

# CTP Insider

A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.

Summer 2024

## Quarterly Highlights

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## “Premier Safety Summit of the Private Fleet World”

**N**PTC'S NATIONAL SAFETY CONFERENCE IS SCHEDULED FOR SEPTEMBER 4-6, 2024, at the OMNI Orlando Resort at Champions Gate, Florida. This is a must-attend event. After a record-breaking meeting last year, 2024 could be the largest and most advanced assembly of safety professionals in the Council's 85-year history. Over 325 fleet safety professionals and 50 exhibitors plan to register representing Fleet and Allied/Supplier safety practitioners across a wide range of business sectors and trade specialties.



Attendees gave rave reviews to last year's conference and have even higher expectations for 2024: "The event was great with excellent speakers and breakout sessions. It was awesome seeing the turnout and how receptive people were to speakers and their messages. This was one of the best exhibitions at an industry trade show—the member contacts were fantastic. We were VERY impressed with the results and are all IN for 2024."

**David Barth, CTP**, Chair of the NPTC Board of Directors and Transportation Operations Manager, Wegmans Food Markets, Inc., says, "I attended my first Council safety conference in 2009 and have returned many years since. Participation has more than doubled in 15 years. Repeat attendees come back year after year joined by many first timers.



This alone is testimony to the tremendous value they discover from networking and sharing among the best safety leaders in the industry."



**Tim Eckhardt, CTP**, NPTC Board Secretary, Director of Safety, DOT Transportation, and Chair of NPTC's Safety Committee says, "This is the premier safety summit of the private fleet world. Its purpose is to learn about proven safety management protocols; benchmarking metrics, breakthrough technologies, and the most innovative tools which leading fleets are using to keep fleet safety at an ever-higher level."



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*Continued on next page*



The opening **GENERAL SESSION** kicks off with an expert fleet panel discussing the major safety challenges facing the private fleet industry. Also considered are key takeaways from safety performance metrics analyzed in this year's *NPTC Benchmarking Survey Report*. Other topics in general sessions include active safety technologies, in-cab cameras, building a culture of safety, driver coaching strategies that work, and how driver turnover impacts fleet safety performance.

*NPTC Benchmarking Survey Report's* general editor and author, **Tom Moore, CTP**, NPTC Executive Vice President, will present highlights from the 2024 study. "Our findings are indicating once again that safety was a banner year for private fleets.



**Rick Schweitzer**, NPTC Government Affairs



Representative and General Counsel, will present the **WASHINGTON REPORT**, sponsored by **Centerline Drivers LLC**. This legislative and regulatory update highlights issues of interest to private fleets with particular focus on safety-related subjects.

**SAFETY-IN-THE-ROUND BREAK-OUT SESSIONS**

will include topics like driver reward and recognition programs, data integration strategies, driver performance scorecards, building the ROI of premium spec'ing, safety and EVs, and the advantages of recruiting from within.

The **NPTC DRIVER ALL-STAR RECOGNITION CEREMONY**, sponsored by **International Truck**, will be held on Thursday, September 5, 2024. More than two dozen drivers will be honored this year. During the past 15 years, some 325 drivers have been recognized as National Driver All-Stars. The awards are presented to drivers who have demonstrated high standards against their peer company drivers throughout the country based on customer service, safety, adherence to company rules, regulatory compliance, and community service. To become an All-Star driver, candidates must demonstrate characteristics, skills, and attitudes that enable their private fleet to deliver exceptional service along with safety performance at world-class standards.

NPTC's National Safety Conference is designed to help your fleet stay on a winning path of continuous improvement with the goal of optimal safety outcomes for the long haul.

**NPTC WISHES TO THANK THE FOLLOWING SPONSORS OF THIS YEAR'S NATIONAL SAFETY CONFERENCE**

It's not too late to add your name to this impressive list as NPTC is still looking for sponsors of the refreshment breaks. Act now to receive the full recognition on your investment!

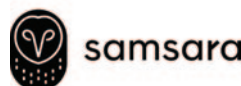
**NAME BADGE**



**REGISTRATION DESK KICK-PANEL**



**REFRESHMENT BREAKS**



# NPTC 2024

*you must be present to win*

APRIL 21 - 23  
ORLANDO

## Our Best Event in History!



**T**HIS YEAR'S ANNUAL EDUCATION MANAGEMENT CONFERENCE AND EXHIBITION saw a near-record 1,319 total guests, a record 194 exhibitors, 34 sponsors, 104 CTP Graduates, and 250+ first-time registrants. "This conference was a "10-plus," eclipsing virtually every metric of success possible," says **David Barth, CTP**, newly-elected Chair, NPTC Board of Directors and Transportation Operations Manager, Wegmans Food Markets, Inc.



### UNPARALLELED EDUCATION AND NETWORKING

The NPTC 2024 program was packed with information on the latest, most innovative and best ideas in private fleet management: 23 educational workshops, 50 speakers from private fleet companies, and 26+ topics covered in the best practices roundtable breakfast discussions.

### GENEROUS SPONSOR SUPPORT

Thirty-four member companies, including ACT-1, sponsored various activities during the conference. Special thanks goes out to the Allied Committee for the Trucking Industry (ACT-1) that generously sponsored the Sunday Gala Reception. [To see the full list of NPTC 2024 sponsors, click here.](#)

### PREMIER INDUSTRY EXHIBITION

Thank you to the record 194 companies that made the exhibit hall such a great success this year! This is one of largest association-sponsored exhibitions in the trucking industry. If you haven't already reserved an exhibit space for NPTC 2025 scheduled May 11-13 in Orlando, please email [sporter@nptc.org](mailto:sporter@nptc.org) for information.



# NPTC 2025

MAY 11 - 13, 2025  
ORLANDO, FL

ROSEN CENTRE HOTEL

ORANGE COUNTY CONVENTION CENTER

# Thank You to Our NPTC 2024 Speakers!

Charles Amen, CTP, *Corp. Transportation Ops. Mgr., Hillyard, Inc.*  
Chris Armstrong, CTP, *Fleet Manager, Brakebush Transportation, Inc.*  
Cara Austin, CTP, *Sr. Manager Operations, Performance Food Group*  
David Barth, CTP, *Transportation Operations Manager, Wegmans Food Markets, Inc.*  
Richard Bishop, *Principal, Bishop Consulting*  
Tim Boldurian, CTP, *Director, DSD Operations, Mondelez International LLC*  
Robert Brett, CTP, *Transportation Manager, Albertsons Companies*  
Adam Buttgenbach, *Director, Fleet Engineering and Sustainability, Pepsi Beverages Company*  
Ray Byrd, CTP, *Vice President, Transportation & Distribution, Pioneer Landscape Centers*  
Ivan Carrillo, CTP, *Transportation Manager, Performance Food Group*  
Meghan Chan, CTP, *Commercial HSE Manager, Mondelez International LLC*  
Ross Corthell, *Vice President, Transportation, Packaging Corp. of America*  
Brian Du Bois, CTP, *Fleet Administrator, Pace Supply Corporation*  
Scott Duvall, CTP, *Manager, Logistics, CRH Americas Products, Inc.*  
Lee Ellsworth, *Area Manager, HC Transport, Inc.*  
Brooke English, CTP, *Fleet Safety & Compliance Manager, The QUIKRETE Companies*  
Charlie Fetters, CTP, *Vice President, National Logistics, Clean Harbors, Inc.*  
Keith Frantz, CTP, *Compliance Manager, ADM Trucking, Inc.*  
John Gillenwater, CTP, *VP, Fleet Operations & CSO, HC Transport, Inc.*  
Norlene Gray, CTP, *Manager of Safety & HR, Brakebush Transportation, Inc.*  
Carol Heinowski, *Logistics Manager, Meijer, Inc.*  
Ellen Ingram, CTP, *Director, Human Resources, America's Service Line, LLC*  
Monica Maez, CTP, *Senior Project Manager, Standard Logistics Transportation*  
Elizabeth Mars, CTP, *Transportation Director, Frito-Lay, Inc.*  
Jo McGuire, *Executive Director, National Drug & Alcohol Screening Association*  
Willis McVey, CTP, *Transportation Manager, United Pipe & Steel Corp.*

Tremone Proctor, CTP, *Sr. Manager, Fleet Safety & Compliance, The Home Depot, Inc.*  
Edwin Reardon, CTP, *EHS Division Fleet Safety & Compliance Mgr., CF Logistics, div. of Giorgi Cos.*  
John Robbins, CTP, *Sr. Director, Operations, Standard Logistics Transportation*  
Jesse Roberts, *Driver Services Manager, New South Express, Inc.*  
Mike Roeth, *Executive Director, North American Council for Freight Efficiency*  
Nicole Schubring, CTP, *Controller, America's Service Line, LLC*  
Richard Schweitzer, *General Counsel/Gov't Affairs, National Private Truck Council*  
Mike Schwersenska, CTP, *General Manager, Brakebush Transportation, Inc.*  
Marc Scibilia, CTP, *DOT Compliance and Fleet Safety Manager, Blue Ridge Power*  
Isaac Scott, *Sr. Director, Transportation, Frito-Lay, Inc.*  
Jeff Seger, *Clean Energy Consultant, North American Council for Freight Efficiency*  
Collin Shaw, *Chief Commercial Vehicle Officer, MEMA*  
Danielle Sicienski, CTP, *Safety Manager, New South Express, Inc.*  
Jeff Smith, *Sr. Manager, Transportation & Logistics, Ocean State Job Lot*  
Jeff Stood, CTP, *Fleet Operations Coordinator, Johnsonville Trucking LLC*  
Nic Theodore, CTP, *Transportation Manager, SW Region, Orgill Transportation Co., LLC*  
Dave Uncapher, *Director of Logistics, Kalmbach Feeds*  
David Vice, CTP, *Transportation Manager, SE Region, Orgill Transportation Co., LLC*  
Crystal Wallace, CTP, *Fleet Safety & Compliance Manager, Holland LP*  
Jessica Wheeler, CTP, *Director of DOT Compliance, RelaDyne LLC*  
Scott Willert, CTP, *President, America's Service Line, LLC*  
Cassie Wood, CTP, *Transportation Manager, Packaging Corp. of America*  
Duane Woods, CTP, *Logistics Coordinator, Tillamook County Creamery Association*





Sponsored by



**Danielle Siecienski, CTP**  
Safety Manager  
New South Express  
CTP TOP GRADUATE FOR 2024

## “I AM BEYOND EXCITED”

**N**PTC AND THE CTP PROGRAM’S OFFICIAL SPONSOR, J.J. KELLER & ASSOCIATES, ARE PLEASED TO CONGRATULATE Danielle Siecienski, CTP, Safety Manager, New South Express, winner of the CTP Class of 2024 “Top Graduate” award, sponsored by *Fleet Owner* magazine. This prestigious award was presented at the CTP graduation ceremony held April 21, 2024, at the NPTC Annual Conference in Orlando.

“Danielle’s achieving this year’s highest CTP Exam score is especially noteworthy,” says Mike Schwersenska, CTP, Chair, NPTC Institute Board of Governors, and General Manager, Brakebush Transportation, Inc. “This is one of the best and largest CTP classes in the 31-year history of the program.”

Kristen Todd, NPTC Director of Education and Certification, says, “This year’s exam was one of the most thorough and comprehensive we have ever administered. The reason is a record 143 CTP volunteer graders. This high number of graders gave us a total of more than 2,000 individual grades recorded for both the case study and short answer essays. This means each candidate’s exam was read separately by 15 CTP graders, infusing the grading process itself with a high degree of fairness, corroboration, and integrity.” With this year’s 104 CTP graduates, NPTC now has 898 active CTPs out of nearly 1800 who have achieved certification since 1993.”

Danielle did not plan a career in transportation. Raised in Connecticut, she participated in her high school’s JROTC program and intended to join the U.S. Army. After graduation, she considered becoming a police officer but ended up accepting a job managing the fleet of her uncle’s construction company. In 2017, Danielle joined New South Express working in the payroll department, later transferring to driver recruiting and safety, then exclusively to safety.

New South Express was founded in 1988 as the private fleet of New South Companies, a collection of family-owned sawmills in

North and South Carolina. In 2006, Canfor Southern Pine acquired both New South Companies and New South Express. “Since our inception,” says Danielle, “we’ve grown from two sawmill locations to thirteen across the southeast, achieved through acquisitions and natural expansion.” Starting with just a few drivers, the fleet now has 232 drivers, 200 power units (mixed Class 8-day cabs and sleepers), and over 400 trailers. Equipment also includes open top bulk vans, flatbeds, and log trailers. “While the main focus of our private fleet is transporting finished dimensional lumber, we also handle wood chips, wood shavings, wood bark, and cut logs.”

Carl Hamilton, President of New South Express and Senior Logistics Director for Canfor Southern Pine, introduced Danielle to NPTC. “As my boss, Carl inspired and encouraged me to attend Council events and get certified. I participated in several NPTC/J.J. Keller webcasts and attended my first conference in Cincinnati and last year in Orlando. It opened my eyes and blew my mind. I felt I needed to learn everything. This was my

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“This was my  
think tank.”

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think tank.”

“The Private Fleet Management Institute was incredibly impressive. It’s hard work, fantastic in every way, and so much fun. The faculty members were very good, like Kate Mirise, CTP, The Royal Group, who reached out and acted like a mentor. As the first person “pioneer” from New South Express to go through the CTP program, I feel incredibly inspired to encourage my teammates to get active with NPTC and become certified. More from our company will be coming to PFMI and the CTP program in future years.”

“I am still celebrating my new certification and being named the Top Graduate for this year’s class. I am beyond excited! I worked so hard and am still amazed it came to fruition. Thanks to the PFMI faculty for sharing their knowledge. Thank you to fellow participants who made me step out of my comfort zone. Finally, a special thanks to my teammates for being truly amazing and helping me bring home the gold at the end.”

# NPTC/E.A. DION PRESENT PROFESSIONAL LEADERSHIP AWARDS



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Dion

**A**T ITS ANNUAL EDUCATIONAL MANAGEMENT CONFERENCE IN ORLANDO, APRIL 21-23, 2024, NPTC and award program sponsor, **E.A. Dion**, recognized several private fleet professionals and an Allied/Vendor member company for their impressive contributions to the private fleet community. "Since 1990, these Professional Leadership Awards have honored individuals and companies which have positively impacted NPTC and the industry," stated Gary Petty, NPTC President and CEO. "We extend our thanks and appreciation to the 2024 award winners."



The Council's top award, the **DAN SMITH LIFETIME ACHIEVEMENT AWARD**, was presented to **Chuck Amen, CTP**, Corp. Transportation Ops. Manager, Hillyard, Inc. Chuck has more than 30 years of transportation experience. He began employment with Hillyard in 2001 and currently oversees a private fleet that delivers to 29 distribution centers and more than 100 independent distributors in 48 states; Chuck has been actively engaged with NPTC for over 15 years and obtained his CTP designation in 2008. He is a long-standing supporter of the CTP program and has encouraged and mentored many others to go through the Private Fleet Management Institute and Certified Transportation Professional (CTP)<sup>®</sup> programs. He is a frequent speaker at the NPTC Annual Conference, National Safety Conference, and Keller webcast series. Chuck was elected to the NPTC Board of Directors in 2014, the Executive Committee as Board Secretary in 2020, and Board Chair in 2022.



The **PRIVATE FLEET EXECUTIVE OF THE YEAR AWARD** goes to **John Gillenwater, CTP**, Vice President of Fleet Operations and CSO at HC Transport. He started working in transportation, logistics, warehousing and driving 35 years ago. John has been with HC Transport/Home City Ice since 2017. Earlier in his career, John managed the private fleet of Gates Corporation as the Corporate Transportation Manager and was with Aurora Casket Company as Logistics Operations Manager. John has a Lean Supply Chain Professional Certificate from Georgia Tech, Bachelor and Master of Science degrees from Northern Kentucky University, and served for 11 years in the U.S. Army. He earned his CTP designation in 2010 and serves as a member of the NPTC Board of Directors. John and his staff participate as speakers at NPTC events and support the PFMI and CTP programs.



Recognized as the **PRIVATE FLEET MANAGER OF THE YEAR** was **Keith McWilliams, CTP**, Director of Compliance for Performance Food Group. He served in prior transportation leadership roles at Core-Mark and the Kellogg Company, Director of Transportation for Batesville Casket, and various roles with Perrier Group of America/Nestle Waters.

Keith served as an officer in the United States Marine Corps (11 years Active and 11 Reserve) before retiring at the rank of Major. Keith obtained his CTP in 2008 and has served on the NPTC Board of Directors. Over the years, he has encouraged and mentored numerous individuals at several companies to go through the PFMI and CTP programs.



**Ed Reardon, CTP**, EHS Fleet Safety & Compliance Manager, CF Logistics, division of Giorgi Companies was honored as the **PRIVATE FLEET SAFETY PROFESSIONAL OF THE YEAR**. Ed started his career as an OTR truck driver and decided after 22 years to complete his college education. After graduation, Ed began his management and logistics career as a fleet manager and contract trainer. In his current role, Ed works with the management teams of various units of the company to guide them toward a mindset of safety and compliance to create a safety culture. Ed is very proud of the Registered Apprenticeship that was developed at his location which is used as a model for drivers being hired at the company. He served in the United States Coast Guard with honors and commendations, holds a Class A- CDL license, and is a Certified Smith System Driving Instructor. Ed earned his CTP designation in 2022, is a frequent speaker at NPTC events, and was elected to the NPTC Board of Directors in 2024.

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A supply chain and logistics professional for over 30 years, **Steven Roberts, CTP**, Manager, Fleet Operations, Deseret Transportation, was recognized with the **NPTC EXCELLENCE IN MEMBERSHIP AWARD (FLEET)**. Steven has worked over two decades at Deseret Transportation which is the private fleet owned by The Church of the Latter-day Saints.

Steven's responsibilities have included information systems, asset management, strategic planning, maintenance, regulatory compliance, fuel storage and safety. Steven earned a B.S. degree in chemical engineering and an MBA from Brigham Young University. He completed his CTP in 2020, serves as a member of the NPTC Board of Directors, is a PFMI Faculty member, and has given presentations at NPTC's Annual Conference and National Safety Conference. Steven and Deseret were featured in a Fleet Owner Private Fleet Column article. Steven was profiled in CTP INSIDER newsletter.

*Continued on next page*

## Leadership Awards Continued



**Kat Jones**, Chief Marketing Officer, Fleet Advantage, received the **NPTC EXCELLENCE IN MEMBERSHIP AWARD (ALLIED)**. Fleet Advantage is an NPTC-Five Star member company with Kat recognized and respected as one of the top executive leaders and key influencers in the private fleet trucking industry. She has received numerous

awards for her professional accomplishments and contributions to charitable organizations. For the past eight years, she has been an invaluable member of the NPTC Annual Conference Planning Committee and has participated in every Annual Conference for ten consecutive years. Highly regarded for her knowledge and dedication to the industry, Kat has helped shape subject matter content and networking of conference workshops and seminars by recruiting outstanding fleet expert practitioners as speakers. She strongly supports the PFMI and CTP programs and encourages colleagues at her company to participate.



**J. J. Keller**  
& Associates, Inc.<sup>®</sup>  
Since 1953

The **ALLIED MEMBER OF THE YEAR AWARD** was presented to **J.J. Keller & Associates, Inc.**, which is the nation's leading provider of fleet compliance and safety products and services. With more than 2,000 associates, Keller serves more than 600,000 customers including 90% of Fortune 500 companies. A long-standing Five-Star member of NPTC, Keller is the official sponsor of the Council's Certified Transportation Professional (CTP)<sup>®</sup> program; sponsor of the NPTC/Keller annual webcast series on fleet management and safety compliance, and sponsor of NPTC's CTP INSIDER quarterly newsletter. Keller is a regular exhibitor at NPTC events and a Platinum Sponsor of the Council's Annual Conference and Trade Show.



## NPTC LAUNCHES CLEAN ENERGY INITIATIVES

**T**HE NPTC BOARD OF DIRECTORS AUTHORIZED INITIATIVES TODAY FOR THE COUNCIL TO PARTICIPATE IN AN ADVOCACY GROUP PROMOTING SOUND PUBLIC POLICIES ON CLEAN ENERGY, and to affiliate with an energy efficient organization to help educate and inform Fleet member companies in the transition to a net zero operation. These initiatives officially

**“The Board encourages members to take full advantage of these new resources.”**

began May 1, 2024.

The Council will join the **Clean Freight Coalition** ([www.cleanfreight-coalition.org](http://www.cleanfreight-coalition.org)), an advocacy alliance of truck transportation

Truckload Carriers Association, and the National Tank Truck Carriers Association. **Rick Schweitzer**, NPTC General Counsel and Government Affairs Representative, will serve as liaison to the Coalition.

The Council will also enter an affiliation agreement with the **North American Council for Freight Efficiency** ([www.nacfe.com](http://www.nacfe.com)). Under this agreement, NACFE will serve as a resource to NPTC in navigating pathways to a net zero energy transition; provide educational documents and guidelines including an updated “Alternative Power Considerations” model for the CTP program; present training sessions at NPTC live events and online webcasts; recruit Fleet members to participate in the “RUN FOR LESS” program and provide reports as appropriate to the NPTC Board of Directors. **Tom Moore, CTP**, NPTC Executive Vice President, will serve as liaison to NACFE.

“We believe these timely and positive steps will help shape the future of alternative energy for our membership,” says **David Barth, CTP**, newly elected Board Chair and Transportation Operations Manager, Wegmans Food Markets, Inc. “The Board encourages members to take full advantage of these new resources.”

stakeholders, including national trade associations, committed to a clean energy future for the American trucking industry. Active members of the Coalition include the American Trucking Associations, American Truck Dealers, a division of the National Auto Dealers Association, the National Association of Truck Stop Operators, the National Motor Freight Traffic Association, the

# NPTC ELECTS NEW BOARD LEADERS



**David Barth, CTP**, Transportation Operations Manager, Wegmans Food Markets, Inc., was elected **CHAIR OF THE NPTC BOARD OF DIRECTORS** at the group's Annual Management Conference and Exhibition April 21-23 in Orlando. He replaces outgoing Board Chair **Chuck Amen, CTP**, Corporate Transportation Operations Manager, Hillyard, Inc.

Also elected as NPTC officers were:



**VICE CHAIR/CHAIR ELECT – Mari Roberts, CTP**, Sr. Vice President, Service & Distribution, Supply & Commercialization, Frito-Lay, Inc.



**BOARD TREASURER – J. Bedford Monday, Jr., CTP**, Director of Warehouse Operations, The Schwan Food Company



**BOARD SECRETARY – Tim Eckhardt, CTP**, Director of Safety, Dot Transportation, Inc.

The newly elected members seated on the Board of Directors were: **Mike Cramer**, Corporate Vice President of Transportation, The QUIKRETE Companies; **Chris Fada, CTP**, Vice President, Ross Transportation Services; **Charlie Fetters, CTP**, Vice President, National Logistics, Clean Harbors, Inc.; **Ed Reardon, CTP**, Sr. General Manager for Fleet Safety and Compliance, CF Logistics, div. of Giorgi Cos.; **John Robbins, CTP**, Sr. Director, Operations, Standard Logistics Transportation; and **Cassie Wood, CTP**, Transportation Manager, Packaging Corp. of America.



CRAMER



FADA



FETTERS



REARDON



ROBBINS



WOOD

They join existing board members: **Todd Berger, CTP**, Director of Sales, PACCAR Leasing Company; **Ray Byrd, CTP**, Vice President, Transportation and Distribution, Pioneer Landscape Centers; **John Gillenwater, CTP**, Vice President, Fleet Operations and CSO, HC Transport, Inc; **Steve Lovelady**, Sr. Sales Manager, Truck, IMMI; **Robert Mann**, Vice President, Government Sales & Diamond Logic Builder; International Truck; **Larry Parsons**, Chief Administrative Officer, McLane Company, Inc.; **Jill Quinn**, President, Centerline Drivers, LLC; **Steven Roberts, CTP**, Manager, Fleet Operations, Deseret Transportation, and **Mike Schwersenska, CTP**, General Manager, Brakebush Transportation, Inc.

Leaving the NPTC Board and thanked for their years of service were: **Troy Kays, CTP**, Director, Transportation Safety & Compliance, Trans Papa Logistics – Papa John's; **Randy Maddox, CTP**, America's Region Category Mgr., Mobile Equipment, CRH Americas Products, Inc.; and **Scott Willert, CTP**, President, America's Service Line, LLC.

## In the News

The following individuals were elected to the NPTC Institute Board of Governors at the group's April meeting:



**Chuck Amen, CTP**, Corp. Transportation Ops. Manager, Hillyard, Inc



**Scott A. Craig**, Director – Sales & Financial Consulting, CPA, Penske Truck Leasing



**Chris Freitas**, Chief Commercial Officer, Electrada



**John Gillenwater, CTP**, Vice President, Fleet Operations & CSO, HC Transport, Inc.



**Lyndon Jones**, Executive Director – Sales, Cummins Inc.



**Ted Kabase, CTP**, Division Sales Manager, McLeod Software



**Ian McGriff**, Vice President of Marketing, Business Development, ACT Research



**Ellie Ramey**, Vice President, Sales and Marketing, Kinedyne LLC



## NPTC ANNOUNCES

# 2024 FLEET SAFETY AWARDS

**FIFTEEN PRIVATE FLEETS WHO HAVE DEMONSTRATED CONTINUED IMPROVEMENT AND DEDICATION** in elevating their safety performance year over year have been honored by receiving the NPTC Fleet Safety Awards, sponsored by International Truck. The recognition took place in conjunction with the NPTC Annual Education Management Conference and Exhibition, which was held April 21-23 in Orlando, Fla.

“The Fleet Safety Awards recognize NPTC member companies that work to make safety a priority in their private fleet operations,” said **Tim Eckhardt, CTP**, NPTC Board of Directors Secretary, Chair of the Safety Committee and Director of Safety for Dot Transportation, Inc. “These annual fleet safety awards in particular recognize companies with the lowest ratio of accidents per million miles for the past year.”



This year’s winners (based on safety performance achieved in 2023) are:

### REGIONAL

First Place: Johnsonville Trucking LLC

### LOCAL

First Place: Target Stores  
Second Place: Composites One LLC  
Third Place: Adirondack Beverages

### MIXED SMALL (FEWER THAN 100 VEHICLES)

First Place: Clinton’s Ditch Coop Co., Inc.  
Second Place: Sugar Foods Corporation  
Third Place: Hillyard, Inc.

### MIXED LARGE (MORE THAN 100 VEHICLES)

First Place: Contract Transportation Systems/  
The Sherwin-Williams Co.  
Second Place: Baxter Healthcare Corporation  
Third Place: New South Express, Inc.

Also recognized, were those fleets with outstanding and/or improved safety records based upon their crash rates.

**WINNERS OF THE GOLD SEAL**, awarded to fleets with a terminal that experienced ZERO crashes in 2023, include:

- Clopay Transportation Company
- Hillyard, Inc.
- Schwan Food Company

**WINNERS OF THE SILVER SEAL**, presented to those companies with a terminal that reduced its vehicle crash rates by 40% or more compared to the previous year, were:

- Hillyard, Inc.
- Marathon Petroleum Company
- Orgill Transportation Co., LLC
- Schwan Food Company

**THE BRONZE SEAL RECOGNITION** is presented to companies with a terminal that reduced its vehicle crash rates by 20% to 39% from the previous year. The winners of the Bronze Seal are:

- Contract Transportation Systems/  
The Sherwin-Williams Co.
- CVS Health
- Marathon Petroleum Company
- Schwan Food Company

**NPTC NATIONAL SAFETY CONFERENCE 2024**

**Register Today**  
[www.nptc.org](http://www.nptc.org)

**SEPTEMBER 4 - 6 ORLANDO, FL**

# NPTC HONORS

# 104 CERTIFIED TRANSPORTATION PROFESSIONALS® (CTP)



**A** TOTAL NUMBER OF 104 TRANSPORTATION PROFESSIONALS have achieved the prestigious designation of Certified Transportation Professional® (CTP) by the NPTC Institute, the educational and professional certification arm of the National Private Truck Council (NPTC). The CTP program is sponsored by **J. J. Keller & Associates, Inc.** The graduation ceremony took place in conjunction with the NPTC Annual Education Management Conference and Exhibition April 21-23, 2024, in Orlando, FL.

Since the CTP designation was first introduced in 1993, nearly 1,800 fleet and transportation professionals have earned the right to add CTP after their name. CTPs are raising industry standards, and in turn, increasing the respect and prestige of the fleet and transportation profession.

“These new Certified Transportation Professionals have demonstrated the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential costs and savings, and develop systems and practices that best meet their company’s transportation needs and objectives,” said **Mike Schwersenska, CTP**, General Manager, Brakebush Transportation, LLC, and Chair of the NPTC Institute Board of Governors that oversees the program.

“The CTP designation is a benchmark of excellence earned by a special few, but available to any fleet or transportation specialist willing to make the necessary commitment of dedicated effort,” he added.

Each year, *FleetOwner* magazine sponsors the CTP Top Graduate Award. This year’s Top Graduate was **Danielle Siecienski, CTP**, Safety

Manager, New South Express, Inc.



The following individuals represent the CTP Class of 2024:

- Robert “BO” Acker, CTP, *Orgill Transportation Co., LLC*
- Kedrick Agu-Udemba, CTP, *Arhaus Logistics*
- Jake Allen, CTP, *Dot Transportation, Inc.*
- Kirsten Babb, CTP, *Fleet Advantage*
- Jamie Bailey, CTP, *Standard Logistics Corporation*
- David Baldwin, CTP, *Pioneer Landscape Centers*
- Matt Baldwin, CTP, *Centerline Drivers, LLC*
- Tony Baylie, CTP, *Tempur Sealy International, Inc.*
- Stephen Beckner, CTP, *Pepsi Beverages Co.*
- Mahlon Bender, CTP, *Albertsons Companies*
- Hadley Benton, CTP, *Fleet Advantage*
- Robert Benuzzi, CTP, *Adirondack Beverages*
- Sandra Berg, CTP, *TransDirectUSA, LLC*
- Timothy Boldurian, CTP, *Mondelēz International LLC*
- Jeff Boyington, CTP, *CPC Logistics, Inc.*
- Brian Joe Brown, CTP, *Walmart Transportation LLC*
- Val Cabanig, CTP, *Clifford W. Perham/Shaws*
- Joseph M. Camara, CTP, *Coastal Pacific Food Distributors*
- Nathan Cardy, CTP, *HC Transport, Inc.*
- Steve Carriveau, CTP, *America’s Service Line, LLC*
- Dan Chase, CTP, *Polar Beverages*
- Jarrod Conway, CTP, *J.J. Keller & Associates, Inc.*
- Dale Cooper, CTP, *Albertsons Companies*
- Michael Cormier, CTP, *Mondelēz International LLC*
- Melinda Corujo, CTP, *Brakebush Transportation, Inc.*
- Guy Crump, CTP, *Fleet Advantage*
- Brandon Danler, CTP, *JBS Carriers, Inc.*
- James H. Darr II, CTP, *Precision Strip Transport*
- Adrienne Davis, CTP, *Mondelēz International LLC*
- Yvonne Davis-Glover, CTP, *J.J. Keller & Associates, Inc.*
- Garrett Dubé, CTP, *Albertsons Companies*

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## Grads Continued

Scott Dukes, CTP, *J.J. Keller & Associates, Inc.*  
Landon Durlington, CTP, *Performance Food Group*  
Corey Ellis, CTP, *Mondelēz International LLC*  
Travis Farver, CTP, *Performance Food Group*  
Christopher W. Fillmon, CTP, *Tyler Technologies (NIC)*  
Cody Gordon, CTP, *Penske Truck Leasing Co.*  
Jeff Goretski, CTP, *Oldcastle Building Products*  
Robert L. Gray III, CTP, *Albertsons Companies*  
John Harmon, CTP, *Pepsi Beverages Co.*  
Brunson Harrell, CTP, *Pepsi Beverages Co.*  
Misty Hayes, CTP, *Shaw Industries Group, Inc.*  
Eric Hernandez, CTP, *Standard Logistics Corporation*  
James Hetzel, CTP, *Pitney Bowes Inc.*  
James Hooper, CTP, *Blue Line Foodservice Distribution*  
Jon Hosier, CTP, *Wegmans Food Markets, Inc.*  
Mac Hudson, CTP, *Dollar General Corporation*  
Don Johnson, CTP, *Pitney Bowes Inc.*  
Richard Johnson, CTP, *Upstate Niagara Cooperative*  
James C. Joslin II, CTP, *Ocean State Job Lot*  
Damien Katzenmeyer, CTP, *Beacon Building Products*  
James Kaufman, CTP, *International Truck*  
Robert A. Kirst, CTP, *Performance Food Group*  
Nathan Kopf, CTP, *PACCAR Leasing Company*  
Rob Kruck, CTP, *Coborn's, Incorporated*  
Patrick W. Lehman, CTP, *Mack Leasing System, Inc.*  
Moaz Malek, CTP, *Performance Food Group*  
John Mays, CTP, *Workhorse Group, Inc.*  
Darryl McCabe, CTP, *Frito-Lay, Inc.*  
Gregory Maurice McCray, CTP, *CVS Health*  
Andrew McGrath, CTP, *HC Transport, Inc.*  
Dodson McPherson, CTP, *Dot Transportation, Inc.*  
Diego Moreno Ferguson, CTP, *Nextran Truck Centers*  
David R. Mueller, CTP, *CPC Logistics, Inc.*  
James Mustain, CTP, *Tempur Sealy International, Inc.*  
Chris Nardi, CTP, *Tempur Sealy International, Inc.*  
Chris Nau, CTP, *NetraDyne*  
Sean Nebert, CTP, *J.J. Keller & Associates, Inc.*  
Tabitha Norman, CTP, *National DCP, LLC*  
Christopher Panzer, CTP, *Albertsons Companies*  
Vincent L. Perry Jr., CTP, *Perdue Farms, Inc.*  
Keith Peyton, CTP, *CVS Health*  
Chris Pitts, CTP, *Merchants Distributors, LLC*  
Jamie Porter, CTP, *Solera*  
Lane Powell, CTP, *Peterbilt Motors Company*  
Andrew Prosser, CTP, *Wheels*  
Adam Putzer, CTP, *CPC Logistics, Inc.*  
Brian Quintana, CTP, *Hunt Advantage Group/Pizza Wholesale of Lexington*  
Keith Roberson, CTP, *Shaw Industries Group, Inc.*  
Darla Roberts, CTP, *Reliance Steel & Aluminum Co.*  
Carlos Salazar, CTP, *Standard Logistics Corporation*  
Tanner Salik, CTP, *Standard Logistics Corporation*  
Maggie Seaman, CTP, *Penske Truck Leasing Co.*  
Kristen M. Seeley, CTP, *Star Line Trucking Corporation*  
Grady Sessoms, CTP, *Frito-Lay, Inc.*

Jeff Shaffer, CTP, *Oldcastle Building Products*  
Danielle Sicienski, CTP, *New South Express, Inc.*  
Cody Smith, CTP, *Dot Transportation, Inc.*  
Gregory D. Stohler, CTP, *Mack Leasing System, Inc.*  
Jeffrey Stood, CTP, *Johnsonville Trucking LLC*  
Derek Stuller, CTP, *Orgill Transportation Co., LLC*  
Jevon Teague, CTP, *Workhorse Group, Inc.*  
Deric Thomas, CTP, *Performance Food Group*  
Caleb Thomey, CTP, *JMS Transport LLC*  
Bill Townsley, CTP, *Mondelēz International LLC*  
Michael Trotter, CTP, *CPC Logistics, Inc.*  
Byron Vandebark, CTP, *AutoZone, Inc.*  
Tim Vial, CTP, *Clasen Quality Chocolate*  
Randy Waltz, CTP, *Upstate Niagara Cooperative*  
Ryan Wells, CTP, *Clean Harbors, Inc.*  
KC Witte, CTP, *Penske Truck Leasing Co.*  
Brandon Wooden, CTP, *J.J. Keller & Associates, Inc.*  
James Yeakey, CTP, *Trimble Transportation*  
Tony Zairis, CTP, *Mondelēz International LLC*

## CTP CLASS OF 2025 NOW FORMING

CANDIDATES FOR THE CERTIFIED TRANSPORTATION PROFESSIONAL® (CTP) PROGRAM ARE ENCOURAGED TO REGISTER for their places in the Class of 2025. The Eligibility Application for the 2025 CTP Exam will be available beginning September 2, 2024. Deadline: Application and fee is due by December 1, 2024 – no exceptions. [www.nptc.org/get-certified/1-apply/](http://www.nptc.org/get-certified/1-apply/) The program is sponsored by J. J. Keller & Associates, Inc.

By earning the CTP designation, you join a group of transportation professionals who have made a commitment to the private fleet industry, to an ongoing pursuit of career advancement, and to continuing enhancement of their knowledge and skills. Top management will readily identify you as a professional with the experience and knowledge to direct and administer a private fleet, traffic, or transportation operation.

To learn more about the CTP® program, visit [www.nptc.org](http://www.nptc.org), or contact Kristen Todd at [ktodd@nptc.org](mailto:ktodd@nptc.org) or (703) 838-8841.



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# FOUR INDUCTED INTO DRIVER HALL OF FAME

**F**OUR DRIVERS, WHO COLLECTIVELY HAVE DRIVEN FOR MORE THAN 169 YEARS WHILE RACKING UP NEARLY 16.55 MILLION MILES OF SERVICE without a chargeable accident, injury or moving violation, have been inducted into the NPTC Driver Hall of Fame sponsored by International Truck. The recognition took place in conjunction with the NPTC Annual Education Management Conference and Exhibition, which was held April 21-23 in Orlando, Fla.

The drivers are from NPTC member companies and have met the minimum qualifications of 20 years, three million miles or 50,000 hours of driving without a preventable accident. Many of the drivers have far exceeded these qualifications and are known for having made significant contributions to their industry and their communities. Since its inception, 152 drivers have been installed in the Driver Hall of Fame. This year's Driver Hall of Fame inductees are:



*Bob Mann, Member, NPTC Board of Directors and Vice President, Government Sales & Diamond Logic Builder, International Truck (left) and David Barth, CTP, Chair, NPTC Board of Directors and Transportation Operations Manager Wegmans Food Markets (right), congratulate the 2024 Driver Hall of Fame inductees (from left) Carl Russell, New South Express, Inc.; Charles Babcock, Shaw Industries Group, Inc.; Kirk Phillips, Johnsonville Trucking LLC; and Stuart Shuck, John Deere, assigned by CPC Logistics, Inc.*



## **Charles Babcock | Shaw Industries Group, Inc. | Livonia, MI**

Chuck traces his driving history back to his early years, sitting on his grandfather's lap in his pickup truck on the open road. As Chuck matured, he learned to drive in his high school's driver's education course at the age of 15. He honed his skills behind the wheel of a car, mastering the rules of the road and the intricacies of vehicle control. This structured education provided Chuck with a solid foundation, instilling in him the principles of safe and responsible driving.

After completing a two-year tour in the U.S. Navy, Chuck embarked on a new chapter in his driving journey. Eager to expand his horizons, he began his commercial driving career in California, at the helm of a single-axle dump truck, navigating winding roads and bustling highways working for Randy's Roofing. With each mile traveled, Chuck's expertise grew throughout his career. Chuck's passion for driving and challenges has remained unwavering. For him, it's more than just a means of transportation, it's a gateway to freedom and independence. After eight years working for various commercial movers and motor carriers, he was hired by Shaw Industries Group, where he has achieved 3.3 million miles over the last 30 years. Over Chuck's 40-year career with driving commercial vehicles, he has driven a multitude of vehicles including single axle dump trucks, straight trucks and semi-trucks, racking up 3.7 million miles without no preventable accidents, injuries or moving violations.



## **Kirk Phillips | Johnsonville Trucking LLC | Plymouth, WI**

Kirk started with Johnsonville on May 16, 1981 and has accumulated more than 3.1 million miles without an accident, injury or moving violation. Prior to his time behind the wheel, he was a mechanic that worked on Johnsonville's trucks. Kirk was hired at Johnsonville to work in the plant. On his fourth day, knowing Kirk had his chauffeur's license, Kirk was asked to move some product down to Milwaukee.

From there, Kirk was hooked on driving! Whether he was delivering product to a warehouse in Stevens Point, picking up product, and watching for low bridges in Chicago, or delivering sausages to a butcher shop, Kirk loved being in a truck. Besides driving for Johnsonville, Kirk also worked in maintenance and production to make ends meet.

A typical week for Kirk is 5 days, working 10 hours per day. In that week he averages about 2300 miles with 8-10 deliveries per week. Kirk covers routes from Wisconsin and goes as far west as Denver, into the Southeast, Southwest or East Coast.

In 1995, to celebrate Johnsonville's 50th anniversary, the Big Taste grill was put on the road and Kirk was the sole driver for about 2-½ years, hauling the 45-ft. grill and cold storage unit to various community, sporting, promotional events, and relief efforts.

*Continued on next page*



**Carl Russell | New South Express, Inc. | Estill, SC**

Carl Russell began his career behind the wheel in 1980 running a tandem axle dump truck. He learned as he went and started working with a construction company running equipment and driving semi-trucks. In 1992, Carl came to Robert Elliott Trucking based in Estill, SC, which was subsequently acquired by Canfor Southern Pine, the parent company of New South Express. In his 32 years with Canfor, he has racked up 3.2 million safe driving miles. For his entire 45-year driving career he has tallied 4.5 million miles all without an accident, injury or moving violation.

Over the last 32 years he has pulled shavings, bark, chips, fuel, and lumber. Over the last 30-plus years of learning the industry and developing safe driving habits, he has become a safe driver who is dependable and will help his team in any way possible. Today, he averages 2,000 miles per week driving in lower South Carolina. He is responsible for loading trailers, tarping loads, making safe deliveries, and sometimes completing yard work to make sure our mills can run. In his spare time, Carl has served his hometown of Allendale County as a volunteer firefighter for 20 years.



**Stuart Shuck | John Deere, assigned by CPC Logistics, Inc. | Rock Island, IL**

Stuart began his driving career in 1981 pulling a reefer trailer of swinging meat from Midwest to both coasts and returning with produce. In 1984 he came to CPC for 3 years assigned to HON Industries hauling office furniture until they went out of business. He returned to CPC in 1998 assigned to the John Deere account where he has been an example for all drivers assigned to that fleet. Today, Stuart typically drives around 10.5 hours per day. He is part of a team run with his son, Stuart Jr. They run from Davenport IA to Huntsville, AL averaging around 6,750 miles per week.

In 42 years behind the wheel, he has driven more than 5 million miles (3.1 million miles with CPC), with no preventable accidents, injuries or moving violations. While he says that he maintains his personal health and well-being by being outdoors as much as possible, he attributes his safe driving habits “to not becoming complacent and keeping an open mind. You are always learning something while being a truck driver, it doesn’t matter how long you have been driving. You must keep an open mind, or you will become complacent. I am constantly observing other drivers and thinking about ways to improve my driving habits.

# NATIONAL DRIVER ALL-STARS

**N**PTC IS STILL ACCEPTING APPLICATIONS FOR THE NATIONAL DRIVER ALL-STAR AWARDS. The program recognizes those private fleet truck drivers who have demonstrated high performance standards against their peer drivers throughout the country based on customer service, safety, adherence to company standards, regulatory compliance, and community service. Established in 2009, the National Driver All-Star Awards Program is co-sponsored by NPTC and International Truck.

Applications are made available mid-May each year with a June 30 deadline. Applicants selected as Driver All-Stars are recognized at the National Safety Conference in Orlando each September.

## 2024 DRIVER ALL-STARS APPLICATION

Click here to download an outline of the information needed for each applicant. Applications must be submitted using this online form.

## COMING EVENTS:

**NPTC BENCHMARKING REPORT RELEASED**

August 1, 2024

**NPTC NATIONAL SAFETY CONFERENCE**

September 4-6, 2024, Orlando, FL

**2025 CTP ELIGIBILITY APPLICATIONS DUE**

Fall 2024

**CTP EXAM PREPARATION WORKSHOP**

January 17, 2025 Orlando, FL

**2025 PRIVATE FLEET MANAGEMENT INSTITUTE**

January 18-22, 2025 Orlando, FL

**2025 CTP EXAMINATION**

February 8, 2025

**NPTC ANNUAL CONFERENCE**

May 11-13, 2025, Orlando, FL

**NPTC NATIONAL SAFETY CONFERENCE**

September 5-7, 2025, Orlando, FL

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**VICE CHAIR:** Ray Byrd, CTP, Vice President, Transportation & Distribution, Pioneer Landscape Centers

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**Charles Amen, CTP**, Corp. Transportation Ops. Mgr., Hillyard, Inc.

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**Kevin Clonch**, Group Director, Freight Brokerage, Ryder System, Inc.

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**Jeff Ferrell, CTP**, Director of Field Sales-National Accounts, J.J. Keller & Associates, Inc.

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**Chris Freitas**, Chief Commercial Officer, Electrada

**John Gillenwater, CTP**, VP, Fleet Operations & CSO, HC Transport, Inc.

**Jill Glenn, CTP**, President, Dedicated Sleep

**Yvonne Glover, CTP**, Director of Operations, Tyler Technologies

**James Griffin, CTP**, Strategic Account Manager, Trimble

**Albert Hall, CTP**, Transportation Area Manager, Wegmans Food Markets, Inc.

**Isaac Harmon, CTP**, Director of Safety, CPC Logistics, Inc.

**Keith Hazelwood, CTP**, Director of Transportation, Batesville Logistics, Inc.

**Carol Heinowski**, Logistics Manager, Meijer, Inc.

**David Helge, CTP, CDS**, V.P., Maintenance & Safety, Idealease, Inc.

**Rob Hoysgaard**, Vice President, Truck & Equipment, Wheels

**Ellen Ingram, CTP**, Director, Human Resources, America's Service Line, LLC

**Lyndon Jones**, Executive Director Sales, North America Leasing, Cummins Inc.

**Rick Joyce, CTP**, Sr. National Sales Manager, FleetNet America

**Ted Kabase, CTP**, National Sales Manager, McLeod Software

**Adrian Knight**, President & CEO, SleepSafe Drivers

**Bryan Langston**, President, Dot Transportation, Inc.

**Kelsey Lanier**, N.A. Private Fleet Director, Procter & Gamble Company

**Steve Lovelady**, Senior Sales Manager, Truck, IMIMI

**Robert Mann**, VP, Government Sales & Diamond Logic Builder, International Truck

**Elizabeth Mars, CTP**, Transportation Director, Frito-Lay, Inc.

**Ian McGriff**, Vice President of Marketing & Business Development, ACT Research Co., LLC

**Bedford Monday, CTP**, Director of Warehouse Operations, Schwan Food Company

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**Brant Schneider, CTP**, National Fleet Sales Manager, Alcoa Wheels

**Gregg Stohler, CTP**, Vice President, Leasing & Rental Sales, Mack Leasing System, Inc.

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**Bob Trent**, SVP, External Affairs, PrePass

**Luke Wachtel**, SVP, Transportation & Logistics, Platform Science

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**Don White, CTP**, Vice President, Business Development, Cooling Concepts, LLC

**Bryon Wiebold**, Industry Relations, Tenstreet

**Rodney Wilson, CTP**, Director of Logistics, Central/Southeast Regions, Walgreen Oshkosh, Inc.

**Jeff Wright**, Corporate Director, Transportation, The QUIKRETE Companies

## NPTC/J. J. KELLER & ASSOCIATES, INC. WEBCAST UPDATE

**EVERY YEAR, THOUSANDS OF PRIVATE FLEET EXECUTIVES TUNE-IN** to the NPTC/J. J. Keller Educational Webcasts to learn more about regulatory compliance, risk management, safety enhancements and more. The webcasts are free to NPTC member and existing CTPs can earn recertification points by participating in the webcast series.

In the coming months the webcasts will cover a range of issues including:

- **July 31: The Benefits of Using In-Cab Cameras to Improving Driving Behavior and Improve Safety**
- **August 28: Demystifying Roadside Inspections**
- **September 25: Building a Mock Audit**
- **October 30: Understanding Driver Medical Qualifications**

To reserve your spot at one or more of these webcasts, please visit [www.jjkeller.com/nptcinfo](http://www.jjkeller.com/nptcinfo).

## 2024 BENCHMARKING SURVEY UPDATE



**L**ATER THIS MONTH, NPTC WILL RELEASE ITS **2024 BENCHMARKING SURVEY REPORT**, which is sponsored by **Penske Truck Leasing**. The report will examine a number of key operational, performance issues and is designed to validate private fleet performance based on comparative peer data; to identify areas of improvement and opportunity; and to highlight significant trends affecting private fleet practitioners.

The benchmarking survey delves into key operational areas such as safety, technology, driver turnover, compensation, operational costs, equipment and maintenance to identify key trends and best practices.

This year's *Benchmarking Survey Report* will underscore the value of the private fleet community as it continues to enhance its control over the corporate supply chain.



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