



CTP[®] Insider



A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.

Summer 2008

Welcome CTP Class of 2008!

Quarterly Highlights

- Introducing the CTP Class of 2008
- National Safety Conference
- New Board Members Installed



April 27, 2008 ~ CTP Graduation, Cincinnati, OH

Back row, left to right: Eugene Goldberg, Keith McWilliams, Bill Eberhardt, John Roddy, Steven Goulding, Gonzalo Luna, Kirk Paisley, Jason DeShaw, Dave Mullen, Max Clary, Jacob Klingbeil, Michael Flynn, Steve Katz, Bill Baldassi, Joe Gomes. *Third row, left to right:* Larry Davis, Jerry Robertson, Brian Benicewicz, Mark Witt, Scott Bertrand, Ken Hearst, Bryan Hofer, Vince Rogers, Joe Catalfamo. *Second row, left to right:* Bob Boyich, Gregory Swanson, Jeremiah Stokes, Loren Luke, Robert Abbott, Nick Cindrich, Mark Fresch, Brett Quigley, Randy Ryan, Veronica Harden, Phillip Jimenez. *Front row, left to right:* William Bishop, Steve Gumann, James Pysher, Rosemary Schaffer, Gregory Caruso, Michael Parrish, Jeff D’Orio, Tony Carvalho, Joseph Everett, Timothy Langford. *Not pictured:* Phillip Adams, Paul Backers, Billy Baker, Joseph Darby, Kathy Grabowsky, John Millen, Michael Morrison, Ricky Sprouse, and Dennis Updike.

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Some 54 transportation professionals achieved the prestigious designation of Certified Transportation Professional[®] (CTP) by the NPTC Institute, the educational and professional certification arm of the National Private Truck Council.

The graduates were honored during a ceremony at the NPTC Annual Education Management Conference and Exhibition, April 27, 2008, in Cincinnati, OH.

Since the CTP designation was first introduced in 1993, nearly 600 transportation professionals have earned the right to add CTP after their name. CTPs are raising industry standards, and, in turn, increasing the respect and prestige of the fleet and transportation profession.

The certification is a benchmark of excellence earned by a select few, but available to anyone willing to make the necessary commitment.

“These new CTPs have demonstrated the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential costs and savings, and develop systems and practices that best meet their company’s transportation needs and objectives,” said Gary Petty, NPTC President and CEO.

Congratulations to the Class of 2008!

In The News



The PFMI Committee at Work

Planning the PFMI

Thanks to the following CTPs who participated in the Private Fleet Management Institute Planning Workshop in Nashville June 9, 2008 to begin organizing the upcoming PFMI to be held in Jacksonville, Florida, January 17-21, 2009: **NPTC Board Chair Ron Tartt, CTP; Institute Board Chair Gary Strausbaugh, CTP; NPTC Institute Vice Chair Bedford Monday, CTP; Jim Angel, CTP; Bob Boyich, CTP; Bill Cromling, CTP; Kevin Horton, CTP; Joe Laskowski, CTP; Loren Luke, CTP; Keith**

McWilliams, CTP; Dan Norris, CTP; Alex Popov, CTP; Dave Rodenroth, CTP; Rosemary Schaffer, CTP; and Kevin Zoeller, CTP.

The Committee identified workshops and potential speakers to create an interactive agenda that addresses the needs and concerns of today's private fleets.

Registration information will be available in September.

Each CTP earned 10 points towards their recertification.

CTPs on the Move

Jim Palmer, CTP, has joined the State of Connecticut as Assistant Director, Fleet Operations; **Larry Mousseau, CTP**, is now President of Fleet Technology Group; **Steve Kruk, CTP**, moved to Ryder Systems; and **Marshall McGaw, CTP**, has joined Hitachi Cable Florida as Assistant Controller.

"Earn Recertification points by volunteering."



Exam Writing Workshop

CTP Exam Writing

Sixteen CTPs spent two grueling days helping enhance our bank of multiple choice questions for the 2009 CTP Exam.

The two-day workshop was led by HumRRO, an independent testing administrator that ensures the content validity of the exam. We'd like to thank the following CTPs who assisted in the CTP Exam Writing Workshop held June 10-11, 2008 in Nashville, TN: **NPTC Institute Board Chair Gary Strausbaugh, CTP;**

NPTC Institute Vice Chair Bedford Monday, CTP; Jim Angel, CTP; Bob Boyich, CTP; Bill Cromling, CTP; Kevin Horton, CTP; Joe Laskowski, CTP; Loren Luke, CTP; Keith McWilliams, CTP; Dan Norris, CTP; Rick Ochsendorf, CTP; Mark Paul, CTP; Ron Rickard, CTP; Dave Rodenroth, CTP; Rosemary Schaffer, CTP; and Kevin Zoeller, CTP.

The group reviewed and validated more than 500

test questions and developed 120 new items.

Volunteers for this workshop earned 25 points toward their CTP Recertification.

WE WANT YOUR



If you've been promoted, had a change in company or responsibilities, let us know! Send an email to the "CTP Insider" to: kfeeney@nptc.org.

Q & A

This Question and Answer column is designed as a forum to help answer questions that you encounter in your operation.

Please submit questions and/or comments to Tom Moore, CTP, tmoores@nptc.org.

Q. Given today's skyrocketing cost of diesel, we are leaving no stone unturned in our quest for fuel economy. We have been approached by many different vendors claiming 10% fuel economy improvements by using a fuel catalyst. How accurate is this claim and are there other strategies that might prove more beneficial.

A. First of all there is no silver bullet. The best

approach is to address the everyday items you already know are the right thing to do and to make sure you have the discipline to do them consistently. Today's problem remains being able to manage the information at hand:

1. Manage road speed.
2. Manage idle time.
3. Use Auxiliary Power Units

4. Ensure tire pressures are maintained.
5. Improve aerodynamics
6. Look at your current parameters

To read the full article, please click [here](#).

CTP Profile: 2008 Top Graduate Bob Boyich, CTP



Bob Boyich, CTP

"It's a unique culture of trust and sharing."

While being named the top graduate of the National Private Truck Council's Certified Transportation Professional (CTP) course for 2008 came as a surprise to Bob Boyich, what he gained from this educational effort certainly didn't.

Even after a 30-year career in transportation, Boyich – Vice president of Sales and Marketing for CPC Logistics, headquartered in Chesterfield, MO – felt he still had some gaps to fill, particularly when it came to understanding the complex financial and maintenance issues within fleet operations today.

Even though he's a former author and instructor in the NPTC's Private Fleet Management Institute, as well as a former and current NPTC board member, Boyich felt that in no way excused him from trying to round out his transportation knowledge.

The journey has proven to be worthwhile. "You develop a unique camaraderie with the people who you go to training with and with the other CTPs. We talk a lot and exchange a lot of information. It's a unique culture of trust and

sharing."

Since earning his CTP designation, Boyich says he feels "better prepared to understand the pressures facing the private fleet manager," he says.

Always respectful of the relationship that exists between the fleet member and the supplier, Boyich maintains earning his CTP status allows him to develop a more trusting relationship quicker.

To read the full article, please click [here](#).

NPTC National Safety Conference ~ Sept. 11-12, 2008



The National Private Truck Council (NPTC) will hold its sixth annual National Safety Conference September 11-12, 2008 at the Hyatt Dulles in Herndon, VA., near Dulles International Airport, just outside of Washington, D.C.

This highly-acclaimed conference features a unique format of presentations, discussions with key government representatives, expert panels and leading safety advocates and practitioners - all designed to provide

attendees with insights into implementing strategic safety programs and lowering the cost of risk.

The program will focus on the following topics:

- Safety, Liability and the Private Fleet: An inside look at how a private fleet's exposure to liability compares to that of outside carriers.
- Predictive Modeling: Record-keeping and retention policies and other strategies that identify risks.
- Driver Wellness Programs: How one company improved

safety by making drivers accountable for maintaining healthy lifestyles.

- Integrating Simulators into Training: How private fleet managers can take advantage of new simulator technologies to improve driver training and, ultimately, safety.
- Enhancing Safety and Security: An in-depth look at the lessons learned from 9/11 and the impact on private fleet operations today.

For more information about the National Safety Conference, click [here](#).

**NPTC Institute
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Penske Truck Leasing Company

Ron D. Tartt, CTP
Bridgestone Firestone N.A. Tire

Roni Taylor
SkyBitz, Inc.

Coming Events

NATIONAL SAFETY CONFERENCE

September 11-12, 2008 in Dulles, VA

CTP CLASS OF 2009:

CTP ELIGIBILITY APPLICATIONS DUE

October 1, 2008 - Download @ www.nptc.org

CTP EXAM APPLICATION DUE

Nov. 15, 2008 – Download @ www.nptc.org

CTP EXAM PREP WORKSHOP

Friday, January 16, 2009
Jacksonville, Florida

NPTC 2009 PFMI

January 17-21, 2009

Jacksonville, Florida

Crowne Plaza Jacksonville Riverfront Hotel

2009 CTP EXAM

Saturday, February 14, 2009 at various locations across the U.S. and Canada

New NPTC Board Leadership Installed

At its meeting April 26, 2008, **Ron Tartt, CTP**, General Manager, Private Fleet for Bridgestone Firestone North American Tire, LLC, took his seat as Chair of the National Private Truck Council at the group's Annual Education Management Conference and Exhibition held April 27-29, 2008 in Cincinnati, OH. He succeeds **Harry Haney** of Kraft Foods.

Rick Foster, CDS, Director, Private Fleet Safety for Wal-Mart Transportation, LLC was elected Vice Chair/Chair-Elect and **Gary Strausbaugh, CTP**, Vice President, Transportation for Mennel Milling Company was elected Secretary. **Michael P. Parrish, CTP**, National Accounts Sales Executive for PACCAR Leasing Company, remains as NPTC Treasurer.

In addition, the Council elected two other members to the Board. They are: **Martha Bertrand**, Transportation Manager, Spartan Stores, Inc., serving as a Heavy Duty Division representative; and **Dan Norris, CTP**, Fleet Operations Manager for The Pepsi Bottling Group, serving as one of the Medium & Light Duty Representatives.

About Our Organization...

Founded in 1939, NPTC is the only national trade association exclusively representing the interests of the private truck industry and corporate/business private truck fleet management. NPTC is the premier marketplace of information, networking and skill building for private fleet professionals as it leads in shaping the future of corporate transportation.

The Institute for Truck Transportation Management (ITTM) is the non-profit 501(c)(3) education and research affiliate of the National Private Truck Council (NPTC). As a leader in transportation education and research, the NPTC Institute's goal is to move fleet managers and industry suppliers toward greater efficiency and effectiveness in their corporate environments.

The NPTC Institute is an exclusive information resource for: Certified Transportation Professional® (CTP) program, Fleet Management Institute and the Fleet Learning Center. Through NPTC, both fleet and allied members come together to share information that enables them to meet the demands of changing business, safety and regulatory issues as well as competitive challenges.



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