

# CTP Insider

A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.

Summer 2020

## Quarterly Highlights

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## REGISTRATION NOW OPEN!

**N**PTC IS NOW IN CONSTANT CONTACT WITH OUR HOST HOTEL, THE OMNI CHAMPIONSGATE RESORT, AND WITH THE FREEMAN COMPANY, OUR EXHIBIT MANAGEMENT FIRM, TO MONITOR EVOLVING STATE AND FEDERAL GUIDELINES and temporary public health orders pursuant to the COVID-19 crisis. Our goal is to ensure that our safety conference meets and exceeds all protocols to protect the safety and health of all attendees. Currently, the hotel has several standards listed below in effect. We will advise of additional changes made by hotel as they become available.

- Will provide sanitizer in public lobby and entrance to meeting room
- Will provide PPE Kit to guests upon check-in to include masks, sanitizers, and wipes
- Has installed floor stickers for public line areas such as the front desk and restaurant host stands
- Has installed floor stickers to mark elevators with a 4-person capacity
- Ensures that all hotel associates wear masks at all times and all associates handling food items wear gloves at all times
- Has added signage throughout the resort to notify guests of the mandate in Osceola County to wear masks in public locations

Subject-matter content for the conference will include this dynamic line-up of topics:

- Lessons Learned: Impact of COVID-19 on Safety and Operations
- Washington Report: Legislative & Regulatory Update (*sponsored by TransForce Group*)
- Curbing Distracted Driving
- Workers' Compensation Reduction Strategies
- Working with Third Parties to Improve Safety Compliance
- Fatigue Management Strategies
- Personal Conveyance
- Managing the Aging Driver Workforce
- Driver Compensation Structures: How They Impact Safety
- Mitigating Exposure to Accident Litigation
- Driving Screening Protocols
- Bests Practice in Driver Training
- Recruiting Strategies: The In-House Advantage
- Engaging Younger Drivers
- The Impact of Reduced Truck Speeds on Safety
- Driver Wellness Initiatives
- Using Data to Drive Informed Decisions
- Enhancing Driver Engagement in an Age of Active Safety Technology
- The Impact of Accelerated Tractor Replacement Cycles On Safety
- Profiles in Truck Safety Excellence
- FMCSA's New Drug and Alcohol Clearinghouse
- Using DataQs to Challenge Accident Determinations; and Roadside Inspections

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## National Safety Conference *Continued*

The National Safety Conference officially opens on Wednesday afternoon. Events beginning in the morning and running through Friday midday are as follows:

### WEDNESDAY, SEPTEMBER 9

- 9:30 AM – 4:00 PM Registration
- 10:30 – 11:00 AM VIP Reception: NPTC 2020 Driver Hall of Fame winners, spouses/guests and sponsor (*Invitation Only*) sponsored by *CPC Logistics, Inc.*
- 11:00 – 11:45 AM NPTC Awards and Recognition Luncheon
- 11:45 AM – 1:45 PM Recognition Ceremony for NPTC 2020 Honorees:
- NPTC/Lytx, Inc. 2020 Driver Hall of Fame Inductees
  - NPTC/Lytx, Inc. 2020 Fleet Safety Award Winners
  - NPTC/TransForce Group, Inc. Professional Leadership Awards
  - NPTC/J. J. Keller & Associates Certified Transportation Professional (CTP®) Graduating Class of 2020
  - CTP® Top Graduate, sponsored by *Fleet Owner Magazine*
- 2:00 – 5:00 PM National Safety Conference Opening General Session
- 5:00 – 11:00 PM Open Evening for Fleet and Exhibitor Networking

### THURSDAY, SEPTEMBER 10

- 7:00 – 8:00 AM Networking Reception in Exhibit Hall
- 8:00 – 11:00 AM General Session and Safety Breakout Groups
- 11:00 AM – Noon National Driver All-Star Recognition Ceremony sponsored by *International Truck/Navistar*
- Noon – 2:00 PM NPTC Luncheon in Exhibit Hall
- 2:00 – 5:00 PM Facilitated Roundtable Discussions
- 6:00 – 7:30 PM Networking Reception and Dinner in the Exhibit Hall

### FRIDAY, SEPTEMBER 11

- 7:00 – 8:00 AM Networking Reception in Exhibit Hall
- 8:00 – 11:45 AM Closing General Session
- 11:45 – 12:15 PM Wrap-Up and Concluding Remarks

### NEW REFUND POLICY NOW IN EFFECT

To encourage members to register for the conference with the assurance of maximum flexibility in accommodating any subsequent decision to cancel for whatever reason, **NPTC now will provide a full refund of the conference registration fee and will also waive the \$75 administrative fee.** This refund policy without fee extends up to September 9, 2020, the beginning day of the conference.

# NPTC ELECTS REPRESENTATIVES TO BOARD OF DIRECTORS AND NPTC INSTITUTE BOARD OF GOVERNORS

**NPTC IS PLEASED TO ANNOUNCE MIKE SCHWERSENSKA, CTP**, Director of Transportation/Logistics, Brakebush Transportation, Inc. has been elected Chair of the NPTC Board of Directors. He replaces outgoing Board Chair Carol Heinowski, Logistics Manager, Safety and Compliance, Meijer, Inc.



Mike has been in the transportation industry for more than 20 years. He has been with Brakebush Transportation since 1999 where he started in operations and was promoted to Fleet Manager a year later. In 2014, Mike was named Director of Transportation/Logistics where he oversees all North American outbound/inbound transportation operations, carrier performance, and rate and service negotiations. He is responsible for implementing strategies to increase productivity, quality customer service, and cost-saving efficiencies. Under Mike's leadership, Brakebush has received national recognition for their work on network optimization, brokerage and spec'ing for fuel savings. Mike received his Certified Transportation Professional (CTP) in 2014 and is a member of the NPTC Institute Board of Governors as well.

Also elected as NPTC officers were:

- **VICE CHAIR - CHUCK AMEN, CTP**, Corporate Transportation Operations Manager, Hillyard, Inc.
- **TREASURER - BEDFORD MONDAY, CTP**, Director of Warehouse Operations, The Schwan Food Company
- **SECRETARY - DAVID BARTH, CTP**, Transportation Area Manager, Wegmans Food Markets, Inc.

The newly elected members seated on the Board of Directors were:

- **MEMBERSHIP COMMITTEE CHAIR - RANDY MADDOX, CTP**, Local Category Manager, Mobile Equipment, CRH, Americas Materials, South Division, Oldcastle Building Products
- **PUBLIC RELATIONS/MARKETING COMMITTEE CHAIR - SCOTT WILLERT**, President, America's Service Line, LLC
- **SAFETY COMMITTEE CHAIR - SCOTT DUVAL, CTP**, Regional Supervisor of Driver Operations, MedTrans LLC
- **ANNUAL CONFERENCE PLANNING COMMITTEE CHAIR - TROY KAYS, CTP**, Sr. Manager, Corporate Transportation Safety & Compliance, Trans Papa Logistics – Papa Johns

Re-elected to a second, two-year term were: **LEWIS ALLEN, CTP**, Director, Fleet Operations, Aaron's, Inc.; **LUANN DUNKERLEY**, Sales Leader – NE Territory, The CEI Group, Inc.; **BRIAN JOHNSTON, CTP**, Sr. Director of Transportation, Core-Mark International; **ROBERT LARSEN**, Sr. Director, Research & Development, J. J. Keller & Associates, Inc.; **ROBERT MANN**, Vice President and Assistant General Manager, Vocational Business, International Truck/Navistar, Inc.; and **LARRY OGG, CTP**, Director of Logistics, Universal Forest Products, Inc.

They join existing board members: **KEITH FRANTZ, CTP**, DOT Compliance Manager, ADM Trucking, Inc.; **PAUL MILLER, CTP**, Director of Transportation, Merchants Distributors; **MARI ROBERTS, CTP**, Senior Director of Transportation, Frito-Lay, Inc.; **ROSEMARY SCHAFFER, CTP**, Director, Non-Profit Business, Penske Truck Leasing Company; and **PAT TOLER, CTP**, Director of Freight & Warehousing, T. Marzetti Company.

Leaving the NPTC Board and thanked for their years of service were:

- **OUTGOING BOARD CHAIR AND CHAIR OF THE SAFETY COMMITTEE – CAROL HEINOWSKI**, Logistics Manager, Safety and Compliance, Meijer, Inc.
- **ANNUAL CONFERENCE PLANNING COMMITTEE CHAIR - ERLE BERGSTROM, JR., CTP**, Transportation/Fleet Manager, Orscheln Farm and Home, LLC.
- **PUBLIC RELATIONS/MARKETING COMMITTEE CHAIR - MEGHAN CHAN, CTP**, Fleet Safety & Compliance Manager, Mondelez International LLC.

**90 CERTIFIED TRANSPORTATION PROFESSIONALS® (CTP)**



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**NINETY TRANSPORTATION PROFESSIONALS HAVE ACHIEVED THE PRESTIGIOUS DESIGNATION OF CERTIFIED TRANSPORTATION PROFESSIONAL® (CTP)** by the NPTC Institute, the educational and professional certification arm of the National Private Truck Council (NPTC). The CTP program is sponsored by J. J. Keller & Associates, Inc.

Since the CTP designation was first introduced in 1993, more than 1,800 fleet and transportation professionals have earned the right to add CTP after their name. CTPs are raising industry standards, and in turn, increasing the respect and prestige of the fleet and transportation profession.

“These new Certified Transportation Professionals have demonstrated the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential costs and savings, and develop systems and practices that best meet their company’s transportation needs and objectives,” said **Mari Roberts, CTP**, Senior Director of Transportation, Frito-Lay, Inc., and Chair of the NPTC Institute Board of Governors that oversees the program. “The CTP designation is a benchmark of excellence earned by a special few, but available to any fleet or transportation specialist willing to make the necessary commitment of dedicated effort.”

Each year, Fleet Owner magazine sponsors the CTP Top Graduate Award. This year’s **TOP GRADUATE** was **Michael Shafer, CTP**, Senior Logistics Analyst, Core-Mark International, Inc.



The following individuals represent the CTP Class of 2020:

- |   |   |  |  |
|---|---|--|--|
| <b>Dana Allin, CTP</b> – Frito-Lay, Inc.                    | <b>Andre Dimaria, CTP</b> – Core-Mark International         | <b>Claudia Land, CTP</b> – Trimble Transportation          | <b>Steven Roberts, CTP</b> – Deseret Transportation          |
| <b>Jim Ambrose, CTP</b> – J. J. Keller & Associates, Inc.   | <b>Chancey Dorsey, CTP</b> – Core-Mark International        | <b>Tom Listeck, CTP</b> – Weinstein Wholesale Meats        | <b>Shawna Savage-Evans, CTP</b> – Hy-Vee, Inc.               |
| <b>Danielle Bansch, CTP</b> – Transforce Group              | <b>Jeffrey Eisaman, CTP</b> – Sheetz Inc./Cli Transport, LP | <b>Jennifer Loftin, CTP</b> – Mclane Company, Inc.         | <b>Joe Schneider, CTP</b> – Frito-Lay, Inc.                  |
| <b>Shana Barton, CTP</b> – Oldcastle Building Products      | <b>Amine Faridi, CTP</b> – Omnitrac, LLC                    | <b>James Long, CTP</b> – CPC Logistics, Inc.               | <b>Michael Shafer, CTP</b> – Core-Mark International         |
| <b>Renee Batay, CTP</b> – Dot Transportation, Inc.          | <b>Michael Flavin, CTP</b> – Instructional Technologies     | <b>Phillip Lopez, CTP</b> – Core-Mark International        | <b>Chris Shaffer, CTP</b>                                    |
| <b>Marley Bebout, CTP</b> – Autozone, Inc.                  | <b>Desiree Franz, CTP</b> – Instructional Technologies      | <b>Andrew Marsh, CTP</b> – Valley Proteins, Inc.           | <b>Nathan Shuey, CTP</b> – Idelic                            |
| <b>Patrick C. Bice, CTP</b> – Pitney Bowes Inc              | <b>Dan Giesen, CTP</b> – Veritiv Operating Company          | <b>Brian J. McMahon, CTP</b> – Fleet Advantage             | <b>Mark Smith, CTP</b> – Trimble Transportation              |
| <b>Whitney Bishop, CTP</b> – Cooling Concepts, LLC          | <b>Rob Gilbert, CTP</b> – Woodgrain Distribution            | <b>Sean P. Meca, CTP</b> – Golub Corp./Price Chopper       | <b>Randall Smith, CTP</b> – CPC Logistics, Inc.              |
| <b>Don Booker, CTP</b> – Harman International               | <b>Mike Gipson, CTP</b> – Frito-Lay, Inc.                   | <b>Christopher Miller, CTP</b> – Johnsonville Trucking LLC | <b>Jeremy H. Snapp, CTP</b> – CRST International             |
| <b>Jenna Boyle, CTP</b> – Ryder System, Inc.                | <b>Shawn Gould, CTP</b> – Winco Foods                       | <b>Katie Pacanowski, CTP</b> – Talon Logistics/Giant Eagle | <b>Annie Steckroth, CTP</b> – Fleetnet America               |
| <b>Ian Brandt, CTP</b> – Pitney Bowes Inc.                  | <b>Kevin M. Grafstrom, CTP</b> – Aqua America, Inc.         | <b>Christine Parks, CTP</b> – Hittman Transport Services   | <b>Sean Steele, CTP</b> – Trimble Transportation             |
| <b>Robert Brett, CTP</b> – Albertsons Companies             | <b>Scott Graham, CTP</b> – Wegmans Food Markets, Inc.       | <b>Kerry Pawling, CTP</b> – Penske Truck Leasing Company   | <b>Roger H. Still, CTP</b> – Dot Transportation, Inc.        |
| <b>Bob Brown, CTP</b> – Trimble Transportation              | <b>Thomas Graw, CTP</b> – Talon Logistics/Giant Eagle       | <b>Robert S. Peckham, CTP</b> – Vnomics Corp.              | <b>Bryan Tomnay, CTP</b> – Sheetz Inc./Cli Transport, Lp     |
| <b>Chad C. Brown, CTP</b> – Hendrickson                     | <b>James Griffin III, CTP</b> – Paccar Leasing Company      | <b>Kimberly Pence, CTP</b> – Lytx                          | <b>Clay Turney, CTP</b> – C&S Wholesale Grocers              |
| <b>Grant Burcham, CTP</b> – Ryder System, Inc.              | <b>Jim Griffin, CTP</b> – Fleet Advantage                   | <b>Robert Perez, CTP</b> – Centerline Drivers, LLC         | <b>Tyler Velthuizen, CTP</b> – Pepsi Beverages Company       |
| <b>Mike Burk, CTP</b> – Cooling Concepts, LLC               | <b>Mickey Grujicic, CTP</b> – Harris Teeter, LLC            | <b>Brett Petersen, CTP</b> – Cor-centric                   | <b>Esteban Villa, CTP</b> – Omnitrac, LLC                    |
| <b>Aaron Burr, CTP</b> – Pitney Bowes Inc.                  | <b>Damon R. Hart, CTP</b> – Pitney Bowes Inc.               | <b>Joseph F. Phillips, CTP</b> – Smart-Drive Systems, Inc. | <b>Cris Wallace, CTP</b> – Matthews Aurora Funeral Solutions |
| <b>Hayden Cardiff, CTP</b> – Idelic                         | <b>Aaron Huffaker, CTP</b> – Mapco                          | <b>Matthew Pianka, CTP</b> – Ross Transportation Services  | <b>Paul West, CTP</b> – Winco Foods                          |
| <b>Aaron Chamberlin, CTP</b> – Aim Transportation Solutions | <b>Blake Isern, CTP</b> – Omnitrac, LLC                     | <b>Jacqueline Polk, CTP</b> – Lee Trans                    | <b>Chris Willis, CTP</b> – Dot Transportation, Inc.          |
| <b>David Cook, CTP</b> – Quality Driver Solutions LLC       | <b>Zach Jones, CTP</b> – Lytx                               | <b>Pete Ragnes, CTP</b> – Shaw Industries Group, Inc.      | <b>Joseph H. Wilson, CTP</b> – Valley Proteins, Inc.         |
| <b>Shaun M. Cretsinger, CTP</b> – Core-Mark International   | <b>Michael G. Keller II, CTP</b> – Pitney Bowes Inc.        | <b>Kevin Randall, CTP</b> – Brakebush Transportation, Inc. | <b>Cassie Marie Wood, CTP</b> – BCT, Inc.                    |
| <b>Shawn Davis, CTP</b> – Ryder System, Inc.                | <b>Kelly Kiger, CTP</b> – Mack Trucks, Inc.                 | <b>Curtis Robbins, CTP</b> – Valley Proteins, Inc.         | <b>Hank Wylie, CTP</b> – Transforce Group                    |
| <b>Eric Dejesus, CTP</b> – Pitney Bowes Inc.                | <b>Jacob Krumm, CTP</b> – Frito-Lay, Inc.                   |  |  |



**Troy Kays, CTP, OHST, CDS**  
Sr. Manager, Transportation  
Safety & Compliance  
Papa Johns Food Service

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## A Very Close-Knit Group

**TROY KAYS, CTP, OHST, AND CDS**, joined Papa Johns as a transportation manager in 2013. His wide range of management experience and training has prepared him well for the leadership position he holds. Papa Johns has undergone a major cultural transformation in recent years and seen a resurgence in its positive brand image and popularity. Market demand for its pizza and related products has grown at an unprecedented level in the company's history which began in 1984.

Troy's engagement with NPTC began in 2015. He attended the Private Fleet Management Institute and graduated with his Certified Transportation Professional® credential with the CTP Class of 2016. His continuous engagement with NPTC ever since has been a beneficial influence on his leadership growth and career. Troy has had two promotions since becoming a CTP in 2016 and is now the Sr. Manager, Transportation Safety and Compliance.

One of America's top branded pizza companies, Louisville-based Papa John's has over 5,300 stores served by 11 Quality Control Centers located across the United States. These stores operate at various sites such as business centers, malls, sports arenas, and university campuses. Fresh pizza dough is manufactured at each Quality Control Center and delivered twice a week to each store along with sauce, pepperoni, and a total of 190 separate SKUs ranging from pizza boxes to pepperoni. In-house transportation is a key component of Papa John's success.

With a reputation for trusted delivery service, quality, and fresh food; the company has done especially well in the COVID-19 era. In fact, business is booming. "Papadias", half-pizza and half sandwich, was introduced on the menu as a \$6 item and has been a huge success. The company's safety precautions and "No contact" home delivery guarantees have brought about a tremendous surge in repeat business for millions forced to stay home for days and weeks due to COVID-19 lockdowns.

Company safety protocols require that every pizza be placed in a

sealed box, untouched by human hands, and presented by delivery drivers wearing gloves and face masks. After the pizza box is placed at the doorstep, the driver stands six feet away and awaits the customer's inspection and approval.

To meet high-volume demand, 14,000 new delivery drivers have already been hired with the goal of bringing on a total of 20,000 in 2020. Nearly 50 new CDL-A drivers have been brought on as well.

The company's private fleet, brought back to service several years ago because of service failures of outside third-party logistics companies, continues to prove its value and has grown significantly. The fleet today consists of nearly 500 drivers with Class CDL-A drivers, operating mostly in teams, with more than 200 tractors, 300 trailers, and 15 box trucks.

Louisville is Troy's home. His father worked in distribution and warehousing for Winn-Dixie and his mother was a stay-at-home mom until Troy finished high school and she enrolled in Jefferson Community College. After graduation,

Troy enrolled as a math and economics major and both he and his mother attended the college at the same time.

Troy has been married for 20 years to his wife Earlene. He has 2 children; Kylie who is a Junior in high school, and his son T.K. who is in 1st grade.

While in high school, Troy worked after hours for United Parcel Service while also operating his own Lawn care company which he had started at age 12. After college, Troy worked for Coca-Cola as a CDL-driver running intrastate routes only due to his young age. Later, he was appointed to a Route Supervisor at age 22 and learned from older colleagues the importance of humility in succeeding as a leader. He was later promoted to Service Manager.

His next move was to join a start-up company, MainServe Install, based in Greenville, South Carolina, which installed water filtration systems for fast food chains. He later became a Partner and General

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**"This is the significantly special value of NPTC, that of a culture of professionals who share and learn together."**

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## Troy Kays, CTP *Continued*

Manager before selling the company. Troy moved back to Louisville and worked for Martin-Brower for three years as Transportation Manager, and then Reinhart Foods in the same role for nearly three years. Papa Johns was Troy's first direct experience with private fleet management.

"My involvement with NPTC has broadened my horizon and understanding of the full spectrum of trucking. It was my first experience in understanding the holistic side of trucking and the critical role a private fleet can play in corporate success. The PFMI and CTP experiences made that happen for me," says Troy.

Going through the Private Fleet Management Institute was his introduction to NPTC's unique culture. "Starting from day one of the Institute, the team I was part of became a very close-knit group," says Troy reflecting on his time in Jacksonville.

"It was an eye-opener and I thoroughly embraced it. Right away, we developed a sense of professional connection and friendship which continues to this day. In our group are people from safety, accounting operations, maintenance, HR, and the supplier/vendor community. This is the significantly special value of NPTC, that of a culture of professionals who share and learn together. Now four years on, our group stays in touch while widening our circle of contact with others within the membership."

Since earning his CTP, Troy has attended Annual Conferences and National Safety Conferences, serving more than half-a-dozen times as speaker in breakout sessions or as moderator at breakfast roundtable discussions. This year, Troy was elected to a seat on the NPTC Board of Directors as Chair of the NPTC Conference Planning Committee.

"Papa Johns is fully committed to NPTC and plans to get even more engaged in the years ahead," Troy says. "We intend to send staff to the National Safety Conference this fall and, beginning in 2021, enroll members of our team in PFMI and the CTP® program.

"It's my honor and privilege to be part of such a great organization."

# HEROES ON BOARD



**F**OR ALMOST 90 YEARS, MERCHANTS DISTRIBUTORS, INC. (MDI) of Hickory, North Carolina, has prided itself in delivering excellent customer service. MDI is a privately-owned wholesale grocery store distributor serving

some 600 retail stores with food and non-food items to more than a dozen states mostly located in the Southeast. Many customers are independent, family-owned grocery stores.

The company's president **Michele Azar** notes, "We support the food stores of Home-town America with essential expertise, infrastructure and scale, so that they can thrive and grow in a changing world. Our private fleet drivers are vital to helping us fulfill this promise. They are the frontline of our relationship with our customers. They are our every-day ambassadors."

Perhaps never in the company's history have its resources been more challenged to meet high customer demand for services than with onset of the COVID-19 pandemic. "Shortly after the virus spread into the communities we serve, our business increased 50% almost overnight" says **Paul Miller, CTP**, Director of Transportation. "Several months on, business is still up 25%."

"I'm so proud of the over 300 drivers in our fleet," says Miller. "As an entire group, they are enthusiastic about taking care of our customers. The drivers are making a tremendous difference for us and the communities we serve. We are getting phone calls from customers congratulating our drivers for exceptional service and attention to their needs."

"We wanted to recognize them in a special way to let them know how much they mean to our customers, our company, and to the country in helping bring the economy back. With the help of the company's human resource department, we came up with the idea of placing a "Hero on Board – Feeding Communities" decal on the side of each company driver's truck," says Miller.

"With the COVID-19 virus impacting our communities, we want the public and our customers to see that we honor our drivers in a special way for going above and beyond expectations," Miller noted. He points out that MDI's drivers unselfishly put themselves in danger by going into areas with high levels of COVID-19 infections, as the impact of the pandemic was much greater in many communities served by MDI compared to other parts of the country.

As Azar says, "Our driver's role is about so much more than getting product from point A to point B. It's about truly serving our customers and their communities. We couldn't do our business without them."

## COMING EVENTS:

### NPTC/J.J. KELLER WEBCASTS

- October 14, 2020: *Driver Fatigue and Hours of Service*
- October 15, 2020: *Medical Qualifications for Drivers*

### NPTC BENCHMARKING REPORT

August 1, 2020 Sent to NPTC Membership

### NATIONAL SAFETY CONFERENCE

September 9-11, 2020 – Orlando, FL

### 2021 CTP ELIGIBILITY APPLICATIONS

#### DUE

October 1, 2020

### 2021 CTP EXAM APPLICATIONS DUE

November 15, 2020

### 2021 CTP EXAM PREP WORKSHOP

January 15, 2021, Jacksonville, FL

### 2021 PRIVATE FLEET MANAGEMENT INSTITUTE

January 16-20, 2021, Jacksonville, FL

### 2021 CTP® EXAM

February 13, 2021, offered at 40 locations across the country

### NPTC 2021 ANNUAL CONFERENCE AND EXHIBITION

April 25-27, 2021 Cincinnati, OH

# PROFESSIONAL LEADERSHIP AWARDS



**T**HE NATIONAL PRIVATE TRUCK COUNCIL AND AWARD PROGRAM SPONSOR, TRANSFORCE GROUP, INC., recognizes six private fleet professionals and two member companies for their impressive contributions to the private fleet community. Since 1990, the NPTC Professional Leadership Awards have recognized those individuals and companies positively impacting the National Private Truck Council, their profession, and the private trucking community.



“Private fleets play a critical role in our national transportation infrastructure and the professionals who support this sector demonstrate their commitments to safety, efficiency and productivity every day,” stated **NPTC President Gary Petty**. “We are

honored to acknowledge the efforts of these outstanding professionals who have made significant contribution to NPTC, their profession and the private trucking community.”



The Council’s top award, the **DAN SMITH LIFETIME ACHIEVEMENT AWARD**, is to **MATT PETERSON, CTP**, formerly Remarketing Sales Manager, Mack Trucks/Volvo Trucks. The Dan

Smith Lifetime achievement award honors an individual who has made significant leadership contributions in helping advance the goals and objectives of the Council and whose contributions serve as an exemplary model for future NPTC-member private fleet professionals. Matt has been actively engaged with NPTC for nearly three decades. His voice and actions speak to the commitment and tremendous educational value that this organization (NPTC) brings our private fleet industry. Staying involved, learning from his peers, and most importantly building industry relationships has been his way to engage others to actively participate in NPTC. He has attended the NPTC Annual Conference for 25-plus consecutive years and served as Chair of the NPTC Board of Directors for two years. He is the only representative from an Allied/Supplier company in the history of the Council to serve as Chairman of NPTC’s Board. Matt served for four years as a regular member of the NPTC Board of Directors representing the Third-Party Provider division. Matt attended the Private Fleet Management Institute and earned his CTP

designation in 1999. Since then, he has mentored several CTP candidates to successful completion of their certification. Through Mack Leasing System or Volvo Truck Leasing System, he has sponsored multiple NPTC events including keynote speakers at the Annual Conference; a Summer On-site Safety Committee meeting at Mack’s Allentown, PA., Customer Center test track and production facility; a PFMI off-site reception and demonstration event; complimentary one-year memberships of several private fleet companies; and exhibits at dozens of NPTC Annual Conferences and Trade Shows. Matt was a major influence in Mack Leasing System becoming a Five-Star member of NPTC and having a company representative serve on the NPTC Institute Board of Governors.



Recognized as the **PRIVATE FLEET EXECUTIVE OF THE YEAR** is **DAVID BARTH, CTP**, Transportation Area Manager, Wegmans Food Markets. With more than 36 years of

experience in the transportation, warehouse, and distribution industry, David has worked at Wegmans Food Markets for the last twenty-one years. Since 2012 he has held his current position of Transportation Area Manager for Wegmans Retail Service Center in Pottsville, PA., where he over-

sees Wegmans’ private fleet as well as Wegmans’ dedicated third-party carriers. David has been active with NPTC since 2009. He now serves as an NPTC Board member, Chair of the Legislative and Regulatory Advisory Committee, and Board Secretary-elect of the NPTC Executive Committee. David has participated for many years in the Annual Conference and National Safety Committee and has been a speaker and panelist at numerous NPTC events. In 2017, he participated in the Private Fleet Management Institute and earned his CTP®. He has mentored other candidates to complete their certification. He serves as an Advisory Committee member of the Benchmarking Survey Report. David was profiled in *CTP INSIDER* newsletter and *Fleet Owner* magazine.



**JEFF BRONSON**, Senior Director of Transportation, Atlas Trucking Company & Atlas Logistics, is honored as the **NPTC PRIVATE FLEET MANAGER OF THE YEAR**. Jeff assumed his role in 2014 as Senior Director of Transportation at Atlas. In January 2019, he opened Atlas Fleet Services which is now one of the largest heavy truck/trailer repair facilities in Southern Michigan. Prior to joining Atlas, Jeff built flatbed divisions for two other carriers. He also started and owned three other transportation companies for ten years. Jeff influenced Atlas to join as a Five-Star member of the Council and he serves as member of the NPTC Institute Board of Governors. He has served as a speaker at NPTC’s Annual Conference and ACT Research seminar on behalf of NPTC. Jeff sent Atlas staff members to the PFMI and CTP programs and authorized his Director of Safety to present as a lead speaker at the National Safety Conference and NPTC/JJ Keller webcast series. Jeff contributed background information for two articles published in *Fleet Owner* magazine about the Atlas private fleet and the opening of Atlas Fleet Services.

*continued on page 7*

## Leadership Awards *Continued*



Named as the **PRIVATE FLEET SAFETY PROFESSIONAL OF THE YEAR** is **DUANE WOODS, CTP**, Senior Director of Transportation Operations, Albertsons Companies.

Duane started with Safeway Stores in 1991 as a dispatcher/backhaul coordinator after graduating from Grand Canyon University with a Bachelor of Science in Applied Management. His experience as a private fleet manager and corporate director includes overseeing U.S., Canada and Mexico operations with Safeway. Currently, he serves as Senior Director of Transportation Operations with Albertsons Companies, overseeing fleet operations and safety. Duane attended the PFMI and earned his CTP® certification in 2011 as the “pioneering graduate” from Safeway. He earned his Lean Six Sigma Belt in 2012. He currently serves as Vice Chair of the NPTC Institute Board of Governors and is a mentor and promoter of candidates for the CTP credential. Duane is a frequent speaker at the NPTC Annual Conferences and a faculty member of the Private Fleet Management Institute. He serves as an Advisory Committee member of the Benchmarking Survey Report.



**CHRIS FADA, CTP**, General Manager, Ross Transportation Services, Inc., is named **NPTC EXCELLENCE IN MEMBERSHIP AWARD (FLEET)**. After spending 13 years with

Roadway/YRC Freight in Chicago and various locations in northeast Ohio, Chris joined Ross Transportation Services, Inc., and is currently their General Manager. Prior to working for Roadway, he was involved in adult education and training in safety and hazardous materials with the University of Findlay in Ohio. Chris attended the Private Fleet Management In-

stitute and earned his CTP® in 2013. He has mentored several PFMI and CTP candidates over the years and is a member of the NPTC Annual Conference Planning Committee. A benchmarking contributor to NPTC, Chris has served as a speaker and panelist at many NPTC events.



**ROSEMARY SCHAFFER, CTP**, Director, Non-Profit Business, Penske Truck Leasing Company, receives the **NPTC EXCELLENCE IN MEMBERSHIP AWARD (ALLIED)**. Actively involved with NPTC for more than 12 years, Rosemary attended the Private Fleet Management Institute and earned her CTP® credential in 2008. Since becoming a CTP, she has mentored many CTP candidates and helped recruit numerous prospective NPTC members. For many years, Penske has been the sponsor of the First-Timer Reception on the first day of each NPTC Annual Conference. On behalf of Penske, Rosemary is Master of Ceremonies for this event and always gives a spirited, inspirational talk welcoming “first-timers” and introducing them to the value of NPTC and its Annual Conference. A long-standing member of the NPTC Annual Conference Planning Committee, Rosemary now serves on the NPTC Board of Directors representing the Third-Party Provider division.

stitute and earned his CTP® in 2013. He has mentored several PFMI and CTP candidates over the years and is a member of the NPTC Annual Conference Planning Committee. A benchmarking contributor to NPTC, Chris has served as a speaker and panelist at many NPTC events.



The **ALLIED MEMBER OF THE YEAR** is presented to **TRANSFORCE GROUP**, one of the leading workforce solutions companies in America and a long-standing member of NPTC. TransForce Group offers a suite of workforce solutions for every aspect of the transportation and logistics industry with its four service lines: Education and Training; Digital Recruiting;

Employment Solutions, and Compliance and Safety. David Broome, President and CEO, has been actively involved with NPTC since 1991 and is widely respected as a cutting-edge leader in the transportation workforce industry. TransForce Group’s active involvement with NPTC includes: Five-Star membership; member, NPTC Institute Board of Governors; sponsors, NPTC Professional Leadership Awards program, NPTC’s National Safety Conference, the Private Fleet Management Institute, and the Washington Report; charter exhibitor at National Safety Conference and exhibitor at NPTC’s Annual Conference; and management team participation in PFMI and Certified Transportation Professional (CTP®) programs.



The **NPTC EXCELLENCE IN BACKHAULING AWARD** goes to **FRITO-LAY, INC.** Frito-Lay’s 28 traffic centers have historically operated with a decentralized organizational structure. In the spring 2018, the Supply Chain Organization made a strategic decision to centralize Transportation into one vertical team. As a result, the transportation team was able to develop a strategy to increase and better utilize its over-the-road capacity to improve the national network efficiency by increasing both outbound and inbound loads hauled by the private fleet. In addition, they increased collaboration within PepsiCo to leverage the Frito-Lay and PepsiCo fleets to haul more of each other’s freight and reduce carrier expense for Quaker and Gatorade in a “Better Together” transportation strategy. As a result, Frito-Lay’s finished goods carrier ran 96.5% to prior year volume and backhaul revenue increased 107% compared to the previous year, delivering over 8% productivity to Frito-Lay’s bottom line.

## In the News



**William Araiza, CTP**, has been promoted to Director of Operations at Albertsons Companies



**Alan Longbottom, CTP**, has been promoted to Regional Sales Manager at Trimble Transportation

# FOUR INDUCTED INTO NPTC/LYTX DRIVER HALL OF FAME

**FOUR DRIVERS**, who collectively had driven for more than 152 years while racking up more than 16 million miles of service, have been inducted into the **NPTC/LYTX® DRIVER HALL OF FAME**, according to an announcement from Gary Petty, NPTC President and CEO. The drivers are from NPTC member companies and have met the minimum qualifications of 20 years, three million miles or 50,000 hours of driving without a preventable accident. Many of the drivers have far exceeded these qualifications and are known for having made significant contributions to their industry and their communities. Since its inception, 112 drivers have been installed in the Driver Hall of Fame. This year's Driver Hall of Fame inductees are:

**Gerald Barth**, *John Deere assigned by CPC Logistics, Inc.*

**Nora Black**, *Orscheln Farm and Home, LLC*

**Lenny M. Gray**, *Messer, LLC*

**Ron Tourte**, *Hy-Vee, Inc.*



**GERALD BARTH**, who now drives for CPC Logistics, Inc. and is assigned to John Deere, started driving professionally in 1978 and has racked up more than four million miles without an accident or injury and without any moving violations. Gerry has pulled dry vans, reefers, flatbeds and grain trailers, hauling swinging meat, produce, steel coils, grain, agricultural products, dry goods, dog food, beer and military equipment.

He began his professional driving career with Holiday Express and worked briefly for several other carriers before joining CPC Logistics in 1985. Since then, he has accumulated 3.3 million miles of safe driving, winning 33 consecutive safe driving awards. He is trained in CPR and administering First Aid and attends all safety meetings. He drives about 600 miles per day, averaging up to 3,000 miles per week throughout the Midwest.



**NORA BLACK** has been driving with Orscheln Farm and Home, LLC for more than 12 years and has maintained a perfect driving record over 1.6 million miles. All told, she has driven for more than 24 years and has achieved 3.2 million miles of accident-free, injury-free and violation-free driving since then. She works hard to maintain her commitment to safety and has been active in Highway Watch, Trucking for Troops, Missouri truck driving championships and Orscheln's driver fatigue program. When she's not behind the wheel, she is a Foster Parent and was certified in 2017 as an outstanding member of the Foster Care Family. She took part in distributing water, food and clothing in the aftermath of Hurricane Katrina. Before she joined Orscheln, she drove for Celadon Trucking, Schneider National, Hellig-Myers and Wil-Farms. She typically averages 2,700 miles per week running in a geographical 10-state midwestern area.



**LENNY M. GRAY** began his driving career in 1973 and has driven 4.7 million miles without an accident or a moving violation in the 47 years since. He started his career with S&S Van Lines, a local United Van Lines agent, where he worked for 15 years before joining the predecessor company of what today is known as Messer LLC. In those 32 years, he has driven 3.2 million safe miles hauling cryogenic liquids. He has never had an injury or vehicle incident in the 47 years that he has been operating a commercial vehicle. Nor has he ever received a moving violation. He is the recipient of numerous awards, including the Linde Truck Rodeo Event Winner for Truck Inspection, and numerous driver-of-the-month awards from both S&S and Messer. He attends all quarterly safety meetings and training sessions.



**RONALD L. TOURTE**, who has driven for Hy-Vee's Perishable Distributors of Iowa for more than 35 years, started driving a truck 39 years ago on his family farm. He has never had an accident, injury or moving violation. He works four days a week running up to 500 miles a day. He has won numerous safe driving awards, including winning the company's "Top Driver" award every year, save one, for 23 years in a row. He also has been named employee of the month, transportation employee of the year and two years ago was nominated for the Iowa Motor Truck Association's Driver of the Year. He and his family are involved in charitable activities through the American Heart Association, the ChildServe of Iowa and Autism Speaks and are devoted members of the First United Methodist Church in Ankeny, Iowa.



**NPTC INSTITUTE  
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**Keith Hazelwood, CTP**, Director of Transportation, Batesville Logistics, Inc.

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**David E. Helge, CTP, CDS, V.P.**, Maintenance & Safety, Idealease, Inc.

**Jonathan Hubbard**, CEO and Co-Founder, SpeedGauge

**Laura Johnson, CTP**, General Manager, NIC Federal

**Rick Joyce, CTP**, National Account Executive, FleetNet America

**Adam Kahn, CTP**, Vice President, Fleets, NetraDyne, Inc.

**Kelly Kiger, CTP**, Director, Leasing & Rental Sales, Channel Sales Development, Mack Leasing System

**Joe Laskowski, CTP**, Director, Fleet Safety & Compliance, MedTrans LLC

**Del Lisk, CTP**, Vice President, Safety Services, Lytx

**Robert L. Mann**, V.P. & Assistant General Manager, Vocational Business, International Truck/Navistar, Inc.

**J. Bedford Monday, Jr., CTP**, Director of Warehouse Operations, Schwan Food Company

**Mike Pawlowski**, Manager - Strategic Capacity Development, C.H. Robinson Worldwide

**Larry Parsons**, SVP, Chief Legal & Risk Officer, McLane Company, Inc.

**Jill Quinn**, President, Centerline Drivers, LLC

**Gayle Robertson**, President, BOLT System

**Mike Schwarsenska, CTP**, Director of Transportation & Logistics, Brakebush Transportation, Inc.

**Ron Tartt, CTP**, Managing Partner, DRC, Inc.

**Andrea Viele, CTP**, Group Transportation Manager, Nestlé USA

**Daniel E. Vits, CTP**, General Manager, Private Fleet, Bridgestone Americas Tire Operations, LLC

**James W. Voorhees**, President & CEO, Instructional Technologies, Inc.

**John Vosters**, Vice President of Strategic Accounts, Fleetworthy Solutions

**Don White, CTP**, Vice President of Business Development, Cooling Concepts, LLC

**Scott Willert**, President, America's Service Line, LLC

**Mike Willey, CTP**, Assistant General Manager, PACCAR Leasing

**Jason Wing**, Sr. Director of Fleet Safety, Walmart Transportation

**James T. Wood**, Vice President, Sales, Penske Truck Leasing Company

**NPTC/LYTX ANNOUNCE**

# 2020 FLEET SAFETY AWARD WINNERS

**M**ORE THAN 20 PRIVATE FLEETS who have demonstrated continued improvement and dedication in elevating their safety performance year over year have been honored by receiving the **NPTC/LYTX® FLEET SAFETY AWARDS**, according to an announcement from Gary Petty, NPTC President and CEO.

“The NPTC/Lytx® Fleet Safety Awards recognize NPTC member companies that work to make safety a priority in their private fleets’ operations,” said **Scott Duvall, CTP**, Chair of the NPTC Safety Committee and Regional Supervisor of Driver Operations, Medline Industries, Inc. “These annual fleet safety awards in particular recognize companies with the lowest ratio of accidents per million miles for the past year.” This year’s winners (based on safety performance achieved in 2019) are:



## LOCAL OPERATIONS

First Place: **Blain Supply, Inc.**  
Second Place: **United Scrap Metal**  
Third Place: **Marathon Petroleum Company**

## REGIONAL OPERATIONS

First Place **Orscheln Farm and Home, LLC**  
Second Place: **Hittman Transport Services**  
Third Place: **Composites One LLC**

## MIXED OPERATIONS

*(Small Fleet – less than 100 vehicles)*

First Place: **New South Express, Inc.**  
Second Place: **Unifi Manufacturing, Inc.**  
Third Place: **Metal Exchange Corporation**

## MIXED OPERATIONS

*(Large Fleet – 100 vehicles or more)*

First Place: **Baxter Healthcare Corporation**  
Second Place: **ADM Trucking Inc.**  
Third Place: **Atlas Trucking Company LLC**

Also recognized, were those fleets with outstanding and/or improved safety records based upon their crash rates. Winners of the **Gold Seal**, awarded to fleets with a terminal that experienced ZERO crashes in 2019, include:

**ADM Trucking, Inc.**  
**Hillyard, Inc.**  
**Hittman Transport Services**  
**The Home Depot, Inc.**

Winners of the **Silver Seal**, presented to those companies with a terminal that reduced its vehicle crash rates by 40% or more compared to the previous year, were:

**ADM Trucking Inc.**  
**Bridgestone Americas Tire Ops.**  
**Cvs Health**  
**Frito-Lay, Inc.**  
**Hillyard, Inc.**  
**The Home Depot, Inc.**  
**Walgreen Oshkosh, Inc.**

The **Bronze Seal** recognition is presented to companies with a terminal that reduced its vehicle crash rates by 20% to 39% from the previous year. The winners of the Bronze Seal are:

**ADM Trucking, Inc.**  
**Frito-Lay, Inc.**  
**Hittman Transport Services**  
**Perdue Farms, Inc.**  
**Targa Transport LLC**  
**The Home Depot, Inc.**  
**Walgreen Oshkosh, Inc.**



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An intense 2.5 day program focusing on key issues vital to enhancing safety performance in private fleet operations.

## CONFERENCE AT A GLANCE

### WEDNESDAY

Opening General Session featuring leading insights and best practices from top private fleet practitioners

Networking Reception & Exhibit Hall

### THURSDAY

Networking Breakfast & Exhibit Hall

General Session

National Driver All-Stars Recognition Ceremony

Concurrent work-shops and facilitated discussions

Networking Reception & Exhibit Hall

### FRIDAY

Networking Breakfast & Exhibit Hall

General Session

Adjourn before Noon



Omni Orlando Resort  
ChampionsGate, Florida



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