



CTP[®] Insider



A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.

Fall 2011

2012 PFMI – A Great Learning Investment!

Quarterly Highlights

- 2012 PFMI – Register Now!
- Enhanced Online Learning
- Sleep Apnea Guide



CTP PROFILE

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The National Private Truck Council will hold its **2012 Private Fleet Management Institute** January 14-18, 2012 at the Omni Jacksonville in Jacksonville, Florida.

No matter what your official title is, today's transportation and logistics environment demands excellence. You need a variety of skills that lead to outstanding performance in every aspect of your job. NPTC's 5-Day Private Fleet Management Institute provides the most comprehensive and intensive instruction, education and learning experiences led by the industry's top practitioners and designed to enhance your personal and professional mastery of private fleet management.

In addition, the Institute provides one of the most effective ways of refreshing your knowledge base and preparing for the **2012 CTP Examination** set for Saturday, February 11, 2012.

This accelerated five-day "graduate level" program details the core curriculum deemed by the industry's leading practitioners as essential for on-the-job

success. The knowledge you'll acquire in this interactive learning experience will provide you with a strong foundation in the following areas:

- Justifying the Private Fleet
- Network Optimization
- Communicating Private Fleet Value by Partnering with Corporate Finance, HR and Safety
- Improving Fleet Planning, Make-Up and Utilization
- Attracting, Recruiting and Developing Drivers
- Developing Effective Safety Programs
- Creating, Understanding and Using Financial Reports
- Creating Maintenance Standards – Managing Outsourced Relationships
- Reverse Logistics: Building Backhaul Profitability

For more information about the Private Fleet Management Institute and how to register, visit the NPTC [website](#).



In The News



Mark Fresch, CTP

Jason Deshaw, CTP, is now Manager, Tailored Solutions for PeopleNet.

Mike Eccleston, CTP, has joined PeopleNet as Professional Services Consultant.

Stephen Katz, CTP, is now Director of Sales, US, for Blue Tree Systems.

Pat Robinson, CTP, has accepted the new position of Driver Recruiting Manager with BCT, Inc.

Marcus Taylor, CTP is now Oil & Gas Operations Manager for Air Liquide Industrial U.S. LP

In Memory Of...

It is with great sadness that NPTC announce the passing of **Mark Fresch, CTP** (pictured left). His colleagues at Unisource say he was an integral part of the transportation operation and a great friend to many. He joined Unisource in 1983 and earned his CTP designation in 2007.

Private Fleet Management Online Announced



Private Fleet Management Online, a new and enhanced interactive training curriculum for transportation managers, has been announced by NPTC and Instructional Technologies, Inc.

Private Fleet Management Online, which replaces NPTC's Fleet Learning Center, contains the most comprehensive resource guide to private fleet management ever assembled. This new program delivers education and training that is practical, relevant, real-job focused—and both convenient and affordable.

"The management layer of the trucking industry needs access to this kind of training," said Gary Petty, NPTC President and CEO. "Even if a manager isn't trying to earn the CTP, they're probably taking on more responsibility. This management training gets them up to speed on the different facets of trucking fast. And that's why we chose Instructional sticks. They produce excellent training."

The training focuses on all aspects of a trucking operation, whether a private fleet or over-the-road fleet:

Finance; Fleet Operational Management; Safety, Security and Compliance; Human Resources & Workforce Development; and, Equipment and Maintenance Strategies.

Leveraging the training content used to earn the Certified Transportation Professional (CTP) designation, this training expands ITI's reach from the truck and into the enterprise. This curriculum is the most extensive curriculum for professional transportation managers available online.

Stay tuned for more information.

Q & A

This Question and Answer column is designed as a forum to help answer questions that you may encounter in your operation.

Please submit questions and/or comments to Tom Moore, CTP, at tmoore@nptc.org

Q. I am concerned that in classifying accidents as Preventable or Non-Preventable for training and discipline efforts, I may be unwittingly increasing my liability should the case become discoverable or go to trial.

A. As a basic rule, preventable accident determinations are privileged and therefore not discoverable in accident litigation under

several rules and principles of evidence.

Here is a [link](#) to a discussion in a monograph on truck accident litigation from the American Bar Association discussing the privileged nature of the defendant company's determination of whether the driver should be sanctioned for the accident under company policy.

Additionally, here is a [link](#) to the Federal Motor Carrier Safety Administration website discussion on how a company may develop a policy on preventability determinations.



CTP Profile: Mike Lickert, CTP



Mike Lickert, CTP

"The CTP is not the end but the beginning of a relationship and commitment to enhance the knowledge and professionalism of the transportation industry."

In 2005, the National Private Truck Council held its annual meeting in Pittsburgh. Among the first-timers in attendance was Mike Lickert, corporate fleet manager of Giant Eagle, Inc., one of the region's largest food retailers and food distributors.

"Since we are based in Pittsburgh, a group of us attended the NPTC conference out of curiosity," Lickert recalls. "That experience was transformational. We immediately sensed that NPTC was interested in education and training and member involvement. This was a no-frills organization committed to excellence – which aligned perfectly with the Giant Eagle culture."

"During the Annual Conference, one of our team members attended the CTP orientation session. Afterwards, when we began unpacking the benefits of the workshops, it was decided that Scott Bair and I would sit for the CTP exam. The Giant Eagle culture plays an important role in this, and we are very fortunate to have a culture that promotes excellence."

That quest for knowledge and the passion for excellence have continued to pay dividends for Lickert and his team. Lickert credits his success to his willingness to take the extra step, his refusal to accept mediocrity, and his enthusiasm to learn from others.

In his more than 30 years at Giant Eagle, he has worked in all aspects of supply chain, inventory, shift manager, maintenance, and transportation.

He is currently working on the biggest and most important project of his career -- transforming the fleet of trucks to run on compressed natural gas (CNG). This project has the potential to be a game changer for the entire transportation industry not just Giant Eagle. Those companies on the leading edge will have a real advantage."

To read the more about Mike's experience, please [click here](#).

2011 NPTC National Driver All-Stars



2011 National Driver All-Stars

Eighteen private fleet drivers were recognized as **NPTC National Driver All-Stars**. The recognition, which took place during the NPTC National Safety Conference, honors those drivers who demonstrated high performance standards against their peer drivers throughout the country based on customer service, safety, compliance with company standards, regulatory compliance and community service.

Frederick Harris
Joey French
Mark Manke
Rick Flores
Jon Sikes
Corwin Grace
Ramon Woodworth
Steve Lamb
Charles E. Shultz
Wayne Smith
Richard McDonald
Todd Carlson
Kenneth Green
John Daniel
Mark Neamon
James Nivens
Richard Tafoya
Fredrick Hammers

ADM Trucking, Inc.
Baxter Healthcare Corporation
CPC Logistics, Inc. assigned to Bridgestone Americas
Frito Lay Transportation
CPC Logistics, Inc. assigned to Hospira, Inc.
Kellogg Company
Kraft Foods, Inc.
Maines Paper & Food Service
Marathon Petroleum Company LP
CPC Logistics, Inc. assigned to Moen, Incorporated
CPC Logistics, Inc. assigned to National Gypsum
Schwans Consumer Brands
Spartan Stores, Inc.
True Value Company
Upstate Niagara Cooperative, Inc.
CPC Logistics, Inc. assigned to Walgreen Oshkosh
Centerline Drivers, LLC assigned to Oakley, Inc.
CVS/Caremark

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Cheryl Sooter, Custard Insurance Adjusters
Ralph K.F. Stockmayer, CTP, Penske Truck Leasing
Gary Strausbaugh, CTP, The Mennel Milling Company
Ron Tartt, CTP, Bridgestone Americas Tire Ops.
Don Thornton, TransCore
Ed Welch, CTP, Perdue Farms, Inc.
Gary Petty Ex-Officio, National Private Truck Council

Coming Events

CTP CLASS OF 2012:
CTP ELIGIBILITY APPLICATIONS DUE
October 2011 - [Download](#)

CTP EXAM APPLICATION DUE
Nov. 15, 2011 – [Download](#)

CTP EXAM PREP WORKSHOP
Friday, January 13, 2012
Jacksonville, Florida

2012 PFMI
January 14-18, 2012
Jacksonville, Florida

2012 CTP EXAM
Saturday, February 11, 2012 at various
locations across the U.S. and Canada

NPTC 2012 ANNUAL CONFERENCE
April 29 – May 1, 2012 in Cincinnati, Ohio

Sleep Apnea Resource Guide

Sleep disorders, especially Obstructive Sleep Apnea (OSA), are among the most serious safety issues facing the trucking industry today. Investigators from the University of Pennsylvania found that the prevalence of OSA in commercial truck drivers was about 30% and over 10% had moderate to severe OSA.

Left untreated, OSA is associated with a variety of

adverse consequences, including daytime sleepiness, increased cardiovascular morbidity and mortality, impairment of cognitive function, motor vehicle collisions, and reduced quality of life.

In light of the foregoing developments, NPTC has assembled a Task Force on Sleep Apnea, to provide private fleet members with educational information about

this subject, to create a heightened state of awareness of why sleep apnea should command management attention and action; and to identify and recommend best practices and standards in managing a sleep apnea

As a result of these efforts, NPTC has released the Sleep Apnea Information Resource Guide, free to all members. [Click here](#) to download your copy.

About Our Organization...

Founded in 1939, NPTC is the only national trade association exclusively representing the interests of the private truck industry and corporate/business private truck fleet management. NPTC is the premier marketplace of information, networking and skill building for private fleet professionals as it leads in shaping the future of corporate transportation.

The Institute for Truck Transportation Management (ITTM) is the non-profit 501(c)(3) education and research affiliate of the National Private Truck Council (NPTC). As a leader in transportation education and research, the NPTC Institute's goal is to move fleet managers and industry suppliers toward greater efficiency and effectiveness in their corporate environments.

The NPTC Institute is an exclusive information resource for: Certified Transportation Professional® (CTP) program, Private Fleet Management Institute and the Fleet Learning Center. Through NPTC, both fleet and allied members come together to share information that enables them to meet the demands of changing business, safety and regulatory issues as well as competitive challenges.

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- Warehouse
- Managers

InstructionTech.net

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