELD ON SUNDAY, JUNE 13** AT ANNUAL CONFERENCE
- ▶ NPTC 2021 ANNUAL CONFERENCE **RESCHEDULED FOR JUNE 13-15** IN CINCINNATI
- ▶ NPTC BOARD OF DIRECTORS/NPTC INSTITUTE BOARD OF GOVERNORS JOINT SESSION AND NPTC BOARD OF DIRECTORS MEETING BEFORE THE ANNUAL CONFERENCE **WILL BE HELD SATURDAY, JUNE 12**, IN CINCINNATI

GIVEN THE ONGOING UNCERTAINTY OF THE COVID PANDEMIC, with growing shutdowns, group meeting restrictions, and lingering questions about the availability of preventive vaccines, the NPTC Executive Committee elected to **CANCEL** the CTP Exam Prep Workshop scheduled for January 15, 2021 in Jacksonville and the Private Fleet Management Institute, scheduled for January 16-20, 2021, also in Jacksonville. The decision is made with an abundance of caution with the safety and health of our attendees being paramount. All registration fees paid will be refunded in their entirety for both events.

We will conduct the CTP Exam as scheduled on Saturday, February 13, 2021, as it will be self-administered and virtual. NPTC has announced the schedule for online CTP exam preparation sessions to be held in January (see page 5); these sessions will be available to 2021 CTP Exam candidates at no charge. In addition, this year's CTP candidates will be offered a mentorship program, also at no charge.

The NPTC 2021 Annual Education Management Conference & Exhibition has been **RESCHEDULED** for Sunday through Tuesday, June 13-15, 2021 at the Hilton Cincinnati Netherland Plaza Hotel and Duke Energy Convention Center. NPTC Committee and Board meetings will be held Saturday, June 12, 2021, at the Hilton Cincinnati.

January Board Meetings

The NPTC Board of Directors will meet via teleconference call on Wednesday, January 13, 2021, from 3:15 p.m. to 5:00 p.m. following the NPTC Executive Committee which will meet via teleconference call for one hour beginning at 1:30 p.m. The NPTC Board of Governors will meet via teleconference call on Monday, January 18, 2021, from 4:00 p.m. to 6:00 p.m.

June Board Meetings

The NPTC Board of Directors and NPTC Institute Board of Governors will meet in joint session from 1:00 p.m. to 3:45 p.m., Saturday, June 12, 2021, at the Cincinnati Netherland Plaza Hotel. The NPTC Board of Directors will meet at the same location from 4:00 p.m. to 5:30 p.m.



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Patrick Toler, CTP

Logistics Execution Leader – Special Projects
Director of Freight & Warehousing
T. Marzetti Company

Building Great Teams

“We hope to have more of our transportation people go through the [PFMI] program in future years.”

PATRICK TOLER, CTP, MEMBER, NPTC’S NATIONAL ADVISORY BOARD-FLEET REPRESENTATIVE ON THE NPTC BOARD OF DIRECTORS, has worked for T. Marzetti Company for over 22 years. He currently holds the title of Logistics Execution Leader working on special projects and acting as a service leader for staff and customers. Until 2019, his title was Director of Freight & Warehousing.

He was born on an Army Base in Fort Irwin, California, and soon moved with his family to the Cleveland/Akron area where he grew up. In high school, he was a three-sport athlete in football, wrestling, and baseball. He enrolled at Youngstown State University, a Division 1AA school, where after qualifying as a walk-on candidate, he played four years of football as a middle linebacker, earning All-American honors.

Pat was later invited to tryout camps in the Canadian Football League and NFL. Pat finished his academic eligibility at Malone College where he graduated with a B.A. degree in Business Administration and Management. Married for more than 30 years, Pat and his wife have children and grandchildren.

Pat’s first job out of college was as a warehouse manager for a fast food distributor servicing national account restaurants. He later worked in distribution warehouse management for the Marriott Corporation. In 1998, he joined T. Marzetti Company as Distribution Center Manager and helped build a 200,000 sq. ft. facility.

Over his more than two decades with the company, Pat has served as private fleet manager, plant manager, distribution warehouse manager, director of freight & warehousing, and since 2019, as Logistics Execution Leader—special projects.

T. Marzetti Company is the Specialty Food Group of the Lancaster Colony Corporation. It is a publicly traded business with \$1.3 billion in annual sales with 16 manufacturing locations and 2 distribution centers. Marzetti produces a long list of salad dressings, fruit and vegetable dips, frozen bread and baked goods, noodles, and croutons—to name a few products. It is the largest food and beverage company headquartered in Central Ohio.

The company started out as an Italian restaurant in Columbus, Ohio, by Teresa and Joseph Marzetti, recent Italian immigrants who arrived in America in the late 1800s. Marzetti became a local favorite especially among Ohio State University students and grew to become a four-star restaurant.

By 1955, the Marzetti’s upstairs kitchen of the restaurant became a full-scale factory, and the Marzetti brand of salad dressings found its way into grocery stores throughout Ohio. After Teresa’s death in 1972, the restaurant closed, but the company and factory continue to today. The company also makes private label products for retail & foodservice national brand chains.

The company’s private fleet consists of 33 drivers—21 over-the-road and 13 handling city runs. Pat says the Marzetti customers are best serviced by the private fleet. Their drivers are highly regarded by management and are well paid under a pay-for-performance program which includes meeting exceptional safety standards. “We have done a good job keeping up our fleet,” says Toler. “As a team, drivers average 16 years of tenure with the company. The fleet itself is on a course of continuous upgrade and improvement.”

Pat got involved with NPTC about ten years ago. “I found NPTC on my own, searching the internet for private fleet training. The Private Fleet Management Institute caught my eye. After getting approval from my boss, I enrolled in the 2011 PFMI. The sessions were excellent and the networking was really good with people from strong private fleet backgrounds. Over the years, I’ve kept up with dozens of managers I met at PFMI and see regularly at the annual conference. We hope to have more of our transportation people go through the program in future years.”

Pat graduated with the CTP Class of 2011, and has been actively involved with the Council ever since. He has been a regular speaker at the NPTC annual conference which he describes as a “great resource.”

“The NPTC Annual Benchmarking Report is a remarkable document and extremely useful in assessing how well your fleet is doing against national standards across the country.”

He was elected to the NPTC Board of Directors in 2019.

In the News



Jim Angel, CTP, has joined EROAD as Vice President Video Telematics



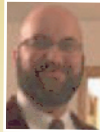
David Cook, CTP, has been named Director of Sales at CPC Logistics Inc



Laura Long, PMP, CTP, has been named Manager, Project Management Office at Trimble Inc.



Gary M Bogers, CTP has been named Vice President of Business Development at Savage Sweets Inc.



Bryan Jankowski, CTP, has been promoted to Transportation Performance Manager at Nestlé



Randy Perry has been named Senior Safety Manager for the East Division of Schwan's Company.



Troy Kays, CTP, OHST, has been named Director of Safety and Compliance at Papa John's International

CTP EXAM AND GRADING OPPORTUNITY

THE CTP EXAM WILL TAKE PLACE ON SATURDAY FEBRUARY 13, 2021.

This year, we have more than 50 candidates sitting for the test. This triggers a call to action for existing CTPs to help grade the exam, leading to the following volunteer opportunity to earn CTP Recertification Points. We need CTPs to grade the short answer essays and case study portions of the exam. Your assistance is vital in the process. While it is demanding work, everyone who has graded CTP exams in the past has found it an enjoyable and informative learning experience. This year, the grading will take place virtually; no travel is required.

Participants will receive 25 recertification points for their participation.

If you are able to participate in this valuable volunteer opportunity, please let Kristen Todd know by February 7, 2021.

COMING EVENTS:

2021 CTP® EXAM

February 13, 2021, offered virtually

NPTC DRIVER HALL OF FAME and FLEET SAFETY AWARD APPLICATIONS DUE

March 1, 2021

NPTC 2021 ANNUAL CONFERENCE AND EXHIBITION

June 13-15, 2021, Cincinnati, OH

NATIONAL SAFETY CONFERENCE

September 8-10, 2021, Orlando, FL

You must be present to win!

NPTC 2021

JUNE 13-15, 2021 → CINCINNATI

SAVE THE DATE!

MAKE YOUR PLANS NOW to attend the NPTC 2021 Annual Education Management Conference and Exhibition in Cincinnati June 13-15, at the at the Hilton Cincinnati Netherland Plaza Hotel and the Duke Energy Convention Center in Cincinnati, OH. NPTC 2021 will feature general sessions, workshops and interactive roundtable discussions as well as an exhibit – all geared at improving your knowledge of private fleet operations, awareness of best practices from other leading private fleet professionals, and exposure to top private fleet resources, solutions and suppliers.

The Annual Conference Planning Committee, representing both Fleet and Allied NPTC Member companies, has assembled an expanded line-up of 30 high-impact education workshops that will be offered.

The Exhibit Hall is quickly filling up with companies that will be showcasing state-of-the-art equipment, technology and services catering to the transportation industry.

DON'T FORGET THAT "YOU MUST BE PRESENT TO WIN," SO MAKE YOUR PLANS TO JOIN US IN CINCY!

NPTC INSTITUTE BOARD OF GOVERNORS

Chair: Mari Roberts, CTP, Sr. Director, Transportation, Frito-Lay, Inc.

Vice Chair: Duane Woods, CTP, Sr. Director of Transportation Operations, Albertsons Companies

NPTC President & CEO: Gary Petty, National Private Truck Council

Teresa Allen-Tignor, CTP, Assistant Vice President, National Transportation, Custard Insurance Adjusters

John Anderson, CTP, Director, Sales Engineering, Omnicrats, LLC

Dave Belter, VP/GM Transportation Management-Supply Chain, Ryder System

Jared Bertoni, Transportation/Fleet Operations Manager, Wegmans Food Markets, Inc.

Abhishek Bharadwaj, CTP, National Fleet Sales Manager, Alcoa Wheels

Bryan Boyd, CTP, National Account Manager, Hendrickson

Robert J. Boyich, CTP, Executive Vice President, CPC Logistics, Inc.

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Brian Casey, Director, Inbound Transportation, Pepsi Beverages Company

Nick Cindrich, CTP, CDS, Director, Enterprise Safety & DOT Compliance, CVS Health

Bill Cromling, III, CTP, President, Ross Transportation Services

Luann Dunkerley, Sales Leader – NE Territory, CEI Group

Jeff Dykes, Director, Sales & Support, Blue Beacon Truck Washes

Joseph Evangelist, Executive Vice President, Transervice Logistics

Jeff Ferrell, CTP, Director of Field Sales-National Accounts, J. J. Keller & Associates, Inc.

Keith Frantz, CTP, DOT Compliance Manager, ADM Trucking, Inc.

Steven Garrish, CDS, MBA, CTP, VP Safety, CRST International

Jim Griffin, COO and CTO, Fleet Advantage

Bill Hartman, CTP, Regional Transportation Manager, Thyssenkrupp Supply Chain Services

Keith Hazelwood, CTP, Director of Transportation, Batesville Logistics, Inc.

Carol Heinowski, Logistics Mgr, Safety & Compliance, Meijer, Inc.

David E. Helge, CTP, CDS, V.P., Maintenance & Safety, Idealease

Ron Honken, Executive Director - National Sales Leader, Transportation and Logistics Practice, Aon

Jonathan Hubbard, CEO and Co-Founder, SpeedGauge

Laura Johnson, CTP, General Manager, NIC Federal

Rick Joyce, CTP, National Account Executive, FleetNet America

Adam Kahn, CTP, Vice President, Fleets, NetraDyne, Inc.

Kelly Kiger, CTP, Director, Leasing & Rental Sales, Channel Sales Development, Mack Leasing System

Rich Kurtz, CTP, Director of Sales, BOLT System

Rich Lacey, Chief Product Officer, SambaSafety

Joe Laskowski, CTP, Director, Fleet Safety & Compliance, MedTrans

Del Lisk, CTP, Vice President, Safety Services, Lytx

Robert L. Mann, V.P. & Assistant General Manager, Vocational Business, International Truck/Navistar, Inc.

J. Bedford Monday, Jr., CTP, Director of Warehouse Operations, Schwan Food Company

Mike Pawlowski, Manager - Strategic Capacity Development, C.H. Robinson Worldwide

Larry Parsons, SVP, Chief Legal & Risk Officer, McLane Company

Jill Quinn, President, Centerline Drivers, LLC

Ed Schultes, CTP, Director of Logistics – North East Region, Walgreen Oshkosh Inc.

Mike Schwersenska, CTP, Director of Transportation & Logistics, Brakebush Transportation, Inc.

Ron Tartt, CTP, Managing Partner, DRC, Inc.

Andrea Viele, CTP, Group Transportation Manager, Nestlé USA

Daniel E. Vits, CTP, General Manager, Private Fleet, Bridgestone Americas Tire Operations, LLC

James W. Voorhees, President & CEO, Instructional Technologies, Inc.

John Vosters, Vice President of Strategic Accounts, Fleetworthy Solutions

Don White, CTP, Vice President of Business Development, Cooling Concepts, LLC

Scott Willert, President, America's Service Line, LLC

Mike Willey, CTP, Assistant General Manager, PACCAR Leasing

James T. Wood, Vice President, Sales, Penske Truck Leasing Company

NPTC ANNOUNCES

2021 SAFETY AWARD APPLICATIONS

NPTC OFFERS TWO DIFFERENT WAYS IN WHICH YOUR FLEET AND YOUR DRIVERS CAN BE RECOGNIZED for their commitment to improving highway safety:

FLEET SAFETY AWARDS: These awards recognize fleets for outstanding and/or improved safety records based on their crash rates. First, Second and Third Place awards are given for Large and Small fleets in each of the three operational categories (local, regional, mixed). These awards also present Gold, Silver and Bronze Seal Certificates to private fleets with locations that have reduced their vehicle accident frequency rates. Applications must be postmarked by Monday, March 1, 2021.

DRIVER HALL OF FAME: The NPTC Driver Hall of Fame honors four exceptional drivers each year who are inducted into this elite group. The minimum qualifications – a driver must have driven three million miles, 20 years or 50,000 hours with no preventable accidents. Drivers must be a regularly-employed full-time, leased, or dedicated driver of an NPTC member company who is actively driving until time of induction. Applications must be received by Monday, March 1, 2021.



2020 Driver Hall of Fame inductees Gerald Barth, Nora Black, Lenny Gray, and Ronald Tourte.

MONTHLY LEGISLATIVE/ REGULATORY COMMITTEE CONFERENCE CALLS

AS A REMINDER, ALL NPTC MEMBERS ARE INVITED and encouraged to participate in the **Washington Report**, the monthly conference call of the Legislative and Regulatory Committee. The call features NPTC General Counsel Rick Schweitzer's Washington Report. The meeting is held on the second Monday of each month at 11:30 a.m. EST. Last month more than 80 members registered to participate in the conference call.

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NPTC *free* VIRTUAL CTP Exam Prep Workshop

To help prepare for the 2021 CTP Exam, NPTC is pleased to offer free webcasts and free mentorships to all candidates sitting for the 2021 CTP Exam.



SCHEDULE OF WEBCAST SERIES: 60-90 minute sessions, 11am on Wednesday and repeated at 3pm on Thursday, EST

- Week of Jan. 4th "LEGAL & HUMAN RESOURCES"
- Week of Jan. 11th "SAFETY"
- Week of Jan. 18th "OPERATIONS"
- Week of Jan. 25th "FINANCE"
- Week of Feb. 1st "EQUIPMENT & MAINTENANCE"
- Week of Feb. 8th "CTP EXAMINATION STRATEGIES"

MODERATOR:



Tom Moore, CTP
NPTC

Register today to prepare!
[click here](#)

The 2021 CTP Exam will be held VIRTUALLY Saturday, February 13th. Not yet registered to sit for the Exam? [Click here.](#)

Due to the ongoing COVID pandemic, the CTP EXAM PREP WORKSHOP and the PRIVATE FLEET MANAGEMENT INSTITUTE (PFMI) originally scheduled from January 15-20, 2021, have been cancelled.

CTP Recertification

AT ITS FOUNDING AND FROM THE TIME OF ITS CHARTER CLASS GRADUATION IN 1993, the National Private Truck Council's Certified Transportation Professional (CTP[®]) program's guiding vision was to create a widely recognized and respected credential of professional achievement for private fleet managers and suppliers. By earning your Certified Transportation Professional (CTP) designation, you joined a group of transportation professionals who have made the commitment to the private fleet industry, to an ongoing pursuit of career advancement, and to continuous enhancement of the necessary knowledge and skills. You should feel proud of the accomplishment you have achieved for both yourself and your company and a designation you will want to keep for your entire career.

In order to maintain your certification in the program, there are several points you must remember:

- CTPs must recertify **every three (3) years**;
- 50 recertification points must be earned during the 3-year period (*to check your current point balance and recertification year cycle, [click here](#)*);
- A Recertification Application need only be filed once during the 3-year period to register recertification points or may be filed annually; and,
- Recertification Applications are available for completion online. (*For a matrix of opportunities to earn points, [click here](#)*).

Earlier last month, you received your annual **\$100 invoice required to maintain active status**. While your company may pay your annual \$100 fee, ultimately you are responsible for payment of this fee as the certification is a personal designation. You can pay your \$100 CTP annual fee [online here](#).

Aside from the prestige of holding the industry's highest certification achievement, CTPs receive:

- The NPTC Weekly Update, a timely, comprehensive summary of current legislative and regulatory issues that affect private fleets
- More educational programs that reach beyond your current level of achievement and allow for continued advancement
- Increased opportunities for networking with fellow CTPs
- Access to our Training and Certification specialist to answer all questions relating to private fleet operations

Please do not hesitate to contact **Kristen Todd** (ktodd@nptc.org) with any questions.



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